

## **8 Channel 1080 Lite HD Analog Video Security System with 1 TB HDD and 4 x 720p HD Wired Cameras**

Modern High Definition technology is amazing for movies and sports, and now, it's even better for video security! The latest in cutting edge HD technology has greatly impacted the video surveillance market. Customers continue to demand more enhanced image quality for use in applications where showcasing movement and identifying objects are vital. Nothing is more precious than your family, your home, your business and your peace of mind. Clearer HD images and video greatly enhance the recognition of intricate details such as license plate numbers and distinct facial features. With the introduction of HD resolution in security cameras, clearer and sharper images have become the new standard!

Night Owl's HD Analog 1080 Lite Series offers consumers the flexibility to use both 720p and 1080p HD Analog cameras as well as standard analog cameras on one DVR.

This series is completely interchangeable, giving consumers the option to mix and match equipment for a fully customized package. The HD Analog Series allows consumers to remotely view live and recorded video on their smart device as well as receive real-time motion activated alerts to their smart device. Additionally, consumers can remotely access their DVR and conveniently change its' settings on the go.

### **Secure your Homes & Businesses in HD**

Searching for a High Definition video security system that's both cost effective AND simple to set up? Look no further than Night Owl's brand new HD Analog Series. These products deliver image quality that is FAR SUPERIOR to traditional analog systems. HD Analog (HDA) technology reduces cost by using the existing coaxial cable infrastructure. HD Analog puts an end to network issues and IP conflicts, and eliminates the need for an IT department to manage IP cameras. If you purchased a video security system in the past 10 years and want to seamlessly upgrade to HD, Night Owl's HD Analog Series is your simple and cost-effective solution (Note: Night Owl recommends using a minimum cable gauge of 24AWG cable for installation. Please test your existing cabling one at a time to ensure compatibility prior to install).

### **Smart Device Integration**

Night Owl fits right in with your mobile lifestyle. Remotely monitor your home or business with our exclusive and free Night Owl HD app for iOS® and Android™ devices.

- **Remote Access on your Smart Device – Easy QR Code Network Setup in less than 2 minutes – Owl Scan!**

Enjoy the quick, easy and secure remote setup of your system with our free Night Owl HD app, which utilizes Owl Scan™. Once cameras are installed and functioning, customers are connected in three simple steps:

1. Download the FREE "Night Owl HD" App
2. Scan the QR Code using Owl Scan™
3. View and Playback Video

- **Private Access to Video**

User video is never transmitted to our server nor any third party server, EVER. Once setup is complete, your cameras and smartphone operate as peer-to-peer devices.

- **Motion-Activated Recording with Real-Time Push Notifications**  
Don't want to spend your time monitoring an empty room? No problem! Night Owl's motion detection allows the system to record only when necessary. You can even set the motion detection area of each individual camera to monitor certain areas. Receive a push notification directly to your Smart Device when motion is detected in the selected zone.
- **Multiple Viewing Options with Digital Zoom**  
Night Owl HD App allows the user to create "favorite" screens and view multiple cameras from unlimited locations. Then, digitally zoom into any image during video playback directly from a Smart Device. For example, a business owner can view cash register activity in all four of their sites on one screen. Night Owl enables you to monitor your home and business simultaneously, without switching apps or devices. Talk about being connected!
- **3 Easy Ways to Connect**  
Now you can enjoy viewing your security system from anywhere in the world! Easily connect to your video security System with your Computer, Smartphone or Tablet.
- **No computer needed for Playback**  
Night Owl HD App also allows you to easily play back video from multiple cameras in one screen on your smart device. Plus, you have the ability to play back up to 1 year of video footage without ever having to touch the DVR again. Our intuitive app can even store the video or picture directly onto your smart device.

### **Powerful Control Management Software (CMS) for you PC / MAC**

No port forwarding needed to setup Night Owl's software on your PC or MAC. Simply download the free CMS from our website and the software will find your device on the network instantaneously. This powerful software allows you to take full control over your DVR's and cameras. Easily backup video to your computers hard drive, change settings like motion alert areas and even view up to 128 cameras at once or playback events from months ago. Turn your computer into a real-time security center in minutes.

### **Compatible with both 720p and 1080p Cameras**

Night Owl's HDA series DVR's are both backwards and forward compatible with standard analog, 720p HDA and even 1080p HDA cameras. Night Owl carries a wide variety of add-on cameras that will fit your every need.

### **Secure Wired Connection**

Uninterrupted viewing and recording – no delays.  
Internet access not required for recording.  
No interference from other Wi-Fi devices.

### **HDMI Connection to TV or Monitor**

The DVR easily connects to multiple TV's or monitors with the convenience of two video outputs for instant viewing. The DVR is equipped with 1 VGA and 1 HDMI video output, creating broader coverage per square foot for homes and small businesses. The product includes a 6 foot HDMI cable.

### **1TB Pre-installed Security HDD**

This system records up to 1 year of video with its pre-installed 1TB security hard drive. If your needs change, you can always expand the system up to a 6TB internal SATA HDD. The hard drive was specifically designed for DVRs. It provides faster read/write times and reliable recording of your video security footage.

### **720p HD Indoor/Outdoor Wired Cameras**

The HD Analog 720p wired cameras are equipped for facial recognition & night vision ranging up to 100 ft. and an auto IR cut filter sensor that produces a clear and crisp image day or night. All cameras are designed for use both indoor and outdoor, rain or shine, for an extra layer of safety and deterrence. If there's something out of place at your home or business, it won't escape the watchful eyes of this Night Owl Wired Security System. That's peace of mind, all the time.

### **Wide 70° Viewing Angle**

These 720p HD bullet cameras feature a 70° field of view over the standard 42° view of most cameras, with picture perfect 16:9 wide-angle viewing. This expanded field of view offers a better picture while monitoring larger and distant areas with ease and precision.

### **Vandal-Proof Camera Mounts**

Night Owl HD Analog 720p wired cameras come equipped with a 3-axis vandal-proof mounting bracket. The cable runs directly through the center of the bracket into the wall or ceiling, preventing exposure that could attract potential intruders.

### **Professional Installation Services**

Need help installing the system? Night Owl's professional installation service has you covered. Contact *InstallerNet* at 1-800-806-5513 to receive a quote and make an appointment. InstallerNet is available to customers located anywhere within the Continental United States. Professional installation is an optional service, not included in the price of the product.

### **24/7 Support, Available 365 Days a Year**

At Night Owl, our goal is to provide an incomparable experience for any technical support required. We provide more assistance than any other security brand by offering bi-lingual (English, Spanish) 24/7 phone support, 365 days a year.

### **EZ - Warranty Returns**

Typically in the market, customers in need of product repairs or replacements are forced to navigate through the intricacies of the warranty process while paying for shipping. At Night Owl, we believe the customer should never have to pay any shipping charges for a faulty or defective product. Our "EZ warranty return process" includes free shipping both ways for any defective parts covered under warranty. There are no hidden fees.

### **Key Features**

- 8 Channel 1080 Lite HD Analog DVR with pre-installed 1TB hard drive
- 4 x Indoor/Outdoor Hi-Definition 720p wired bullet cameras
- 70° Wide Viewing Angle Cameras with night vision up to 100 ft.
- Expandable system – Compatible with both 720p & 1080p HD Analog Cameras
- No re-wiring required, use your existing analog cables
- Backwards Compatible DVR- Compatible with both Night Owl HD analog and industry standard analog BNC cameras
- View & Playback footage directly from your Smart Device
- Easy setup in less than 2 minutes!
- No monthly fees
- 24/7 - 365 days a year Technical Phone & Web Support
- Night Owl will pay freight both ways on any defective product for warranty replacement (EZ Return)

### **Night Owl HD App Benefits**

- Owl Scan™ QR Code Network setup
- Favorite Channels to view multiple locations on one screen
- View up to 32 Channels at once on your Tablet
- View, configure, and playback recorded Audio and Video files on your Smart Device
- Receive real-time motion activated push notifications directly to your Smart Device
- View Live Streaming video from multiple DVRs simultaneously
- Control your PTZ Cameras
- Night Owl HD App is a free download compatible with Apple® and Android® Smartphones and Tablets only

### **What's Inside the Box?**

1 x 8 Channel 1080 Lite DVR with Pre-installed 1 TB Hard Drive  
4 x Indoor/Outdoor 720p Wired Cameras  
4 x 60 ft. Bundles of Camera Cable  
12 x Mounting Hardware and Screws  
1 x 6 ft. HDMI Cable  
1 x RJ-45 Cable (Ethernet)  
1 x USB Mouse  
1 x Remote Control (Includes Batteries)  
1 x Software CD  
1 x Quick Setup Guide  
1 x DC 12V/1.5A Camera Power Adapter  
1 x DC 12V/2A DVR Power Adapter  
1 x 4-Way Camera Power Splitter  
3 x Night Owl Security Stickers

### **Other Information**

|                       |                |
|-----------------------|----------------|
| Model Number:         | HDA10L-7BU-841 |
| Sell Unit UPC:        | 810830023298   |
| Master Pack UPC:      | 50810830023293 |
| Master Pack Quantity: | 2              |

**Footnotes & Disclaimers**

- Remote access requires a minimum of 3MB/sec upload speed on a hi-speed data carrier.
- Internet and cell phone access requires a router, Windows® operating system, IE® 6 or higher and a broadband internet connection.
- Remote access requires a minimum of 2 MB/sec upload speed on a hi-speed data carrier.
- The DVR is currently accessible on iPhone®, iPad®, and Android™ running on 3G/4G Smartphones.
- Do not recommend using the cameras in temperatures below -14°F or above 122°F. These cameras are weather resistant, not weatherproof. Not for use in direct exposure to water.
- Professional installation is offered by InstallerNet, Inc. Additional charges will apply for this service. See details inside box.
- Night Owl does not charge any monthly fees to view or control your DVR over the internet and Smartphone. Carrier fees and charges may apply.
- Night Owl HD App is a free download compatible with Apple® and Android™ Smartphones and Tablets only.
- If a cable run exceeds 180ft, we recommend using shielded RG-59 cable
- Longer cable runs will require a stronger power supply or for the power supply to be closer to the camera.
- To prevent video signal loss, run one continuous cable between the camera and DVR for best results. If more length is required, use the minimum number of inter-connection points as possible.
- Recording capacity may vary. Based on 1 year of recording with a 1TB hard drive, using the lowest recording quality settings with one camera.
- Night vision range up to 100 ft. under ideal conditions. Objects at or beyond this range may be partially or completely obscured, depending on the camera position.
- No audio enabled camera(s) included.
- Owl Scan™ is a trademark of Night Owl SP, LLC.

**Disclaimer:**

Certain uses, publication and/or distribution of video/audio recordings from security cameras and/or audio devices are prohibited or restricted by federal, state and local laws.

When enabling and/or using audio recording features with your hidden security camera, be sure to comply with the laws in your country, state and locality.

iOS is a trademark or registered trademark of Cisco in the U.S. and other countries and is used under license.

iPhone, iPad, Mac and Mac OS X are registered trademarks of Apple Inc.

Windows, Windows XP, Windows Vista, Windows 7 and Windows 8 are registered trademarks of Microsoft Corporation in the United States and/or other countries.