Federal law prohibits removal of this label before consumer purchase. EMERGY GUIDE \* Estimated Yearly **Energy Cost** Television \_ ON Corp US, Inc. PLD40A45RQ Based on 11 cents per kWh and 5 hours use per day Cost Range of Similar Models Estimated yearly electricity use of this model: 111kWh Your cost depends on your utility rates and use. (40" - 44") Visit ftc.gov/energy