



Subject: Unicorn Tire Limited Warranty

Eff. Date: April 3, 2013

WHAT IS COVERED AND FOR HOW LONG

All tires supplied by Unicorn, subject to the terms, conditions and limitations stated below, are warranted to be free from defects in materials and workmanship for the life of the original usable tread down to 2/32" of tread depth remaining. A tire is considered worn out when the tread becomes worn to 2/32" anywhere on the tire and will not be credited.

Tires found to be defective within the first 2/32" of treadwear will be reimbursed at 100% of the replacement cost for the same or comparable tire supplied by Unicorn. Unicorn Tire does not send replacement tires. Unicorn will credit the cost of tires found to be defective under the circumstances stated herein. Any tires found to be defective beyond the first 2/32" of tread depth will be credited based on the percentage of usable tread depth remaining on the tire.

What is not covered?

- The cost for mounting, balancing, and other associated services along with any local, state or federal taxes.
- Claims for out of round or ride complaint after the first 2/32" of tread depth
- Tires branded "BLEM" or "NA" for cosmetic reasons
- Tires worn beyond 2/32" of remaining tread anywhere on the tire
- Tires that are more than 5 years beyond the date of manufacture
- Tires that are acquired as used (purchased used, equipped on a pre-owned vehicle, etc.)
- Tires that are damaged resulting from road hazards, such as impact damage, cuts, snags, punctures, scuffs, nails, pothole and chuckholes, etc
- Tires that are damaged from conditions resulting from improper installation, misapplication, use of an improper rim, improper mounting or demounting, or wheel misalignment
- Tires with irregular/mechanical wear conditions
- Ozone or weather checking beyond 4 years from the date of manufacture
- Tires damaged from misuse such as underinflation, overloading, over deflection, abuse, excessive speed, accident, failure to follow recommended tire rotation practices or improper tire and vehicle maintenance
- Tires used in any commercial, racing, or off road applications.



Unicorn Tire Corporation
4660 Distriplex Drive West
Memphis, TN 38118
Phone: 901-547-5866
Fax: 901-547-5860

OBLIGATIONS

Proper vehicle and tire care is necessary to obtain the expected tire life a tire. It is your obligation to properly maintain your tires and the vehicle upon which they are mounted, including: (a) operating your tires at the inflation pressure recommended by the vehicle manufacturer, (b) keeping your tire/wheel assemblies in balance, (c) proper wheel alignment, and (d) periodically rotating your tires: every 6,000-8,000 miles.

CONDITIONS AND EXCLUSIONS

Any tire, or tube, no matter how well constructed, may fail in service or otherwise become unserviceable due to conditions beyond the control of the manufacturer. For your safety, please comply with the following:

1. Check air pressure monthly to maintain proper inflation;
2. Never overload your tires;
3. Avoid damaging objects and road hazards;
4. Avoid use of worn out tires (less than 2/32" remaining tread depth); and
5. Avoid excessive speeds.

For additional safety information please visit:

www.rma.org www.safercar.org www.nhtsa.gov

This limited warranty is only valid in the United States of America and Canada.

UNICORN TIRE DOES NOT MAKE ANY OTHER EXPRESS WARRANTY OR ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. UNICORN TIRE DISCLAIMS ANY LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES TO THE EXTENT PERMITTED BY LAW.

Some states do not allow exclusion or limitation of incidental or consequential damages, so above limitation or exclusion may not apply to you. This warranty gives you specific legal rights, and you may also have other rights, which vary from state to state.



Unicorn Tire Corporation
4660 Distriplex Drive West
Memphis, TN 38118
Phone: 901-547-5866
Fax: 901-547-5860

SUBMITTING YOUR CLAIM

The following items **MUST** be provided with each claim in order for us to provide reimbursement:

1. The whole DOT number cut from each tire on the claim **MUST** be mailed to our office, to include the four digit number following it (e.g. DOT 25BL 3710). Without this number we will not be able to process your claim.
2. CLEAR pictures of each tire and its defect **MUST** be mailed or e-mailed to our office.
3. A serial number must be provided for each tire on the claim unless it cannot be read. (It is normally located on the **INSIDE** of the tire on a sticker). It does not have to be cut.
4. Remaining Tread Depth for each tire on the claim in 32^{nds} of an inch
5. A brief reason for the claim/description of the defect for each tire on the claim
6. The size and brand of each tire
7. Indication of whether this was a new tire or if it had been driven on.
8. If Out of Round, please provide a description of how this discrepancy was determined and the weight it took to balance the tire. Please still provide a close up picture of the tread face.

CLAIM PROCEDURE

Unicorn Tire's Warranty Claim Form must be filled out clearly and signed by the customer. Please separate the form by brand name. Unicorn Tire reserves the right to inspect all products before making adjustments.

Please do not discard tire until you have received notification from Unicorn regarding the disposition of your claim.

If you have any questions regarding the information in this letter or the details of this policy, please contact us either through e-mail or phone.

Sincerely,

Teresa Jackson
Customer Support Coordinator
Phone: 901-362-4231
Email: teresaj@unicortire.com