



1) For faster service, submit your redemption online now at tirerewardcenter.com.
OR
 2) Complete and mail in this redemption form.

How to receive your \$70 via MasterCard® Reward Card:

- Purchase tires from a participating Sears location. See terms and conditions below for further details.
- Submit your redemption online at tirerewardcenter.com, or complete and mail in this redemption form.
- Attach receipt (or legible copy) showing the purchase of four new MICHELIN® passenger or light truck tires within the offer period.
- Mail to: 2014 Michelin Sears December Promotion, P.O. Box 1307, Suite 122, Milan, IL 61264.
- Not valid with any other offer. See terms and conditions below for further details.
- **To check the status of your reward card request, visit tirerewardcenter.com.**

☐ **YES!** *I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase, as well as sign up for tire rotation reminders and new product information from Michelin.*

- ☐ Michelin Promise Plan™
- ☐ Promotion/sale
- ☐ Dealer recommendation
- ☐ Friend/relative recommendation
- ☐ Quality of product
- ☐ 30-Day Satisfaction Guarantee
- ☐ Mileage warranty
- ☐ Free flat change and tow service
- ☐ Actual tires on display
- ☐ Tires in stock
- ☐ Online research
(reviews, websites, etc.)
- ☐ Replacing another set of
MICHELIN® tires

Offer valid for residents of the United States only who purchase from participating Sears locations in the fifty (50) United States, District of Columbia ("U.S.") and U.S. Territories (Puerto Rico, Guam and U.S. Virgin Islands). Purchase must be completed between 11/30/14 and 01/08/15. Limit of one (1) redemption request (*70 MasterCard® Reward Card) per purchase of four (4) new MICHELIN® passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at time of purchase to be eligible. **All requests must be postmarked or received on or before 02/08/15.** Please allow four (4) to six (6) weeks for delivery of the *70 MasterCard® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Purchases from warehouse clubs (e.g., Sam's Club, BJ's, Costco) and other national retailers (e.g., Discount Tire, Tire Kingdom, NTB, Merchant's) are excluded from this promotion, but may be eligible for coverage under a store-specific promotion (see individual store(s) for details). In addition, purchases from any nonparticipating dealers (e.g., Wal-Mart) are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Offer may not be assigned, traded, sold or combined with any other Michelin offer or purchases under a Sears warranty. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619, Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2014 Michelin Sears December Promotion when calling. **THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.** The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires six (6) months after issuance. For complete terms, conditions and fees, see the Cardholder Agreement in your card package. Reward Card issued by U.S. Bank National Association pursuant to a license from MasterCard International Incorporated. MasterCard is a registered trademark of MasterCard International Incorporated.

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