



## PRODUCT HIGHLIGHTS

### LCD TV

- Full HD 1080p
- ConnectShare™ JPEG

### Step up to Full HD 1080p resolution.

With its fast response rate, this 40" LCD HDTV offers remarkable smooth-motion scenes – especially useful for watching sports and action movies – plus Dolby® Digital Plus audio. The Samsung 5 series LCD TV with Wide Color Enhancer improves picture quality and provides vivid color reproduction. Thanks to ConnectShare™ JPEG you'll also enjoy increased connectivity; easily connect your MP3 player or digital camera to your TV.

## LN40E550

40" Class (40.0" Diagonal) LCD HDTV with 1080p Resolution

### PICTURE QUALITY

- Full HD 1080p
- Clear Motion Rate 60
- Wide Color Enhancer

### AUDIO

- 10W x 2
- Dolby® Digital Plus/Dolby® Pulse
- SRS TheaterSound HD™

### CONNECTIONS

- HDMI®: 2
- USB: 1
- Component in: 1
- ConnectShare™ JPEG/MP3

### NET DIMENSIONS (WxHxD)

TV without stand: 38.2" x 23.3" x 3.1"  
TV with stand: 38.2" x 25.7" x 9.4"

### UPC

036725237438

**LN40E550** 40" Class (40.0" Diagonal) LCD HDTV with 1080p Resolution**PICTURE QUALITY**

**Full HD 1080p:** With twice the resolution of standard HD TVs, Samsung TVs deliver images that are guaranteed to amaze and bring pleasure to your home entertainment experience. The realistic texture of Full HD images invites you to enjoy a viewing experience that redefines reality.

**Clear Motion Rate (CMR):** A comprehensive measure of a TV's ability to display images in motion. The higher the CMR, the better. Samsung achieves high CMR numbers based on panel processing advancements. See the picture quality difference for yourself.

**Wide Color Enhancer:** Delivers the entire spectrum of color and luminance for rich, saturated images with intense detail.

**AUDIO**

**10 watts x 2 audio power stereo broadcast reception:** Supports multi-channel sound (MTS) and second audio program (SAP) with 181-channel capacity.

**Dolby® Digital Plus/Dolby® Pulse:** An advanced surround sound audio processing feature designed to optimize the TV's sound quality when viewing and listening to Internet movies, Internet music and other content played back from wired or wireless mobile phones, PCs and tablet devices.

**SRS TheaterSound HD™:** A high-definition audio experience that delivers surround sound multi-channel content, using built-in TV speakers to significantly enhance both the depth and dimension of audio right through the TV. Enjoy a simulated surround sound experience!

**CONNECTIONS**

**HDMI®: 2**  
HDMI® (High-Definition Multimedia Interface) is a convenient, high-quality single cable digital audio/video interface for connecting the TV to a digital cable box, satellite box, DVD/Blu-ray Disc® Player, PC computers, PC portable devices, new generation tablets and devices featuring the HDMI® output.

**USB: 1**  
Universal Serial Bus (USB) is an industry standard for connecting a variety of computer, audio and video devices to the TV. USB movie capability allows the streaming of video from storage devices, cameras, camcorders and USB drives.

**Component in: 1**

**ConnectShare™ JPEG/MP3:** Easily connect your MP3 player or digital camera to your TV and share music and photos. Simply connect your digital devices and enjoy.

**NET DIMENSIONS & WEIGHT (WxHxD)**

**TV without stand:** 38.2" x 23.3" x 3.1"  
**TV without stand weight:** 32 lbs  
**TV with stand:** 38.2" x 25.7" x 9.4"  
**TV with stand weight:** 38.4 lbs

**SHIPPING DIMENSIONS & WEIGHT (WxHxD)**

**Dimensions:** 47.6" x 29.1" x 6.7"  
**Weight:** 47 lbs

**WARRANTY**

1-year parts and 1-year labor warranty (90-days parts and labor for commercial use) with in-home service, backed by Samsung toll-free support.

**ORDER CODE**

LN40E550F6FXZA

**UPC**

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**SAMSUNG**