

U.S. Government

Federal law prohibits removal of this label before consumer purchase.

# ENERGYGUIDE

Room Air Conditioner  
Without Reverse Cycle  
With Louvered Sides

Sears Brands Mgt Corp  
Model 253.77110  
Capacity: 10,000 BTUs

## Estimated Yearly Energy Cost

**\$75**



Cost Range of Similar Models

**12.0**

Energy Efficiency Ratio

Your cost will depend on your utility rates and use.

- Cost range based only on models of similar capacity without reverse cycle and with louvered sides.
- Estimated energy cost based on a national average electricity cost of 12 cents per kWh and a seasonal use of 8 hours a day over a 3 month period.
- For more information, visit [www.ftc.gov/energy](http://www.ftc.gov/energy).

