

THE RETAILER'S CATALOG

*The Indispensable Source
for Monarch® Brand
Products & Services*

Volume 1, 2011

Monarch®
Products and Services

Monarch Labels and Labelers...

*The Brand Trusted by
Generations of Retailers!*



1-800-543-6650

Call Monday-Friday, 8 AM-6:30 ET
or FAX 1-937-865-6605
www.retailerscatalog.com

Look inside for
FREE Labeler Offers



**AVERY
DENNISON**

®

Build brand identity— custom labels lead customers back to you!

FREE Monarch 1110 Labeler!



Buy 17,000 Custom Labels,
get a Stock Monarch® 1110®
Labeler **FREE!**

The Monarch 1110 Labeler
is dependable and fast—
price mark an 18-item case
of product in five seconds!

Choose from six different Labeler
models. Customize your labels with
your logo—up to one ink color. See
pages 5, 6 & 7 for additional details.

Stock Monarch 1110
with 17,000 Custom Labels

MLA-11101CLV11

Total Value ~~\$177.71~~

Special Pricing \$95.71

LAWTON DRUGS
2 for \$1.95



FREE Monarch 1115 Labeler!



Buy 15,000 Custom Labels, get a Stock
Monarch® 1115® Labeler **FREE!**

Manage your inventory via an
assortment of print options.

Whether you track inventory by
FIFO, SKU codes or cost codes
the 1115 has multiple capabilities.

Choose from five different Labeler
models. Customize your labels with
your logo—up to one ink color. See
pages 5, 12 & 13 for additional
product information.

Stock Monarch 1115
with 15,000 Custom Labels

MLA-11151CLV11

Total Value ~~\$243.70~~

Special Pricing \$111.45

0627 - 09
Bargains More
5 for \$2.95

Not ready to customize your labels? We've got a special on stock labels too!



\$2.59

FREE Monarch 1110 Labeler!

Buy 34,000 Stock Labels, get a Stock
Monarch 1110 Labeler **FREE!**

Choose from over 20 stock labels, in white, fluorescent
or bright solid colors—some labels are even pre-printed
with action words like SALE, DISCOUNT, SPECIAL!
You have your choice of six Stock Labelers. See pages
6 & 7 for additional details.

Stock Monarch 1110 with 34,000 Stock Labels

MLA-11102V11 Total Value ~~\$195.56~~

Special Pricing \$113.56



1 2 3 5 6 7 8

2 for \$10.99

FREE Monarch 1115 Labeler!

Buy 30,000 Stock Labels, get a
Stock Monarch 1115 Labeler **FREE!**

Choose from 21 different labels in a
variety of bright solid or fluorescent
colors...including a part gum label—

ideal for temporary markdowns. See pages 12 & 13
for additional product information.

Stock Monarch 1115 with 30,000 Stock Labels

MLA-11152V11 Total Value ~~\$286.75~~

Special Pricing \$154.50

EasyCut™ Reusable Safety Cutter—saves you money!

One cutter fits all. Cutter and holster design—fits both left and right hand users.
Handy clip-on holster with stretch lanyard keeps cutter at your side—less time spent
looking for a misplaced cutter. See page 65 for complete details.

EasyCut has built in safety features.

- Ergonomic with lever-activated cutting blade
- Three precise blade settings to match depth of carton
- Top-load blade carriage—easy to replace blade, no disassembling required

White **EZCUT-WT5V11**

Blue **EZCUT-BL5V11**

Orange **EZCUT-OG5V11**

Red **EZCUT-RD5V11**

Yellow **EZCUT-YL5V11**

Total Value ~~\$34.75~~ **Special Pricing \$25.00**

PROMOS Expire April 15, 2011

**Buy Five—
SAVE
28%**



Find It Fast Index

Monarch® Brand Labelers & Supplies

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All Labels are shown actual size.
Print positions other than those shown are also available.

1-Line

1-line Labelers
& Labels found
on pages 6-10.



Preprint Area

3⁰⁰ 99¢

1110° Labeler

Preprint Area

\$124.95

1131° Labeler

Preprint Area

\$15.98

1130° Labeler

3-Line



3-line Labeler
& Labels found
on page 23.

02-04-11 82

Preprint Area

56349 2892

Preprint Area

\$123.95

1153° Labeler

2-Line

2-line Labelers
& Labels found
on pages 11-17.



\$3.50

Preprint Area

\$3.00

1135° Labeler

1 2 3 5 6 7 8

Preprint Area

2⁰⁰ \$10.99

1115° Labeler

1234-678

Preprint Area

\$129.75

1136° Labeler

4071-568

Preprint Area

\$129.00

1142° Labeler

Model 1160/1166°
Labels available.
See page 16.

1234-678 340

The Toy Store

123 \$12.95

1155° Labeler

Custom
Available—
See Page 5!

Promotional

Promotional Labelers & Labels
found on page 18-21.



Preprint Area

2⁰⁰ \$1.50

1156° Labeler



1138° Labeler

2⁰⁰ \$1.89

1151°C Labeler

Preprint Area

2⁰⁰ \$1.89

1151° Labeler

341 01-19-11

Preprint Area

2⁰⁰ \$10.98

1152° Labeler

Message Labelers

Wordband Labelers & Labels found on page 22.



Preprint Area

CLEARANCE

1151° WB Labeler

745 \$7.50

Preprint Area

CLOSEOUT

1152° WB Labeler



1151°CWB Labeler

WESTERN

1156° WB Labeler

Monarch Labelers

To Make Your Choice Easier!

Simply use the column below to check the features you want. Then match your requirements with the labeler that works best for you!

Your Needs	1110® Labeler	1131® Labeler	1130® Labeler	1135® Labeler	1115® Labeler	1136® Labeler	1142® Labeler	1155® Labeler	1138® Labeler	1156® Labeler	1151® Labeler	1151® C Labeler	1152® Labeler	1151®WB Labeler	1156®WB Labeler	1151®CWB Labeler	1152®WB Labeler	1153® Labeler
Find it on Page	6	8	10	11	12	14	16	17	18	19	20	20	20	22	22	22	22	23
Maximum Characters/Line																		
Top				6	8	8	10	12					12			1*	12	12
Middle										7		7		1*	1*		1*	12
Bottom	8	8	6	6	8	8	10	12	5		7		7					12
Message Labelers										•				X	X	X	X	
Price Items Over \$100	X	X	X	X	X	X	X	X		X	X	X	X					X
Unit Pricing (pkg., doz., etc.)	•	X	•	•	X	X	X	X	•	X	X	X	X				•	X
Multiple Pricing (2 FOR, etc.)	X	X	X	X	X	X	X	X	X	X	X	X	X				•	X
Two-Line Comparison Pricing				X	X	X	X	X					X					X
Promotional Pricing									X	X	X	X	X					
Raised/Underlined Cents	X	X	X	X	X	X	X	X	•	X	X	X	X					X
Large Print (larger than 5mm)									X	X	X	X	X	X	X	X	X	
Date Coding	X	X	•	X	X	X	X	X					X				X	X
Time Coding	X	X	•	X	•	X	•	X					•				•	•
PLU Code	X	X	X	X	X	X	X	X	X		X	X	X					X
SKU Code/Vendor Code	X	X	X	X	X	X	X	X	X		•	•	X					X
Cost Code	•	•	•	•	X	•	•	•					•					•
Alpha Characters	•	•	•	•	•	X	•	•					•				•	X
Part-Gum Labels					X			X			X		X				X	X
Peel-Off "Piggyback" Label						•												
OUTDOOR™ Labels	•	•	•	•	X	X		X	•	X	•	•	•	•	•	•	•	

X = In Stock

• = Available

*Word Labelers have 1 word.

Don't see a product or item that fulfills your retail identification, pricing or promotional needs?

We're constantly developing new products so that we can be your total identification and pricing solution provider!

Monarch® Brand Labeling Systems

Choices

Choose from over 50 stock solutions or let us custom design one to meet your needs.

Quality

You can rely on Monarch Labelers for years of trouble-free service. They are built tough to meet the most rigorous demands of retail. Every model has been drop tested for assured durability.

Variety

Monarch Brand Labelers—more than just a pricemarking tool. Use to print prices, dates/times, PLU codes, SKU and vendor codes. Ideal when cost coding using alpha characters.

Maximize Your Productivity

Monarch® Crown Series Labelers are easy to use. Loading labels takes 75% less time compared to other labelers.

Ink roll changes are a breeze. Snap in, pop out rollers take 97% less time to do—and the unique design helps prevent messy ink from getting on your fingers.

Keep track of your label usage. The covered label holder has a view window for monitoring. The covered label holder also protects labels—keeping them clean.

Note: The Monarch Brand 1110 & 1115 Labelers, although excellent performers, were built prior to the design changes mentioned above.

Monarch Brand Labelers and Labels are made in the USA.



Monarch Labelers are covered by a written warranty for one full year—your assurance of high quality and long lasting performance.

We Can Custom Design the Print of Your Labeler.

We stock several models of labelers, each with a variety of print capabilities. If you need a special layout of letters, numbers and characters, we can help. Give us a call! One of our trained representatives will step you through the process and help you design a labeler that best meets your needs.



EWL 1/04

A	T	U	.	.	.
B	U	V	2	2	2
C	V	W	3	3	3
D	W	X	4	4	4
E	X	Y	5	5	5
F	Y	Z	6	6	6
G	Z	1	7	7	7
H	1	2	8	8	8
I	2	3	9	9	9
J	3	4	0	0	0
K	4	5	/	/	/
L	5	6	-	-	-
M	6	7			
N	7	8			
O	8	9			
P	9	0			
Q	0	/			
R	/	-			
S	-				

Promotional Imaging

Build brand recognition and customer awareness!

- ◆ Create your own labels with the exact messages you need
- ◆ Every label provides an opportunity to communicate with your customer

Use these four easy steps to order custom Monarch Labels.

- 1 Choose paper color.** Fluorescent colors brighter than shown below. Due to printing process, actual label color may vary slightly from colors shown.
- 2 Choose adhesive:** General Purpose or Removable.

General Purpose Adhesive

General Purpose Labels are recommended for most pricing applications. You can even use them on poly bags and goods intended to be frozen.

White	Yellow	Lt. Blue	Pink
Lt. Green	Fl. Red	Fl. Orange	Fl. Chartreuse
Lilac	Fl. Green	Fl. Pink	Buff

Removable Adhesive

Removable Labels can be removed easily without damaging products or packaging.

White	Yellow	Fl. Red
Fl. Orange	Fl. Green	

- 3 Choose typestyle for your custom printing.** Choose number.



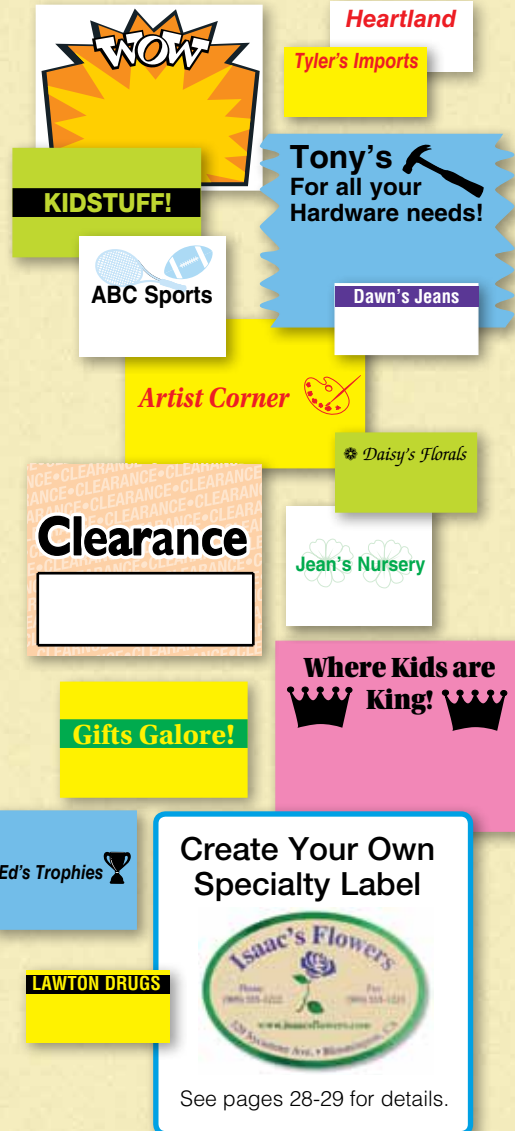
Add \$40.00 one-time charge for your logo.

E-Mail us your Artwork to psd.art@averydennison.com

- | | | |
|-------------------------|------------------|------------------|
| 1. THE GIFT SHOP | 4. The Gift Shop | 7. The Gift Shop |
| 2. <i>The Gift Shop</i> | 5. The Gift Shop | 8. THE GIFT SHOP |
| 3. <i>The Gift Shop</i> | 6. THE GIFT SHOP | |

- 4 Choose ink color for your custom print.** Choose one.

Due to various printing processes, printed ink color(s) may vary slightly on label paper color selected.



Create Your Own Specialty Label



See pages 28-29 for details.



Avery Dennison has been ISO 9001:2008 certified. Our machine and supply manufacturing is a world-class manufacturing facility that produces consistent quality products.



Not all labels are the same

Keep your Labeler operating smoothly. Always insist on GENUINE Monarch® Labels. Look inside the core to ensure you have Genuine Monarch® Labels.

Superior Repair Service

National Repair Facility
200 Monarch Lane Door 37
Miamisburg, Ohio 45342

Call 800-214-0872

Most labeler repairs ship in 1 or 2 days!

1

Line
Labeler

Monarch® 1110® Labeler

Built for long-lasting reliable performance!

- ◆ Smallest lightest weight labeler with a small label
- ◆ Ideal for labeling small or uniquely shaped merchandise
- ◆ Label print is concise and highly visible
- ◆ If you label product from the carton, the 1110 is the fastest

Select from one of the models shown below to meet your marking needs. Each illustrates a different arrangement of print positions. **Shipped immediately.**

State model number to order

\$82⁰⁰

Buy more and SAVE!

1-4 labelers

5-9 labelers **\$77²⁵** ea.

10+ labelers **\$72⁷⁵** ea.

MADE
IN THE
USA



Call for higher quantity price breaks.
1 ink roller included with every labeler!

Great for
pricemarking

Choose the labeler model that meets your needs

Custom
Available—
See Page 5!

Preprint Area
2⁹⁹\$195

Model 1110-01
prints in 6 positions

1	1	1	1	1	1
2	2	2	2	2	2
3	3	3	3	3	3
4	4	4	4	4	4
5	5	5	5	5	5
6	6	6	6	6	6
7	7	7	7	7	7
8	8	8	8	8	8
9	9	9	9	9	9
0	0	0	0	0	0
FOR \$	FOR \$	FOR \$	FOR \$	FOR \$	FOR \$
EA	EA	EA	EA	EA	EA

Preprint Area
3⁹⁹\$99

Model 1110-02
prints in 6 positions

1	1	1	1	1	1
2	2	2	2	2	2
3	3	3	3	3	3
4	4	4	4	4	4
5	5	5	5	5	5
6	6	6	6	6	6
7	7	7	7	7	7
8	8	8	8	8	8
9	9	9	9	9	9
0	0	0	0	0	0
FOR \$	FOR \$	FOR \$	FOR \$	FOR \$	FOR \$
EA	EA	EA	EA	EA	EA

Preprint Area
\$2.59

Model 1110-03
prints in 5 positions

1	1	1	1	1
2	2	2	2	2
3	3	3	3	3
4	4	4	4	4
5	5	5	5	5
6	6	6	6	6
7	7	7	7	7
8	8	8	8	8
9	9	9	9	9
0	0	0	0	0
FOR \$	FOR \$	FOR \$	FOR \$	FOR \$
EA	EA	EA	EA	EA

Preprint Area
275\$298

Model 1110-04
prints in 7 positions

1	1	1	1	1	1	1
2	2	2	2	2	2	2
3	3	3	3	3	3	3
4	4	4	4	4	4	4
5	5	5	5	5	5	5
6	6	6	6	6	6	6
7	7	7	7	7	7	7
8	8	8	8	8	8	8
9	9	9	9	9	9	9
0	0	0	0	0	0	0
FOR \$	FOR \$	FOR \$	FOR \$	FOR \$	FOR \$	FOR \$
EA	EA	EA	EA	EA	EA	EA

Preprint Area
6375\$845

Model 1110-05
prints in 8 positions

1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9
0	0	0	0	0	0	0	0
FOR \$	FOR \$	FOR \$	FOR \$	FOR \$	FOR \$	FOR \$	FOR \$
EA	EA	EA	EA	EA	EA	EA	EA

Preprint Area
07\$198

Model 1110-06
prints in 8 positions

1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9
0	0	0	0	0	0	0	0
FOR \$	FOR \$	FOR \$	FOR \$	FOR \$	FOR \$	FOR \$	FOR \$
EA	EA	EA	EA	EA	EA	EA	EA



**A look
back at
the past.**

In 1890 the first machine to label merchandise was invented and Monarch was born. Through the years as the marketplace changed and technology advanced, we established ourselves as leaders in the industry. In 1972 our company revolutionized pricemarking with the introduction of the Monarch® 1110® Labeler.



**Keep your 1110® Labelers
operating smoothly!**

1110® Maintenance Kit

Kit contains: (A) one 1/2 oz. bottle of silicone lubricant; (B) one label removal strip; (C) six ink roller carriers; (D) six ink roller covers; (E) six door latches; (F) two ink rollers and operating instructions.
Shipped immediately.

For 1110® Labeler **119919**

Total Value over ~~\$130.00~~ **\$45⁰⁰**

Monarch® STOCK Labels

**Great readability,
strong adhesive!**

Security slits in the label will deter price switching—label tears when removal is attempted. General purpose (FEB) adhesive adheres in all temperatures.

Also available, removable (REB) adhesive. **Shipped immediately.**



FEB-122 (000542)
REB-114 (000534)



FEB-132 (000578)
REB-115 (000535)
Fluorescent Red



REB-135 (000507)



REB-113 (000533)
Fluorescent Red



FEB-129 (000575)
Fluorescent Red



FEB-128 (000574)
Fluorescent Red



FEB-151 (000896)
Fluorescent Green



FEB-125 (000928)
Fluorescent Orange

Fluorescent Labels brighter than shown here.



FEB-524 (000518)



FEB-502 (000389)



FEB-534 (000557)



FEB-712 (000571)



FEB-10 (000501)



FEB-117 (000537)



FEB-120 (000540)



FEB-134 (000629)
Fluorescent Green



FEB-118 (000538)



FEB-121 (000541)



FEB-116 (000536)



FEB-147 (000892)



FEB-133 (000628)



FEB-152 (000005)
Fluorescent Green



Dawn's Jeans



See page 5 for easy order steps.

1110™ Ink Rollers

Black.....**08394601**
Red.....**08394606**
Green.....**08394604**

\$5⁹⁵ per roller

1110® Labels Standard Packaging

Labels Per Roll 1,063
Labels Per Sleeve 17,000
Rolls Per Sleeve 16
Sleeves Per Case 15
Labels Per Case 255,000

1110® Labels (1,063 per roll)

Price Per 1,000 Labels

Quantity	Stock	Custom
17,000	\$3.66	\$5.63
34,000	3.34	4.59
51,000	2.97	3.84
68,000	2.79	3.29
102,000	2.60	2.85
255,000	2.11	2.29

Buy more and SAVE!

Label pricing example:

17 X \$3.66 = \$62.22 for 17,000 Stock
1 black ink roller included with each sleeve (17,000 labels) purchase.

**ATTENTION
Users of Monarch 1105®
and 1107® Labelers**

1110® Labels are compatible with
your 1105® or 1107® Labeler.



1

Line
Labeler

**Pricemarking
Helps Customers
Make a Quick,
Easy Buying
Decision!**



Monarch® 1131® Labeler

**Fast, state-of-the-art, cost effective,
and easy to use!**

SAVE time loading labels. The Monarch 1131 Labeler takes 75% less time to load compared to other labelers.

- ◆ Date coding, unit or case pricing—there's even a multiples price option
- ◆ Price by each, case, yard, pound or other units of measure
- ◆ When labeling lots of merchandise the 1131 is fast, easy to use and super reliable
- ◆ Ideal for labeling hardware, hobby, crafts, gift or general merchandise & more
- ◆ Reduce errors—print is crisp, concise and legible

Select from one of the models shown at right to meet your marking needs. Each illustrates a different arrangement of print positions. **Shipped immediately.**

State model number to order
\$82⁰⁰ **Buy more and SAVE!**
5-9 labelers **\$77²⁵** ea.
1-4 labelers 10+ labelers **\$72⁷⁵** ea.

Call for higher quantity
price breaks.
1 ink roller included
with every labeler!



MADE
IN THE
USA



Prints crisp
clear labels
for excellent
legibility and
reduced errors.

Choose the labeler model that meets your needs

**Custom
Available—
See Page 5!**

Preprint Area
\$124.95
Model 1131-01 prints in 8 positions

1111.11
22221122
3332233
4443344
5554455
6665566
7776677
8887788
9998899
0009900
\$ \$ \$ \$ \$ \$ \$ \$
FUR FUR FUR FUR FUR FUR FUR FUR
/ / / / / / / /
+TX +TX +TX +TX +TX +TX +TX +TX

Preprint Area
JUN 05 2013
Model 1131-02 prints in 8 positions

11111111
22222222
33333333
44444444
55555555
66666666
77777777
88888888
99999999
00000000
\$ \$ \$ \$ \$ \$ \$ \$
FUR FUR FUR FUR FUR FUR FUR FUR
/ / / / / / / /
+TX +TX +TX +TX +TX +TX +TX +TX

Preprint Area
2 \$350
Model 1131-03 prints in 8 positions

11111111
22222222
33333333
44444444
55555555
66666666
77777777
88888888
99999999
00000000
\$ \$ \$ \$ \$ \$ \$ \$
FUR FUR FUR FUR FUR FUR FUR FUR
/ / / / / / / /
+TX +TX +TX +TX +TX +TX +TX +TX

ABC Sports
2 \$10.95
Model 1131-09 prints in 8 positions

11111111
22222222
33333333
44444444
55555555
66666666
77777777
88888888
99999999
00000000
\$ \$ \$ \$ \$ \$ \$ \$
FUR FUR FUR FUR FUR FUR FUR FUR
/ / / / / / / /
+TX +TX +TX +TX +TX +TX +TX +TX

Monarch® STOCK Labels

Meet your everyday marking needs with over 20 different designs!

These general purpose adhesive labels in a variety of bright colors and preprints stick securely to most merchandise. **Shipped immediately.**

Fluorescent Labels brighter than shown here.

*RG - Removable Adhesive.
**FGA - Meets FDA specs (Adhesive for use on edible surfaces).

1131® Labels (2,500 per roll)

Price Per 1,000 Labels

Quantity	Stock	Custom
20,000	\$3.66	\$5.63
40,000	3.34	4.59
60,000	2.79	3.29
120,000	2.60	2.85
160,000	2.10	2.29

Buy more and SAVE!

Label pricing example:
20 X \$3.66 = \$73.20 for 20,000 Stock

1 black ink roller included with each sleeve (20,000 labels) purchase.

1131® Labels Standard Packaging

Labels Per Roll 2,500
Labels Per Sleeve 20,000
Rolls Per Sleeve 8
Sleeves Per Case 8
Labels Per Case 160,000

1131™ Ink Rollers

Black.....11828001
Red.....11828006

\$7⁶⁰ per roller

Superior Repair Service

National Repair Facility
200 Monarch Lane Door 37
Miamisburg, Ohio 45342

Call 800-214-0872

Most labeler repairs ship in 1 or 2 days!

Retailing Tip

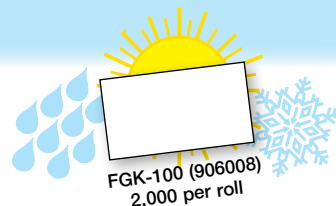
Pricing Format Suggestions!

On all prices UNDER a dollar, the cent sign (¢) should always follow the price. Cashiers will then ring up the cent column automatically for items up to 99¢.

Placing the cent sign after the price helps you in other ways. On some print formats, the numbers 6 and 9 can be read upside down. Without a cent sign, something priced at 99 could be registered at 66.



See page 5 for easy order steps.



Durable OUTDOOR™ Labels

Strong weather resistant labels made of synthetic material with special adhesive.

Price Per 1,000 Labels

16,000	32,000	48,000	96,000	128,000
\$5.44	\$5.12	\$3.96	\$3.77	\$3.28

Custom labels available, call for details.
1 black ink roller included with each sleeve (16,000 labels) purchase.

INTRO Package

Just open up and get started! Package includes all you need for time-saving, efficient marking and remarking.

- 1 Monarch® Labeler (1131-01)
- 8 rolls (20,000) bright white labels
- 1 holster & 1 belt
- 2 black ink rollers
- 1 label scraper

1131 Labeler Intro Package

IP-1131 Total Value ~~\$181.05~~ **\$166⁰⁰**



**SAVE
Over
\$15**



1

Line
Labeler



Monarch® 1130® Labeler

Increase productivity in your store operation!

- ◆ Easy to use + Reliability = Increased Productivity
- ◆ Label and ink roll changes are a snap—leads to increased productivity
- ◆ Spend less time training and more time labeling
- ◆ Small bright white label with large characters in dark black print looks neat and clear

Select from one of the models shown below to meet your marking needs. Each illustrates a different arrangement of print bands.

Shipped immediately.

State model number to order

\$77⁰⁰ 1-4 labelers

Buy more and SAVE!

5-9 labelers **\$72⁷⁵** ea.

10+ labelers **\$68⁰⁰** ea.

Call for higher quantity price breaks.

1 ink roller included with every labeler!



1130™ Ink Rollers

Black.. 11828001

Red.... 11828006

\$7⁶⁰ per roller

Choose the labeler model that meets your needs

Custom Available—See Page 5!

Great for PLU

Preprint Area

\$18.95

Model 1130-01
prints in 6 positions

1 1 . 1 1
2 2 1 1 2 2
3 3 2 2 3 3
4 4 3 3 4 4
5 5 4 4 5 5
6 6 5 5 6 6
7 7 6 6 7 7
8 8 7 7 8 8
9 9 8 8 9 9
0 0 9 9 0 0
\$ \$ 0 0 ¢ ¢
FOR FOR / / EACH EACH
/ / - - ¢ ¢

Preprint Area

2¢ \$1.95

Model 1130-02
prints in 6 positions

1 1 1 . 1 1
2 2 2 1 2 2
3 3 3 2 3 3
4 4 4 3 4 4
5 5 5 4 5 5
6 6 6 5 6 6
7 7 7 6 7 7
8 8 8 7 8 8
9 9 9 8 9 9
0 0 0 9 0 0
\$ \$ \$ 0 ¢ ¢
FOR FOR / / EACH EACH
/ / / - ¢ ¢

Preprint Area

2¢ 98¢ ¢ ¢

Model 1130-03
prints in 6 positions

1 1 . . 1 1
2 2 1 1 2 2
3 3 2 2 3 3
4 4 3 3 4 4
5 5 4 4 5 5
6 6 5 5 6 6
7 7 6 6 7 7
8 8 7 7 8 8
9 9 8 8 9 9
0 0 9 9 0 0
\$ \$ 0 0 ¢ ¢
FOR FOR / / EACH EACH
/ / - - ¢ ¢

Treats & More

\$128⁵⁰

Model 1130-09
prints in 6 positions

1 1 1 . .
2 2 2 1 1
3 3 3 2 2
4 4 4 3 3
5 5 5 4 4
6 6 6 5 5
7 7 7 6 6
8 8 8 7 7
9 9 9 8 8
0 0 0 9 9
\$ \$ \$ 0 ¢ ¢
FOR FOR / / ¢ ¢
/ / / - -

Monarch® STOCK Labels

Meet your everyday marking needs!

These general purpose adhesive labels stick securely to most items. Bright white labels give you a clean look for optimum legibility.

Shipped immediately.

ACTUAL SIZE

FO-122 (000202)

FO-132 (000205)
Fluorescent Red

FO-700 (906014)
Fluorescent Red

FO-524 (000656)

FO-151 (000214)
Fluorescent Green

FO-152 (000651)
Fluorescent Green

Fluorescent Labels brighter than shown here.

PLU-CODE
FO-600 (000622)
Fluorescent Green

DELI
FO-120 (000620)

DAIRY
FO-116 (000648)

PRODUCE
FO-118 (000235)

MEAT
FO-119 (000619)

1130® Labels (2,500 per roll)

Price Per 1,000 Labels

Quantity	Stock	Custom
25,000	\$3.48	\$5.36
50,000	3.18	4.36
75,000	2.65	3.12
150,000	2.48	2.72
200,000	2.01	2.17

Buy more and SAVE!

Label pricing example:

25 X \$3.48 = \$87.00 for 25,000 Stock

1 black ink roller included with each sleeve (25,000 labels) purchase.

BAKERY
FO-133 (000641)

GROCERY
FO-117 (000225)

CUSTOM Products

Monroe's

Odds & Ends

See page 5 for easy order steps.

All-Purpose Holster

Extremely versatile! Use it for all Monarch Labelers, scrapers, safety cutters, tag attachers too! Constructed of highly durable polypro. Includes 3 pockets for accessories.

Shipped immediately.



Holster
954144 \$16⁵⁰

2" x 42" polypro adjustable belt
954145 \$8⁵⁰



Choose the labeler model that meets your needs

**Custom Available—
See Page 5!**

JAN 15 - 11
PAINT IT
\$1099

**Model
1115-01**
prints in 12
positions

Top line

JAN	1	1	1	1	1
FEB	2	2	2	2	2
MAR	3	3	3	3	3
APR	4	4	4	4	4
MAY	5	5	5	5	5
JUN	6	6	6	6	6
JUL	7	7	7	7	7
AUG	8	8	8	8	8
SEP	9	9	9	9	9
OCT	0	0	0	0	0
NOV	\$	\$.	.	.
DEC	\$	\$	-	-	-

Bottom line

1	1	1	1	1
2	2	2	2	2
3	3	3	3	3
4	4	4	4	4
5	5	5	5	5
6	6	6	6	6
7	7	7	7	7
8	8	8	8	8
9	9	9	9	9
0	0	0	0	0
\$	\$.	¢	¢
FOR	FOR	/	+%	+%

Great for unit pricing

Preprint Area

\$ 10.50 DOZ.

**Model
1115-02**
prints in 13
positions

Top line


1	1	1	1	1	1	1
2	2	2	2	2	2	2
3	3	3	3	3	3	3
4	4	4	4	4	4	4
5	5	5	5	5	5	5
6	6	6	6	6	6	6
7	7	7	7	7	7	7
8	8	8	8	8	8	8
9	9	9	9	9	9	9
0	0	0	0	0	0	0
\$	\$
FOR	FOR	-	-	-	-	¢

Bottom line

1	2	3	4	5	6	7	8	9	0
\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
FOR	FOR	FOR	FOR	FOR	FOR	FOR	FOR	FOR	FOR
TX	TX	TX	TX	TX	TX	TX	TX	TX	TX
LB.	PKG	PAIR	DOZ	YARD	FOOT	EACH			

Monarch® 1115® Labeler

Versatile, with a variety of print options!

- ◆ Manage your inventory via an assortment of print options: FIFO, SKU, cost codes & more
 - ◆ Unit pricing or comparison pricing option
 - ◆ Show your customers their savings—leading to more sales for you
 - ◆ Label options include part gum, display “temporary” sale prices
 - ◆ For your outdoor merchandise, there is a durable label that holds a price throughout the toughest of elements
- 

**MADE
IN THE
USA**



Select from one of the models shown at right to meet your marking needs. Each illustrates a different arrangement of print positions. ***Shipped immediately.***

State model number to order

\$132²⁵ *Buy more and SAVE!*

5-9 labelers **\$129⁰⁰** ea.
10+ labelers **\$124⁵⁰** ea.

Call for higher quantity price breaks.

1 ink roller included with every labeler!

Leather Holster

For use with Monarch®
1110® or 1115® Labelers.

900605 \$15⁵⁰

1115™ Ink Rollers

Black.....**08968801**

\$5⁹⁵ per roller

1 2 3 5 6 7 8

Preprint Area

2 FOR \$10.99

**Model
1115-04**
prints in 16
positions

Top line

1	1	1	1	1	1	1
2	2	2	2	2	2	2
3	3	3	3	3	3	3
4	4	4	4	4	4	4
5	5	5	5	5	5	5
6	6	6	6	6	6	6
7	7	7	7	7	7	7
8	8	8	8	8	8	8
9	9	9	9	9	9	9
0	0	0	0	0	0	0
\$	\$	\$	\$	\$.	.
/	/	/	/	/	¢	¢

Bottom line

1	1	1	1	1	1	1
2	2	2	2	2	2	2
3	3	3	3	3	3	3
4	4	4	4	4	4	4
5	5	5	5	5	5	5
6	6	6	6	6	6	6
7	7	7	7	7	7	7
8	8	8	8	8	8	8
9	9	9	9	9	9	9
0	0	0	0	0	0	0
\$	\$	\$	\$	\$	\$	\$
FOR	FOR	FOR	FOR	FOR	FOR	FOR
					EA	EA



Monarch® STOCK Labels



Keep department sales straight!

Use department labels for "quick-glance" information. Deter price switching—security slits make labels difficult to remove. Choose general purpose (FM) adhesive or removable (RM) adhesive. **Shipped immediately.**

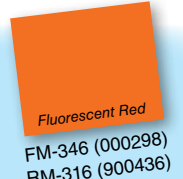
Genuine Monarch® Labels



For quality labels, look inside the core for the Monarch name.



FM-312 (900449)
RM-313 (900450)



FM-346 (000298)
RM-316 (900436)



RM-315 (900452)



FM-390 (000861)



RM-321 (900433)



FM-305 (900442)



RM-322 (900434)
Fluorescent Red



PMGF-325 (900445)



FM-341 (000258)



FM-540 (000636)



FM-556 (000661)



FM-301 (900438)

Fluorescent Labels brighter than shown here.



FMGC-310 (900447)



FM-320 (900432)



FM-302 (900439)



FM-351 (000561)



FM-300 (900437)



FM-343 (000265)



FM-342 (000259)



Jean's Nursery

See page 5 for easy order steps.

1115® Labels (1,500 per roll)

Price Per 1,000 Labels

Quantity	Stock	Custom
15,000	\$5.70	\$7.43
30,000	5.15	5.94
45,000	4.77	5.33
60,000	4.39	4.89
90,000	3.91	4.40
120,000	3.36	3.72
240,000	3.08	3.34

Buy more and SAVE!

Label pricing example:
15 X \$5.70 = \$85.50 for
15,000 Stock

1115® Labels Standard Packaging

Labels Per Roll 1,500
Labels Per Sleeve 15,000
Rolls Per Sleeve 10
Sleeves Per Case 16
Labels Per Case 240,000

1 black ink roller included with each sleeve (15,000 labels) purchase.

124 PRTE
Preprint Area
\$19.95 PKG

Model
1115-05*
prints in 14
positions

Top line	Bottom line
1 1 1 1 1 P	1 1 1 1 1 1
2 2 2 2 2 A	2 2 2 2 2 2
3 3 3 3 3 T	3 3 3 3 3 3
4 4 4 4 4 H	4 4 4 4 4 4
5 5 5 5 5 F	5 5 5 5 5 5
6 6 6 6 6 I	6 6 6 6 6 6
7 7 7 7 7 N	7 7 7 7 7 7
8 8 8 8 8 D	8 8 8 8 8 8
9 9 9 9 9 E	9 9 9 9 9 9
10 0 0 0 0 R	0 0 0 0 0 0
11 \$ \$ \$ X X	FOR FOR FOR EACH NTRX +TX OZ LB CASE BOX PKG PWR DOZ YARD FOOT EACH
12 FOR FOR Y Y	

Positions 4-7 are *Cost Code bands with alpha characters.

0627 - 09
Preprint Area
5¢\$29.95 PKG

Model
1115-06
prints in 14
positions

Top line	Bottom line
1 1 1 1 1 1 1	1 1 1 1 1 1 1
2 2 2 2 2 2 2	2 2 2 2 2 2 2
3 3 3 3 3 3 3	3 3 3 3 3 3 3
4 4 4 4 4 4 4	4 4 4 4 4 4 4
5 5 5 5 5 5 5	5 5 5 5 5 5 5
6 6 6 6 6 6 6	6 6 6 6 6 6 6
7 7 7 7 7 7 7	7 7 7 7 7 7 7
8 8 8 8 8 8 8	8 8 8 8 8 8 8
9 9 9 9 9 9 9	9 9 9 9 9 9 9
0 0 0 0 0 0 0	0 0 0 0 0 0 0
.	FOR FOR FOR EACH NTRX +TX OZ LB CASE BOX PKG PWR DOZ YARD FOOT EACH
- - - - -	

\$ 12.00
Preprint Area
12 \$10.99

Model
1115-72
prints in 16
positions

0214-98
Preprint Area
\$13.50

Model
1115-73
prints in 14
positions

Call FREE for details on these models



Durable OUTDOOR™ Labels

Strong weather resistant labels made of synthetic material with special adhesive.

Price Per 1,000 Labels

10,000	20,000	40,000	70,000	100,000
\$7.17	\$6.60	\$6.24	\$5.85	\$4.83

Custom labels available, call for details.
1 black ink roller included with each sleeve (10,000 labels) purchase.

FMK-100 (900446)
1,000 per roll





Monarch® 1136® Labeler

Save hours and dollars with the fastest, most efficient labeler on the market!

- ◆ Monitor and control inventory, prints months, years, units, SKU, alpha codes and more
- ◆ Print in code on label—saves time managing on the shelf inventory
- ◆ Saves time with the tedious task of markdowns with the optional red ink roller
- ◆ Outdoor seasonal merchandise, pop in a roll of durable OUTDOOR™ labels—print remains visible up to a year

1 ink roller included with every labeler!
Call for higher quantity price breaks.



Select from one of the models shown below to meet your marking needs. Each illustrates a different arrangement of print positions. ***Shipped immediately.***

State model number to order

\$132²⁵ Buy more and SAVE!

1-4 labelers **\$129⁰⁰** ea.
5-9 labelers **\$124⁵⁰** ea.



1136™
Ink Rollers

Black... **11828001**
Red.... **11828006**
\$760 per roller

Choose the labeler model that meets your needs

4071-568
Preprint Area
\$129.00 CASE

**Model
1136-01**
prints in 16
positions

JUL 10 - 850 E
Preprint Area
JUL 16 2011 1000

**Model
1136-02**
prints in 16
positions

16YELLOW
Preprint Area
\$24.95EACH

**Model
1136-03**
prints in 16
positions

2178-634
Preprint Area
\$1895 EACH

**Model
1136-06**
prints in 16
positions

1234-678
The Sandlot
FOR \$12975 CASE

**Model
1136-09**
prints in
16 positions

[illegible]

Top Line												Bottom Line											
MAY						JUN						JUL						AUG					
MON	TUE	WED	THU	FRI	SAT	MON	TUE	WED	THU	FRI	SAT	MON	TUE	WED	THU	FRI	SAT	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	1	2	3	4	5	6	1	2	3	4	5	6	1	2	3	4	5	6
7	8	9	10	11	12	7	8	9	10	11	12	7	8	9	10	11	12	7	8	9	10	11	12
13	14	15	16	17	18	13	14	15	16	17	18	13	14	15	16	17	18	13	14	15	16	17	18
19	20	21	22	23	24	19	20	21	22	23	24	19	20	21	22	23	24	19	20	21	22	23	24
25	26	27	28	29	30	25	26	27	28	29	30	25	26	27	28	29	30	25	26	27	28	29	30
31						31						31						31					

	Top Line	Bottom Line
A		1 1 1 . . 1 1
B		2 2 2 1 1 2 2
C	The eight	3 3 3 2 2 3 3
D	top bands	4 4 4 3 3 4 4
E	are print	5 5 5 4 4 5 5
F	around	6 6 6 5 5 6 6
G	bands with	7 7 7 6 6 7 7
H	the letters	8 8 8 7 7 8 8
I	A-Z (except	9 9 9 8 8 9 9
J	I & O)	0 0 0 9 9 0 0
K	and the	
L	numbers I-O	
M		
N		
O		
P		
Q		
R		
S		

[illegible]

Monarch® STOCK Labels

For legibility that speeds up checkouts!

Associates read labels fast—keep check out lines moving! Choose general purpose (FF) adhesive or removable (RF) adhesive. Bright white labels make a good presentation. **Shipped immediately.**



Fluorescent Labels brighter than shown here.



1136® Labels (1,750 per roll)

Price Per 1,000 Labels

Quantity	Stock	Custom
14,000	\$5.70	\$7.44
28,000	5.15	5.94
56,000	4.77	5.33
84,000	4.40	4.89
112,000	3.36	3.72

Buy more and SAVE!

Label pricing example:

14 X \$5.70 = \$79.80 for 14,000 Stock

1 black ink roller included with each sleeve (14,000 labels) purchase.

Superior Repair Service

National Repair Facility
200 Monarch Lane Door 37
Miamisburg, Ohio 45342

Call 800-214-0872

Most labeler repairs ship in 1 or 2 days!

1136® Labels Standard Packaging

Labels Per Roll 1,750
Labels Per Sleeve 14,000
Rolls Per Sleeve 8
Sleeves Per Case 8
Labels Per Case 112,000

INTRO Package

Just open up and get started! Package includes all you need for time-saving, efficient marking and remarking.

- 1 Monarch® Labeler (1136-01)
- 8 rolls (14,000) bright white labels
- 1 holster & 1 belt
- 2 black ink rollers
- 1 label scraper

1136 Labeler Intro Package

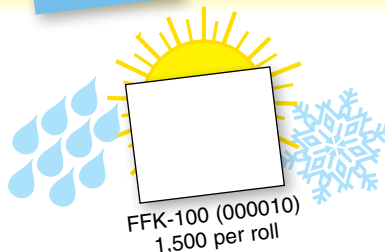
IP-1136 Total Value ~~\$237.90~~

**SAVE
Over
\$22**

\$215⁰⁰



See page 5 for easy order steps.



FFK-100 (000010)
1,500 per roll

Durable OUTDOOR™ Labels

Strong weather resistant labels made of synthetic material with special adhesive.

Price Per 1,000 Labels

12,000	24,000	48,000	72,000	96,000
\$7.17	\$6.60	\$6.24	\$5.85	\$4.83

Custom labels available, call for details.

1 black ink roller included with each sleeve (12,000 labels) purchase.

Retailing Tip

Have you thought of this?

Our customers have had success using red ink on white labels for promotional pricing! One labeler is used for items at regular price, and another labeler with a red ink roller for markdown pricing. Red ink draws your customer's attention, and helps you move products out the door!

Red Ink Roller 11828006 \$7.60

2

Line
Labeler

Monarch® 1142® Labeler

Quick and easy loading & re-loading simplifies employee training!

- ◆ Labeler with mid-sized labels for tracking important codes and dates
- ◆ Print up to 20 positions on two lines—codes, dates, part numbers and unit pricing
- ◆ Prints number character variations that are necessary for managing your inventory

Select from one of the models shown below to meet your marking needs. Each illustrates a different arrangement of print positions. **Shipped immediately.**



State model number to order

\$210⁵⁰ **Buy more and SAVE!**

5-9 labelers **\$206⁵⁰** ea.
1-4 labelers 10+ labelers **\$199⁷⁵** ea.

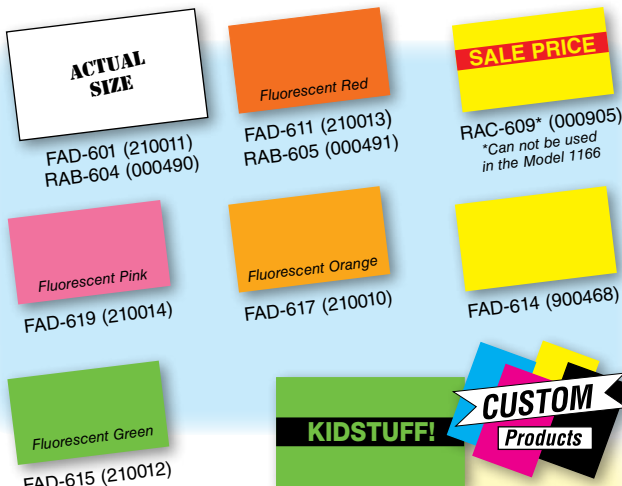
Call for higher quantity price breaks.
1 ink roller included with every labeler!



Monarch® STOCK Labels

Help minimize errors at the checkout!

Large label format with highly legible characters are easy to read. Labels available with general purpose (FAD) or removable (RAB) adhesive. **Shipped immediately.**



Fluorescent Labels brighter than shown here.

CUSTOM LABELS
See page 5 for easy order steps.

1142™ Stock Labels 1160*/1165*/1166™ (1,250 per roll)

Price Per 1,000 Labels

Quantity	Stock	Custom
25,000	\$8.04	\$9.16
50,000	6.37	6.87
100,000	5.15	6.20
200,000	4.07	4.46

Buy more and SAVE!

Label pricing example:

25 X \$8.04 = \$201.00 for 25,000 Stock
1 black ink roller included with each sleeve (12,500 labels) purchase.

1142™ Labels Standard Packaging

Labels Per Roll 1,250
Labels Per Sleeve 12,500
Rolls Per Sleeve 10
Sleeves Per Case 16
Labels Per Case 200,000

1142™ Ink Rollers

Black...12077801

OUTDOOR™

Black...12406801

\$7⁶⁰ per roller



Choose the labeler model that meets your needs

198 153126
Preprint Area
25 \$5.98

Model 1142-01
prints in 20 positions

Great for item # and SKU or part #

4071-568
Preprint Area
\$129.00 CASE

Model 1142-02
prints in 20 positions

Custom Available—See Page 5!

1234-678
The DRUG STORE
\$175.99 CASE

Model 1142-03
prints in 20 positions

Top Line

1 1 1 1 1 1 1 1 1 1
2 2 2 2 2 2 2 2 2 2
3 3 3 3 3 3 3 3 3 3
4 4 4 4 4 4 4 4 4 4
5 5 5 5 5 5 5 5 5 5
6 6 6 6 6 6 6 6 6 6
7 7 7 7 7 7 7 7 7 7
8 8 8 8 8 8 8 8 8 8
9 9 9 9 9 9 9 9 9 9
0 0 0 0 0 0 0 0 0 0
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$
C C C C C C C C C C
/ / / / / / / / / /

Bottom Line

1 1 1 1 1 1 . . .
2 2 2 2 2 2 1 1 1
3 3 3 3 3 3 2 2 2
4 4 4 4 4 4 3 3 3
5 5 5 5 5 5 4 4 4
6 6 6 6 6 6 5 5 5
7 7 7 7 7 7 6 6 6
8 8 8 8 8 8 7 7 7
9 9 9 9 9 9 8 8 8
0 0 0 0 0 0 9 9 9
\$ \$ \$ \$ \$ \$ 0 0 0
/ / / / / / - - -

Top Line

1 1 1 1 1 1 1 1 1 1
2 2 2 2 2 2 2 2 2 2
3 3 3 3 3 3 3 3 3 3
4 4 4 4 4 4 4 4 4 4
5 5 5 5 5 5 5 5 5 5
6 6 6 6 6 6 6 6 6 6
7 7 7 7 7 7 7 7 7 7
8 8 8 8 8 8 8 8 8 8
9 9 9 9 9 9 9 9 9 9
0 0 0 0 0 0 0 0 0 0
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$
C C C C C C C C C C
/ / / / / / / / / /

Bottom Line

1 1 1 1 1 1 . . .
2 2 2 2 2 2 1 1 1
3 3 3 3 3 3 2 2 2
4 4 4 4 4 4 3 3 3
5 5 5 5 5 5 4 4 4
6 6 6 6 6 6 5 5 5
7 7 7 7 7 7 6 6 6
8 8 8 8 8 8 7 7 7
9 9 9 9 9 9 8 8 8
0 0 0 0 0 0 9 9 9
\$ \$ \$ \$ \$ \$ 0 0 0
/ / / / / / - - -

Top Line

1 1 1 1 1 1 1 1 1 1
2 2 2 2 2 2 2 2 2 2
3 3 3 3 3 3 3 3 3 3
4 4 4 4 4 4 4 4 4 4
5 5 5 5 5 5 5 5 5 5
6 6 6 6 6 6 6 6 6 6
7 7 7 7 7 7 7 7 7 7
8 8 8 8 8 8 8 8 8 8
9 9 9 9 9 9 9 9 9 9
0 0 0 0 0 0 0 0 0 0
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$
C C C C C C C C C C
/ / / / / / / / / /

Bottom Line

1 1 1 1 1 1 . . .
2 2 2 2 2 2 1 1 1
3 3 3 3 3 3 2 2 2
4 4 4 4 4 4 3 3 3
5 5 5 5 5 5 4 4 4
6 6 6 6 6 6 5 5 5
7 7 7 7 7 7 6 6 6
8 8 8 8 8 8 7 7 7
9 9 9 9 9 9 8 8 8
0 0 0 0 0 0 9 9 9
\$ \$ \$ \$ \$ \$ 0 0 0
/ / / / / / - - -



Monarch® 1155® Labeler

The 1155 Labeler offers 24 BIG print positions and many print options!

- ◆ Most print positions for pricing and coding in a two-line labeler—total of 24
- ◆ Prints SKU's, alpha months or numerical dates, unit pricing and department codes
- ◆ Excellent choice for printing vast amounts of information right on the label
- ◆ When printing vital day-to-day information, the 1155 is a great choice



Select from one of the models shown below to meet your marking needs. Each illustrates a different arrangement of print positions. **Shipped immediately.**

State model number to order

\$227⁵⁰ Buy more and SAVE!

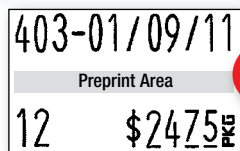
5-9 labelers **\$210⁵⁰** ea.
1-4 labelers 10+ labelers **\$206⁰⁰** ea.

Call for higher quantity price breaks.
1 ink roller included with every labeler!



Larger label for more information!

Choose the labeler model that meets your needs



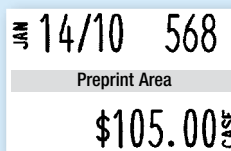
Model 1155-01
prints in 24 positions

Custom Available—See Page 5!

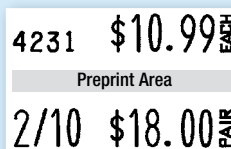


Model 1155-02
prints in 24 positions

Top line	Bottom line
111111111111111111	111111111111111111
222222222222222222	222222222222222222
333333333333333333	333333333333333333
444444444444444444	444444444444444444
555555555555555555	555555555555555555
666666666666666666	666666666666666666
777777777777777777	777777777777777777
888888888888888888	888888888888888888
999999999999999999	999999999999999999
000000000000000000	000000000000000000
111111111111111111	111111111111111111



Model 1155-03
prints in 24 positions



Model 1155-06
prints in 24 positions

Other models available. Call for details.

Monarch® STOCK Labels

Reduce losses with difficult to switch labels!

Security slits make labels difficult to remove intact. Choose general purpose (FT) or removable (RT) adhesive which can be removed without damage to the surface.

Shipped immediately.



FT-708 (900980)
RT-701 (900981)



RT-702 (900984)



FT-712 (900982)
RT-705 (900983)



FT-709 (900985)



FT-710 (900986)



FT-713 (900988)



RT-704 (900993)



RT-722 (900987)



PTGA-706 (900989)

Fluorescent Labels brighter than shown here.

Monarch® 1155® Labels compatible with the 1170® Labeler.



RT-703 (900992)

1155®/1170® Labels
(1,000 per roll)

Price Per 1,000 Labels

Quantity	Stock	Custom
16,000	\$6.60	\$10.46
32,000	5.62	8.65
48,000	5.11	7.76
64,000	4.94	6.69
96,000	4.33	6.07
128,000	4.10	5.82

1155® Labels Standard Packaging

Labels Per Roll 1,000
Labels Per Sleeve 8,000
Rolls Per Sleeve 8
Sleeves Per Case 16
Labels Per Case 128,000

1155® Ink Rollers

Black...12077801
OUTDOOR™ Black...12406801
\$7⁶⁰ per roller

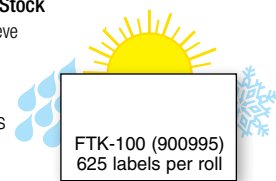
Buy more and SAVE!

Label pricing example:

16 X \$6.60 = \$105.60 for 16,000 Stock
1 black ink roller included with each sleeve (8,000 labels) purchase.

OUTDOOR™ Labels

Strong weather resistant labels made of synthetic material with special adhesive.



Price Per 1,000 Labels

10,000	20,000	40,000	60,000	80,000
\$13.61	\$10.38	\$9.09	\$8.59	\$7.85

Custom labels available, call for details.

OUTDOOR™ ink roller included with each sleeve (5,000 labels) purchase.

CUSTOM LABELS

See page 5 for easy order steps.

1155® Intro Pack All you need to get started. Call for details or visit our website.

Rainbow Pack

One roll of each color, two rolls of fluorescent red. Total 8,000 labels.

Order 900994 **\$52⁸⁰**



Promotional Labelers

Monarch® 1138® Labeler

Increase your sales and demand customer attention!

The 1138 Promotional Labeler is fast and efficient with large eye catching print-ideal for promotional pricing.

- ◆ Prompts impulse buying with promotional labeling
- ◆ Big **bold** print on bright uniquely shaped labels leaps from your product
- ◆ Labels are easy to load, machine is simple to dial-mark lots of product quick and efficiently
- ◆ Ideal for promotional or sale items and clearance or special purchases

Select from one of the models shown below to meet your marking needs. Each illustrates a different arrangement of print positions. **Shipped immediately.**

State model number to order

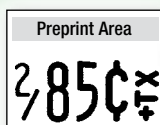
\$117⁵⁰ 5-9 labelers **\$112²⁵** ea.
1-4 labelers 10+ labelers **\$99²⁵** ea.



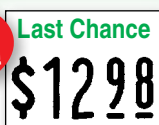
1138™
Ink Rollers
Black...11962401
\$7⁶⁰ per roller

Different label shapes draw attention!

Choose the labeler model that meets your needs



Custom Available—See Page 5!



Model 1138-01
prints in 5 positions

1 1 1 1 1
2 2 2 2 2
3 3 3 3 3
4 4 4 4 4
5 5 5 5 5
6 6 6 6 6
7 7 7 7 7
8 8 8 8 8
9 9 9 9 9
0 0 0 0 0
\$ \$. ¢ ¢
2 FOR FOR TX TX

Great for 2/ pricing!

Model 1138-02
prints in 5 positions

1 1 1 1 1
2 2 2 2 2
3 3 3 3 3
4 4 4 4 4
5 5 5 5 5
6 6 6 6 6
7 7 7 7 7
8 8 8 8 8
9 9 9 9 9
0 0 0 0 0
\$ \$. ¢ ¢
2 FOR FOR TX TX



Intro Packs...

All you need to get started.
Call for details or visit our website.



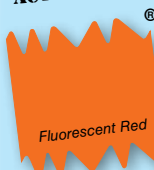
Monarch® STOCK Labels

Meet your everyday Promotional labeling needs.

Large, easy to read labels keep checkout lines moving fast! All labels have general purpose adhesive.

Shipped immediately.

ALL
ACTUAL SIZE®



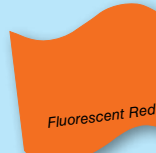
FFPS-910 (000209)
Serrated



FFP-903 (000197)



FFP-312 (000210)



FFPB-910 (000208)
BANR



FFP-346 (000219)

Fluorescent Labels brighter than shown here.

1138® Labels (1,750 per roll)

Price Per 1,000 Labels

Quantity	Stock	Custom
14,000	\$5.70	\$7.44
28,000	5.15	5.94
56,000	4.77	5.33
84,000	4.40	4.89
112,000	3.36	3.72

Buy more and SAVE!

Label pricing example:

14 X \$5.70 = \$79.80 for 14,000 Stock
1 black ink roller included with each sleeve
(14,000 labels) purchase.

1138® Labels
Standard Packaging

Labels Per Roll 1,750
Labels Per Sleeve 14,000
Rolls Per Sleeve 8
Sleeves Per Case 8
Labels Per Case 112,000



See page 5 for easy order steps.

Superior Repair Service

National Repair Facility
200 Monarch Lane Door 37
Miamisburg, Ohio 45342

Call 800-214-0872

Most labeler repairs ship in 1 or 2 days!



Monarch® 1156® Labeler

Bold one-line pricing will attract attention and increase your sales!

Our fine line of labelers makes promotional labeling easy and profitable for you.

- ◆ Create on the spot promotional labels in seconds
- ◆ Grab attention, move product—7 BIG characters, bold black print on bright fluorescent labels
- ◆ Great for pricing multiple quantities at one price
- ◆ Different models include: cent symbol, unit pricing, underline cents
- ◆ Ideal for pricing consumable goods, promotional merchandise, toys or other general merchandise

Select from one of the models shown below to meet your marking needs. Each illustrates a different arrangement of print positions. **Shipped immediately.**

State model number to order

\$154⁰⁰ **Buy more and SAVE!**
1-4 labelers 5-9 labelers **\$145⁵⁰** ea.
10+ labelers **\$126²⁵** ea.

Call for higher quantity price breaks.
1 ink roller included with every labeler!



Monarch® STOCK Labels

For everyday and "Sale Day" marking needs.

Choose general purpose (FT) or removable (RT) adhesive which can be removed without damage to the surface.

Shipped immediately.



1156® Labels (1,000 per roll)

Price Per 1,000 Labels

Quantity	Stock	Custom
16,000	\$6.60	\$10.46
32,000	5.62	8.65
48,000	5.11	7.76
64,000	4.94	6.69
96,000	4.33	6.07
128,000	4.10	5.82

Buy more and SAVE!

Label pricing example:

16 X \$6.60 = \$105.60 for 16,000 Stock

1 black ink roller included with each sleeve (8,000 labels) purchase.

1156® Labels Standard Packaging

Labels Per Roll 1,000
Labels Per Sleeve 8,000
Rolls Per Sleeve 8
Sleeves Per Case 16
Labels Per Case 128,000



See page 5 for easy order steps.

1156™ Ink Rollers

Black..... 12077801 \$7⁶⁰
OUTDOOR™ Black.. 12406801 per roller

Using your 1156® Labeler outside?
See our OUTDOOR™ Labels page 17

Rainbow PACK

One roll of each color, two rolls of fluorescent red. Total 8,000 labels.

Order 900994

\$52⁸⁰

Retailing Tip

It Pays to Advertise!

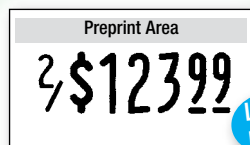
Labels with your name or logo reminds customers where they shopped and helps to bring them back. Avery Dennison's custom printed labels are the easiest, most economical and quickest way to advertise in or out of your store.

1156® Intro Pack

Call for details or visit our website.

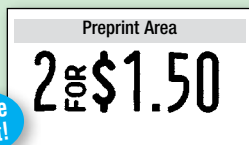
Choose the labeler model that meets your needs

Custom Available—See Page 5!



Model 1156-01
prints in 7 positions

1 1 1 1 1 1 1
2 2 2 2 2 2 2
3 3 3 3 3 3 3
4 4 4 4 4 4 4
5 5 5 5 5 5 5
6 6 6 6 6 6 6
7 7 7 7 7 7 7
8 8 8 8 8 8 8
9 9 9 9 9 9 9
10 0 0 0 0 0 0
\$ \$ \$ \$ \$ \$ \$
¢ ¢ ¢ ¢ ¢ ¢ ¢
FOR FOR FOR FOR FOR FOR FOR
OFF OFF OFF OFF OFF OFF OFF



Model 1156-02
prints in 7 positions

1 1 1 1 1 1 1
2 2 2 2 2 2 2
3 3 3 3 3 3 3
4 4 4 4 4 4 4
5 5 5 5 5 5 5
6 6 6 6 6 6 6
7 7 7 7 7 7 7
8 8 8 8 8 8 8
9 9 9 9 9 9 9
10 0 0 0 0 0 0
\$ \$ \$ \$ \$ \$ \$
¢ ¢ ¢ ¢ ¢ ¢ ¢
FOR FOR FOR FOR FOR FOR FOR
OFF OFF OFF OFF OFF OFF OFF



Model 1156-03
prints in 7 positions

1 1 1 1 1 1 1
2 2 2 2 2 2 2
3 3 3 3 3 3 3
4 4 4 4 4 4 4
5 5 5 5 5 5 5
6 6 6 6 6 6 6
7 7 7 7 7 7 7
8 8 8 8 8 8 8
9 9 9 9 9 9 9
10 0 0 0 0 0 0
\$ \$ \$ \$ \$ \$ \$
¢ ¢ ¢ ¢ ¢ ¢ ¢
FOR FOR FOR FOR FOR FOR FOR
OFF OFF OFF OFF OFF OFF OFF



Monarch® 1151® 1151®C & 1152® Labelers

Jumbo, bright, eye-catching labels will boost sales activity in your store!

Monarch's innovative series of labelers offers unparalleled features, flexibility and ease of use in today's promotional pricing!

- ◆ Promotional pricing with the biggest pop
- ◆ Largest label, largest print, most variety of pre-printed promotional labels
- ◆ Ideal for larger packaging where a small label may go unnoticed
- ◆ Bright attention getting labels demand customer attention—move merchandise off the shelf fast

Select from one of the models shown below to meet your marking needs. Each illustrates a different arrangement of print positions. **Shipped immediately.**

State model number to order

1151® & 1151®C Labelers
(One line of print)

\$154⁰⁰ 1-4 labelers

Buy more and SAVE!

5-9 labelers **\$145⁵⁰** ea.

10+ labelers **\$126²⁵** ea.

1152® Labeler
(Two lines of print)

\$174⁵⁰ 1-4 labelers

Buy more and SAVE!

5-9 labelers **\$154⁰⁰** ea.

10+ labelers **\$144⁵⁰** ea.

1 black ink roller included with every labeler!

Call for higher quantity price breaks.



Choose the labeler model that meets your needs

Preprint Area

Large print

2⁰⁰\$189

Model 1151-01
Prints in 7 positions

Preprint Area

\$2.98

Model 1151-02
Prints in 7 positions

Preprint Area

\$26.95⁵⁰

Model 1151-03
Prints in 7 positions

2⁰⁰\$189

Model 1151®C
Prints 7 characters in the center of the label

341 01-19-11

Preprint Area

2⁰⁰\$1098

Model 1152-01
Prints in 19 positions
12 Top Line/7 Bottom Line

1 1 1 1 1 1 1
2 2 2 2 2 2 2
3 3 3 3 3 3 3
4 4 4 4 4 4 4
5 5 5 5 5 5 5
6 6 6 6 6 6 6
7 7 7 7 7 7 7
8 8 8 8 8 8 8
9 9 9 9 9 9 9
10 0 0 0 0 0 0
\$ \$ \$ \$ \$ \$ \$
2 FOR FOR FOR FOR FOR

Custom Available—See Page 5!

745 \$10.00

Jim's Carryout

2⁰⁰\$8.95

Model 1152-02
Prints in 19 positions
12 Top Line/7 Bottom Line

1 1 1 1 1 1 1
2 2 2 2 2 2 2
3 3 3 3 3 3 3
4 4 4 4 4 4 4
5 5 5 5 5 5 5
6 6 6 6 6 6 6
7 7 7 7 7 7 7
8 8 8 8 8 8 8
9 9 9 9 9 9 9
10 0 0 0 0 0 0
\$ \$ \$ \$ \$ \$ \$
2 FOR FOR FOR FOR FOR

57461 05

Preprint Area

\$14.98⁷⁵

Model 1152-03
Prints in 19 positions
12 Top Line/7 Bottom Line

1 1 1 1 1 1 1
2 2 2 2 2 2 2
3 3 3 3 3 3 3
4 4 4 4 4 4 4
5 5 5 5 5 5 5
6 6 6 6 6 6 6
7 7 7 7 7 7 7
8 8 8 8 8 8 8
9 9 9 9 9 9 9
10 0 0 0 0 0 0
\$ \$ \$ \$ \$ \$ \$
2 FOR FOR FOR FOR FOR



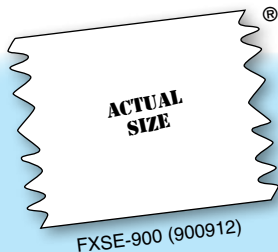
Top Line all three 1152 models

1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5
6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7
8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8
9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9 9
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$
FOR FOR FOR FOR FOR FOR FOR FOR FOR FOR FOR FOR FOR FOR FOR FOR FOR
/ / / / / / / / / / / / / / / / /

Monarch® STOCK Labels

Jumbo labels help you sell more!

Monarch's exclusive serrated edge labels create excitement! Colors scream for attention. General purpose all-temperature (FXE) and removable (RXE) adhesive. **Shipped immediately.**



Fluorescent Labels brighter than shown here.



See page 5 for easy order steps.

OUTDOOR™ Labels

Strong weather resistant labels made of synthetic material with special adhesive.

1151®/1152®/1176®/1177™ Labels (1,000 per roll)

Price Per 1,000 Labels		
Quantity	Stock	Custom
12,000	\$8.81	\$13.94
24,000	7.49	11.52
36,000	6.81	10.34
48,000	6.56	9.29
60,000	5.76	8.42
96,000	5.45	7.75

1151®/1152® Labels Standard Packaging

Labels Per Roll 1,000
Labels Per Sleeve 6,000
Rolls Per Sleeve 6
Sleeves Per Case 16
Labels Per Case 96,000

Buy more and SAVE!

Label pricing example:

12 X \$8.81 = \$105.72 for 12,000 Stock
1 black ink roller included with each sleeve (6,000 labels) purchase.

1151® & 1152® Intro Pack

All you need to get started.
Call for details or visit our website.

Price Per 1,000 Labels

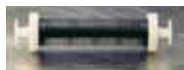
10,000	20,000	30,000	40,000	50,000	80,000
\$11.73	\$10.42	\$9.74	\$9.49	\$8.69	\$8.38

Custom labels available, call for details.

OUTDOOR™ ink roller included with each sleeve (5,000 labels) purchase.

1151®/1152® Ink Rollers

Black.....12077801
OUTDOOR™ Black...12406801
\$7⁶⁰ per roller



FinCore® Black12022801
\$9⁹⁵ per roller

FinCore roller is recommended in all 115X series labelers using fluorescent supplies.

All-Purpose Holster

Extremely versatile! Use it for all Monarch Labelers, scrapers, safety cutters, tag attachers too! Constructed of highly durable polypro. Includes 3 pockets for accessories. **Shipped immediately.**



Holster
954144 \$16⁵⁰
2" x 42" polypro adjustable belt
954145 \$8⁵⁰



Monarch® Sure-Sell™ Word/Message Labelers

Ask about
Country of Origin
Labeling!

Save time & money... reduce your inventory cost!

12 different words, one labeler—saves time and inventory costs.

- ◆ Buy the labeler with the 12 words most frequently used
- ◆ Purchase plain labels—choice of white or variety of solid colors or fluorescents
- ◆ Print and apply the quantity of labels needed—as few as one
- ◆ New product—dial new word then click and stick

Shipped immediately.

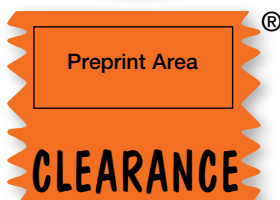
1151® CWB

Prints message in the center of the label
M01151CWB



1151® WB

Prints message at the bottom—leaves room for custom preprint
M01151WB



1156® WB

Prints message in the center of a smaller label
M01156WB



\$179⁰⁰

1-4 labelers

Buy more and SAVE!

5-9 labelers **\$168²⁵** ea.

10+ labelers **\$146⁵⁰** ea.

Call for higher quantity price breaks.

1152® WB

Prints message at the bottom, plus allows variable information to be dialed on top line
M01152WB



\$199⁵⁰

1-4 labelers

Buy more and SAVE!

5-9 labelers **\$179⁰⁰** ea.

10+ labelers **\$169⁵⁰** ea.



Call for higher quantity price breaks.
1 Ink Roller included with every labeler!

Many label designs/colors available.

For complete listing & pricing,
see page 21 (1151/1152) & page 19 (1156).



We have over 370 words from which to choose.

If we do not offer the word you need, we can custom mold it for you.

Mix & Match—you pick the 12 you want!

Pick
your word
or message...
Just Dial, Click
and Stick!

Sample selection
of words!



PROMOTION

26 available
messages



DELI

48 available
messages



PRODUCE

21 available
messages



DAIRY

8 available
messages



MEAT

99 available
messages



INDUSTRIAL

12 available
messages



BAKERY

43 available
messages



INTERNATIONAL

61 available
messages



FRESHNESS

25 Messages to
choose from

Additional
Words/Messages
available. Visit our
website for listing.



FXOP-941 (900941)
Fluorescent Red



FXOP-901 (900940)
Fluorescent Red

Labels for M01151®C or M01151®CWB

Price Per 1,000 Labels				
12,000	24,000	36,000	48,000	60,000
\$8.81	\$7.49	\$6.81	\$6.56	\$5.76

Label pricing example:

12 X \$8.81 = \$105.72 for 12,000 Stock
1 black ink roller included with each sleeve
(12,000 labels) purchase.

Customer Comments

"The word band labelers are great for promotional sales. The benefit of having all information on one label saves time and money. In the past we were forced to use one price label, and another label for our promotional sales. With the word band we can run up to 12 promotions with one labeler. We now use the word band for all of our pricing functions!"

Brian Mixon, TNT Fireworks, Carolinas Division

Free your hands...keep Labelers by your side!



All-Purpose Holster

Extremely versatile! Use it for all Monarch Labelers, scrapers, safety cutters, Tag Attachers too! Constructed of highly durable polypro. Includes 3 pockets for accessories. **Shipped immediately.**

Holster

954144
\$16⁵⁰

Can be used with belt **954145**

2" x 42" polypro adjustable belt
954145
\$8⁵⁰

Leather Holster

For use with Monarch® 1110® or 1115® Labelers.

900605 \$15⁵⁰

(Not recommended for Monarch® 1130® or 1150™ Series)

Vinyl Holster

For 1-line labelers.

000940 \$11⁵⁰

Hang your Labeler by your side!

Labeler Belt Clip

Durable plastic clip easily slips over your pants or belt. Holds 1130® and 1150® series labelers when your hands are busy.

Shipped immediately.

954233 \$7⁵⁰ ea.



Stainless steel clip

Hangs from your belt or pants. Holds 1130® and 1150® series labelers.

Shipped immediately.

954233M

\$6⁵⁰ ea.



Keep your print crisp and clean!

Ink Rollers

Additional Ink Rollers available. Select below the one that's right for your labeler. **Shipped immediately.**



Labeler	Ink	Order	Price
A 1110	Black	08394601	\$5⁹⁵
	Red	08394606	
	Green	08394604	
A 1115	Red	08394606	\$7⁶⁰
B 1115	Black	08968801	
C 1130, 1131, 1135, 1136, 1138	Black	11828001	
	Red	11828006	
	Black	11962401	
D 1142, 1165, 1151, 1166, 1152, 1170, 1153, 1173, 1155, 1175, 1156, 1176, 1158, 1177, 1160, 1185	Black	12077801	
	OUTDOOR™ Black	12406801	
E 1151CWB, 1151WB, 1152WB, 1156WB	FinCore® Black**	12022801	\$9⁹⁵
* 1730/1740	Black	09283901	\$21¹⁵

*Not Shown **FinCore is recommended in all 115X series labelers using fluorescent supplies.

Remove labels quickly and easily!

When the time comes to remove labels, get the job done fast, with Monarch Scrapers! **Shipped immediately.**



Plastic Monarch® Label Scraper
M00PLS01 \$8⁵⁰ pkg. of 10



Steel Tip Scraper and Cover. Easy to spot bright fluorescent orange handle.

900415 \$8²⁵ bag of 4

Keep your 1110® Labelers operating smoothly!

1110® Maintenance Kit

Kit contains: (A) one 1/2 oz. bottle of silicone lubricant; (B) one label removal strip; (C) six ink roller carriers; (D) six ink roller covers; (E) six door latches; (F) two ink rollers and operating instructions. **Shipped immediately.**

For 1110® Labeler **119919**

Total Value over ~~\$130.90~~

\$45⁰⁰



SAVE over \$85



Plastic Label Scraper

000935 \$18⁰⁰ pkg. of 20

Label application just got quicker—choose from a variety of Applicators & Labels.

SCOOTER® Applicator—apply labels from 1" up to 2½" wide.

The Easy to operate SCOOTER puts an end to labor intensive hand application of labels. Just "scoot" the applicator across your product—it's easy! **Shipped immediately.**

M0221101



M0221001

M0221501

Order	M0221101	M0221001	M0221501
Max. Label Width	1½"	1½"	2½"
Min. Label Length	15/16"	15/16"	15/16"
Max. Outside Roll Diameter	3¼"	5"	5"
Inside Roll Diameter	1¼"	1"-3"	1"-3"
	\$28.50	\$33.25	\$40.00



954141



954142

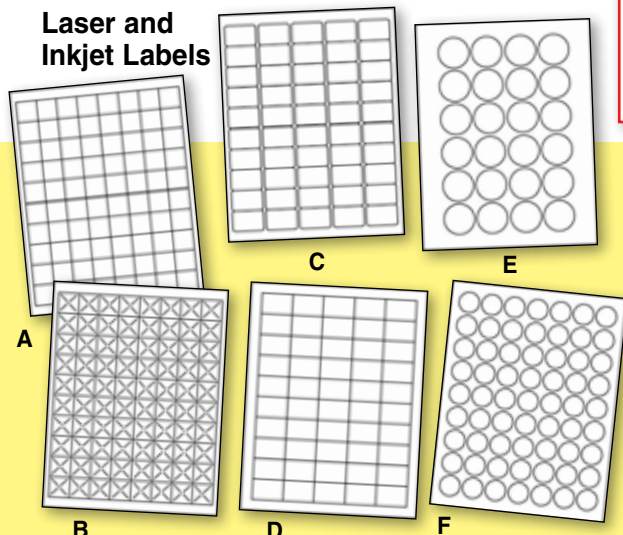
EasyTouch™ Applicator with its edge detector automatically detects leading edge of label providing accuracy in dispensing every time. **Shipped immediately.**



954143

Order	954141	954142	954143
Max. Label Width	1½"	2"	3¼"
Min. Label Length	1"	15/16"	21/8"
Max. Outside Roll Diameter	3½"	3½"	3½"
Inside Roll Diameter	1"	1"	1"
	\$108.00	\$113.00	\$115.00

Laser and Inkjet Labels



Monarch® 1159® Applicator with BIG BOLD pre-printed labels—best in its class for promotional labeling!

Applicator is easy to load, easy to use. Ideal for fast turning inventory. Big, bold fluorescent labels with equally big print catch attention—move more products. Choose from a variety of stock pre-prints or call for custom.

Shipped immediately.

M0115901 1-4 **\$60.25**

5-9 **\$57.75** 10+ **\$54.00**



Monarch® 1159® Applicator Labels

1,000 labels per roll. fluorescent red.

Price Per 1,000 Labels	
Quantity	Stock
12,000	\$8.81
24,000	7.49
36,000	6.81
48,000	6.56
60,000	5.76

Label pricing example:
12 x \$8.81 = \$105.72 for 6,000 stock labels.

ACTUAL
SIZE



FXOP-281 (900281)



FXOP-283 (900283)



FXOP-277 (900277)



FXOP-284 (900284)



FXOP-282 (900282)



FXOP-279 (900279)



FXOP-278 (900278)



FXOP-280 (900280)



VARIETY PACK

One roll of each design. Total 6,000 labels. **900307 \$52.86**

Key	Order	Description	Width x Height	Labels Per Sheet	Sheets Per Pack	Price Per Pack		
						1	3	5+
A	992825	Price Marking	1" x 1"	80	100			
B	992826*	Price Marking	1" x 1"	80	100			
C	992830	UPC	1½" x 1"	50	100	\$30.00	\$26.00	\$21.00
D	954951	UPC	1½" x 1"	50	100			
E	993291	Circle	1½"	24	100			
F	993292	Circle	1"	63	100			

*Features Security Slits

Shipped immediately.

Additional Laser & inkjet Labels—See page 27

Note: Not for use in applicators



Promotional Labels/Circle Labels



900223

ACTUAL
SIZE
1 3/8"



906015



900224



906016



906013



903030

**Pre-prints and solid color circles—
apply by hand or use a handy applicator.**

Bright fluorescent red 1 3/8" attention getter preprinted circle labels—grab customers' attention and move more product. Use color circles to color code different price points, sizes, sale items etc. you can even write information on them.

1 3/8" circle—1,000 labels per roll.

May mix and match prints for quantity breaks.

Shipped immediately.

1-4 rolls **\$8.35** 5-8 rolls **\$7.82** 9-23 rolls **\$7.30**



906017



903032



903033



906019



906020



903037



903038



903039



903040



903041



903042



903043



903044



903045



903046



906092



903054



903047



903048



903049



903058



906085

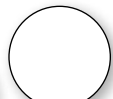
**Solid color and % off circles—
1,000 labels per roll.**

May mix & match
same size labels for
quantity breaks.

Shipped immediately.

Size	1-4	5-8	9+
3/4"	\$7.30	\$6.88	\$6.25
1"			
1 3/8"	8.35	7.82	7.30

1" Circles can
be applied with
SCOOTER®
M0221001 or
EasyTouch™
954141



903000
White



903001
Fl. Red



903003
Fl. Green



903002
Fl. Orange



903004
Fl. Pink



903050
Yellow



903053
Red

ACTUAL
SIZE
3/4"



903005
Fl. Chartreuse



903051
Navy



903052
Green



903060



903061



903062



903064



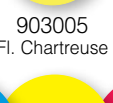
903063



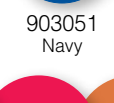
903006
Sale Price



903070
Blue



903071
Yellow



903072
Red



903073
Brown



903074
Green



903024 White



903025 Fl. Red



903075
Orange



903076
White



903080
Fl. Orange



903077
Fl. Pink



903078
Fl. Red



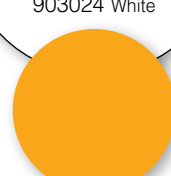
903079
Fl. Dark Green



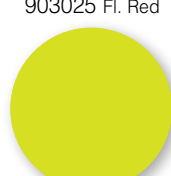
903081
Fl. Chartreuse



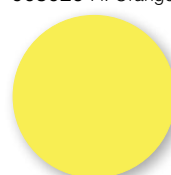
903082
Black



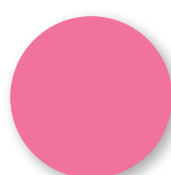
903026 Fl. Orange



903027 Fl. Green



903029 Fl. Chartreuse



903028 Fl. Pink

PLEASE
HANDLE WITH CARE

FRAGILE

THANK YOU

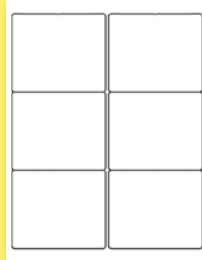
"FRAGILE" Label

500-2" x 3" labels per roll. Can
be used in SCOOTER® (page 25)
M0221501 Label Applicator.
Shipped immediately.

903059 \$12.95



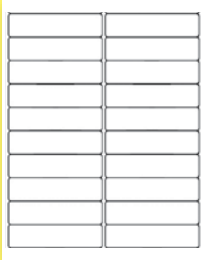
A



B



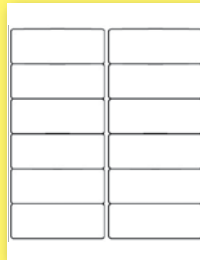
F



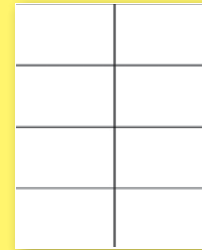
C



D



E



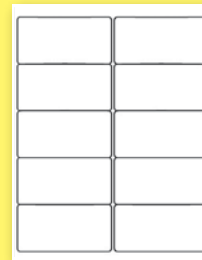
G

**Create Barcode,
Mailing, Shipping or
Promotional Labels
and more!**

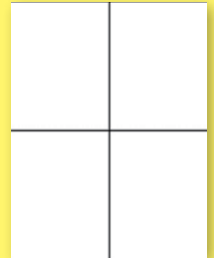
Key	Order	Description	Width x Height	Labels Per Sheet	Sheets Per Pack	Price Per Pack		
						1	3	5+
A	979880	Address	2 7/8" x 1"	30	100	\$30.00	\$26.00	\$21.00
	993313	Address Fl. Green	2 7/8" x 1"	30	100	39.00	35.00	29.00
	993314	Address Fl. Red	2 7/8" x 1"	30	100			
B	979881	Shipping	4" x 3 1/2"	6	100			
C	979882	Address	4" x 1"	20	100			
D	979883	Address	4" x 1 1/2"	14	100			
E	979884	Address	4" x 1 1/2"	12	100	30.00	26.00	21.00
F	979885	Shipping	4" x 5"	4	100			
G	979886	Shipping/Address	4 1/4" x 2 3/4"	8	100			
H	979887	Shipping	4 1/4" x 5 1/2"	4	100			
I	979888	Shipping/Address	4" x 2"	10	100			
	993303	Address Fl. Green	4" x 2"	10	100	39.00	35.00	29.00
	993304	Address Fl. Red	4" x 2"	10	100			
J	979889	Shipping	8 1/2" x 5 1/2"	2	100	30.00	26.00	21.00

*Features Security Slits

Shipped immediately.



I



H



J

ABC COMPANY
123 MAIN STREET
ANYTOWN, U.S.A. 00001

SHIP VIA:
☐ FIRST CLASS
☐ THIRD CLASS
☐ PARCEL POST
☐ UPS
☐ PRIORITY MAIL
☐ MOTOR FREIGHT
☐ COURIER EXPRESS

TO:

LA-8773 Jumbo 5" x 3 15/16"

ABC COMPANY
123 MAIN STREET
ANYTOWN, U.S.A. 00001

SPECIAL MESSAGE

TO:

LA-7211 Jumbo 5" x 3 15/16"

Mailing Labels look professional!

Quality pressure sensitive labels—rolled designed for easy handling.

Includes up to three lines of Helvetica style print in black ink. **Shipped immediately.**

Order	Size	Total Prices	
		500	1,000
Jumbo	5" x 3 15/16"	\$71.00	\$108.00
Regular	4" x 3"	61.00	85.00

ABC COMPANY
123 MAIN STREET
ANYTOWN, U.S.A. 00001

TO:

SPECIAL MESSAGE

LA-8311 Regular 4" x 3"

ABC COMPANY
123 MAIN STREET
ANYTOWN, U.S.A. 00001

LA-8003 Regular 4" x 3"

ABC COMPANY
123 MAIN STREET
ANYTOWN, U.S.A. 00001

SPECIAL MESSAGE

LA-8111 Regular 4" x 3"

ABC COMPANY
123 MAIN STREET
ANYTOWN, U.S.A. 00001

SPECIAL MESSAGE

LA-8211 Regular 4" x 3"



BUILD BRAND IDENTITY

**Assemble your own
custom label in a
few easy steps!**

You choose the size, shape,
background and imprint color.

**Labels That
Sell Product!
Labels That Build Image!
Labels That Provide
Information!**



BEFORE

Created using home
computer and
desktop printer.

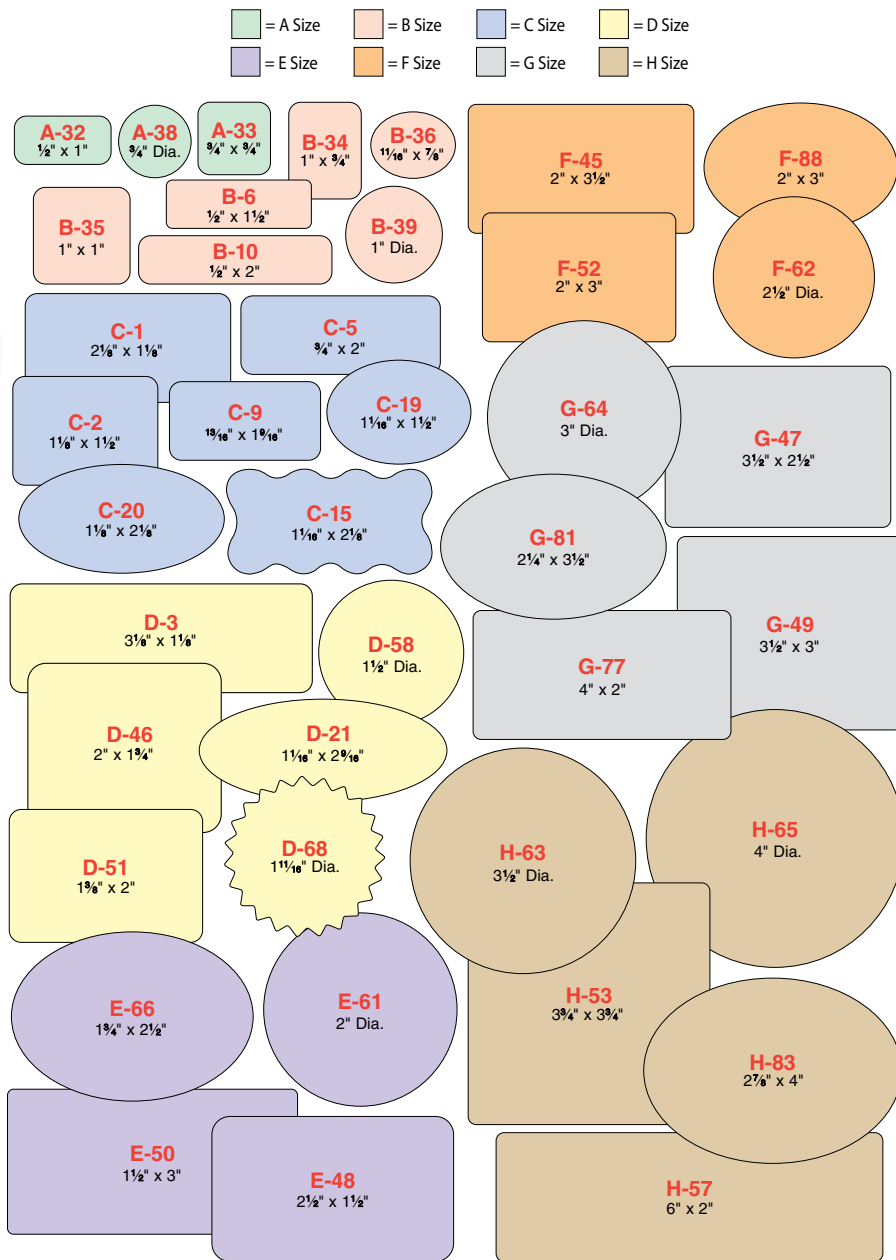


AFTER

Created with Build-A-Label™
from Avery Dennison using
metallic imprint.

Follow These Easy Steps To Design Your Own Label!

STEP #1. Choose Shape & Size:



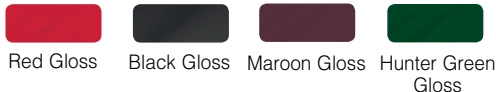
For metallic imprint, add a MI after Item number. Example A-32MI

STEP #2. Choose Label Stock:



IMPORTANT:

Label Stock at right available
with metallic imprint only.



See available
metallic imprint
colors in Step #3.

*Only available
with black
imprint.

STEP #3. Choose Imprint/Ink Color:

Labels with two or more imprint colors will be an extra charge per each color.

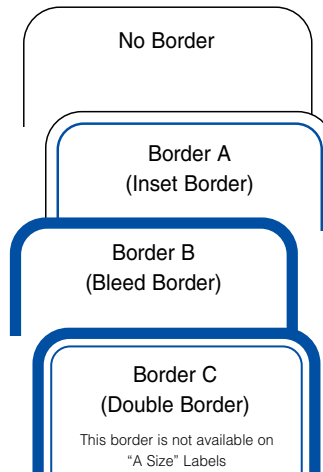


Metallic Imprint



Note: Imprint colors shown can vary and may not represent the actual colors produced on the press.

STEP #4. Choose A Border:



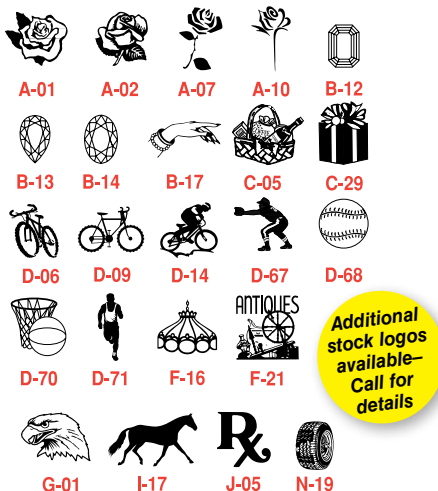
STEP #5. Choose A Typestyle:

Typestyles below are displayed at 9 point size.

Aachen Bold
Americana
Bellevue
Benguiat
Bookman
Cooper Black
Eurostile
Friz Quadrata
Futura
Garamond
Gill Sans
Goudy
Helvetica
Hobo
Newtext

New Century Schlbk
Optima
Palatino
Peignor
Souvenir
Stone Sans
Tiffany
Times
University Roman
Brush Script
Calligraphy Laser
Murray Hill Bold
Papyrus
Snell Roundhand
Bold
Zapf Chancery

STEP #6. Choose A Logo:



You can also submit your own digital artwork to: psd.art@averydennison.com

Fine detail is not suitable for Metallic Imprint Labels.

STEP #7. Choose A Label Layout:

- Straight or curved text
- Placement of your logo and other information



Layout #1
Oval Format



Layout #1
Rectangle Format



Layout #2
Oval Format



Layout #2
Rectangle Format



Layout #3
Oval Format



Layout #3
Rectangle Format



Layout #4
Oval Format



Layout #4
Rectangle Format

FLAT INKS LABELS

Pricing is for one imprint color.

Label Size	Price Per Lot		Price Per Thousand			
	250	500	1,000	2,000	3,000	5,000
A	\$74.10	\$76.70	\$91.00	\$72.80	\$54.60	\$39.00
B	78.66	83.20	98.80	83.20	71.24	51.22
C	81.26	87.10	102.96	86.58	74.88	50.96
D	87.10	92.30	103.48	91.52	83.72	59.54
E	93.79	96.20	114.40	99.32	88.14	72.80
F	96.86	100.10	117.00	103.48	92.56	76.96
G	126.10	130.00	156.00	131.04	120.64	98.80
H	148.20	156.00	182.00	150.80	130.00	108.16

Ships in 7 days after you have approved the artwork.

Additional imprint colors available—35% upcharge for each additional ink color.

METALLIC IMPRINT LABELS

Pricing is for one imprint color.

Label Size	Price Per Lot		Price Per Thousand			
	250	500	1,000	2,000	3,000	5,000
A	\$156.00	\$163.80	\$192.40	\$122.72	\$87.88	\$62.40
B	158.60	163.80	192.40	133.12	99.32	68.64
C	163.80	171.60	202.80	140.40	105.04	76.18
D	166.40	174.20	202.80	143.52	109.20	84.76
E	170.30	176.80	211.12	146.64	112.32	86.06
F	175.50	182.00	219.96	157.04	117.52	93.60
G	182.00	187.20	223.60	159.12	124.80	97.24
H	174.20	200.20	236.60	171.60	130.00	101.40

Ships in 9 days after you have approved the artwork.

A 000122 2³/₈" x 4³/₄"

B 000167 $2\frac{5}{8}" \times 5\frac{1}{4}"$

C 000121 2³/₈" x 4³/₄"



12"
String
5 1/2"
Looped

D

000333 Repair Tag
2⁵/₈" x 5¹/₄"
(consecutively numbered)

F

Front

G

952963 Lay-Away Tag Jumbo 3½" x 8½" (consecutively numbered)

	Imprinted Tags	Total Price	Price Per Thousand
Key	Order	500	1M
A	000122	–	\$36.50
B-C	000167, 000121	–	36.50
D & F	000169, String 000170, Button 000171	24.00	–
G	952963	39.00	–
F	000333	–	46.00

Plain Manila Shipping Tags

Durable tag has fiber patch reinforced hole for securing onto merchandise.

Shipped immediately.

Order	Size	Price Per Thousand (M)	
		1M	3M
954520	2 3/4" x 1 1/8"	\$9.50	\$8.50
954521	3 1/4" x 1 1/8"	11.75	10.75
954522	3 3/4" x 1 1/8"	13.50	12.50
954523	4 1/4" x 2 1/8"	15.50	14.50
954524	4 3/4" x 2 1/8"	18.25	16.75
954525	5 1/4" x 2 1/8"	21.75	20.00
954537	5 3/4" x 2 1/8"	24.25	22.25
954527	6 1/4" x 3 1/8"	28.25	26.00



Easy way to mark cuffs, linens and fabrics!

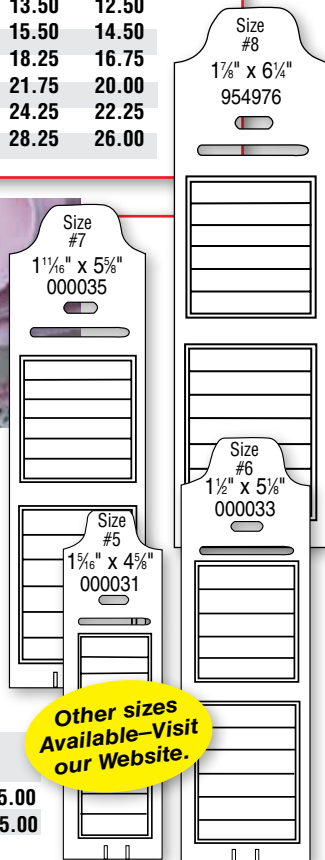
Folding Pin Tickets

Traditional way to tag soft goods. Simply stick through fabric, fold over and pin!

Shipped immediately.

Price Per Package of 500			
Order		Order	
000031	\$54.00	000035	\$75.00
000033	62.00	954976*	45.00

*Price Per Package of 250



Tyvek Tags stand up to the elements

Use outside in wet, cold conditions or in summer's humidity, sun and heat. These tags withstand harsh environments. Available in three sizes with reinforced fiber hole for stringing, tagging or wiring to your merchandise.

Shipped immediately.



Wire Ties
on pg. 30 or
Plastic Ties
on pg. 38.

Order	Size	Tags Per Package	Price Per Package		
			1	3	5+
11-441PX	2 3/4" x 1 1/8"	1000	\$41.00	\$38.00	\$36.00
11-442PX	3 3/4" x 1 1/8"	1000	48.50	45.00	42.50
11-445PX	4 3/4" x 2 1/8"	1000	72.00	68.00	63.00

Stock Garment Control Tags in a variety of sizes & designs—

Perforated quick-tear design lets you keep stub for inventory control.

Use color tags to identify sizes, consignments and more. Choice of 11 colors. **Shipped immediately.**

White	000355 000141* 953420**	Yellow	953421*** 900080
900081	900563	900082	
Lt. Blue	Dk. Blue	Lt. Green	
900560	900559	900083	
Buff	Gray	Orange	
900562	900564	900561	
Red	Pink	Lavender	

Garment Tags do not include string unless otherwise noted.

No. _____
STYLE _____
SIZE _____
PRICE _____

No. _____
STYLE _____
SIZE _____
PRICE _____

Blank Tags Also Available!

Description	Size	Price Per Thousand		
		1M	3M	5M+
White Tag	1 3/4" x 2 1/8"	\$14.75	\$13.75	\$13.00
White Tag with String*	1 3/4" x 2 1/8"	18.85	17.90	17.40
Color Tags	1 3/4" x 2 1/8"	15.70	14.65	13.60
White-Printed with Perf.**	1 1/4" x 1 1/8"	10.00	9.45	8.95
Yellow-Printed with Perf.***	1 1/4" x 1 1/8"	10.45	9.95	9.50

Custom Garment Tags!

Reflect your unique store image!

- 1 BIKE & HIKE
- 2 CRAWFORD ANTIQUES
- 3 GOIN' FISHIN'
- 4 Diana's Petite Boutique
- 5 Holiday Flowers & Gifts

Easy Ordering

1. Specify tag size, quantity, typestyle (shown above) and tag color (2 letter code). Tags will be printed in black ink.
2. Specify wording, horizontal or vertical placement, and position of holes and perforations.
3. Add your store logo if desired. Send digital artwork to psd.art@averydennison.com

Add one-time set-up charge of \$50.00 for each item ordered—no charge on future exact reorders if ordered within 3 years.

For a proof before printing, a \$20.00 service fee will be added. Order will be processed when proof is approved and returned to Avery Dennison.

Shipped in 4 weeks;
reorders shipped in 3 weeks.



Pink (PK)	Yellow (YL)
Red (RD)	Dk. Blue (DB)
Beige (BG)	Orange (OG)
Gray (GY)	Lilac (LC)
Lt. Blue (LB)	Lt. Green (LG)
White (WT)	

Due to printing processes, actual color of tags may vary slightly from colors shown.

Size	With String Order	Price Per Thousand		Without String Order	Price Per Thousand	
		5M	10M+		5M	10M+
1 1/4" x 1 1/8"	GP-13-__			GP-14-__		
1 3/4" x 2 1/8"	GP-15-__	\$44.00	\$39.25	GP-16-__	\$39.00	\$35.00
1 3/8" x 2 1/4"	GP-17-__			GP-18-__		
2" x 2 1/8"	GP-21-__	55.25	49.00	GP-22-__	49.25	43.65



Write in product description and more!

Monarch® String Tags White—

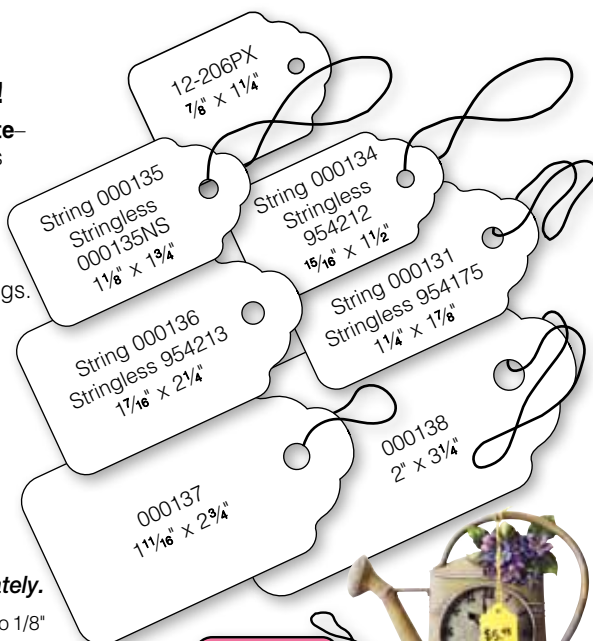
Price code and identify items from watches to coats. Quality card stock. You can easily put sale labels on them (see our labelers, pgs. 6-23). White 5½" looped strings.

Fluorescent Color—Make your prices GLOW...helps you move merchandise! Use for color coding. Example, 10% off pink tagged articles.

Stringless White Tags—

Attach them with our handy tag attacher and plastic fasteners (pgs. 34-37). **All stock tags shipped immediately.**

Note: Dimensions may vary up to 1/8" due to manufacturing tolerances.



Order	Description	Price Per Thousand		
		1M	3M	5M+
12-206PX	Stringless, White	\$18.65	\$16.35	\$14.50
000134	String, White	22.30	19.50	17.35
954212	Stringless, White	13.50	12.75	12.25
000135	String, White	22.95	20.10	17.85
000135NS	Stringless, White	14.00	13.50	12.75
000131	String, White	28.00	24.50	21.75
954175	Stringless, White	14.90	13.50	12.75
000136	String, White	28.15	24.65	21.90
954213	Stringless, White	16.95	14.80	14.25
000137	String, White	32.25	28.20	25.10
000138	String, White	35.35	30.90	27.50
9541_ _	String, Fluorescent	32.55	28.50	25.35



Fluorescent String Tags
1½" x 1¾". White strings.

9541 _ _ (specify color code)
Fl. Green (24), Fl. Pink (25),
Fl. Yellow (26), or Fl. Red (27)



000130

954297

000163

Red & Yellow Sale Tags

Bright, bold promotional tags. 5½" looped string.
Shipped immediately.

Order	Size	Price Per Thousand		
		1M	3M	5M+
000130*	1½" x 1¾"	\$14.50	\$13.95	\$13.50
000163*	1½" x 2¾"	17.95	16.50	15.50
954297**	1¼" x 2½"	19.95	18.50	17.95

* White String **Yellow String



Customers compare prices, then purchase!

"Our Price" Tags

Handy string tags. Package of 100. 5½" looped string.
Shipped immediately.

2¼" x 3¾" **954961 \$10.50**
3½" x 5½" **954962 \$12.50**



The solution for jewelry and hard to mark merchandise!

Monarch® Jewelry Labels & String Tags

Perfect for marking rings, necklaces, small accessories!

Easy to use. "Dumbbell" labels have adhesive only on the ends. Tags have burgundy strings. 3" looped string. **Shipped immediately.**

Label & Tags Shown **ACTUAL SIZE**

000331 1½" x ¾"

000330 7/8" x ½"

952382 Gloss Finish

952383 Tyvek Tear-Resistant 9/16" x 1¼"

Order	Price Per Thousand	
	1M	
000330	\$25.00	
000331	25.00	
952382	15.00	
952383	19.00	

Table Top Tags & Tickets

**Fasten
Tags with
Tag Attachers
& Fasteners...
See pgs.
34-37!**



1730 Manual
Tabletop Printer



prints these characters
in 10 positions.

1 1 1 1 1 1 1 1 1 1
2 2 2 2 2 2 2 2 2 2
3 3 3 3 3 3 3 3 3 3
4 4 4 4 4 4 4 4 4 4
5 5 5 5 5 5 5 5 5 5
6 6 6 6 6 6 6 6 6 6
7 7 7 7 7 7 7 7 7 7
8 8 8 8 8 8 8 8 8 8
9 9 9 9 9 9 9 9 9 9
0 0 0 0 0 0 0 0 0 0
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$
/ / / / / / / / / /
¢ ¢ ¢ ¢ ¢ ¢ ¢ ¢ ¢ ¢
first, second and
third line

1 1 1 1 1 1 1 1 1 1
2 2 2 2 2 2 2 2 2 2
3 3 3 3 3 3 3 3 3 3
4 4 4 4 4 4 4 4 4 4
5 5 5 5 5 5 5 5 5 5
6 6 6 6 6 6 6 6 6 6
7 7 7 7 7 7 7 7 7 7
8 8 8 8 8 8 8 8 8 8
9 9 9 9 9 9 9 9 9 9
0 0 0 0 0 0 0 0 0 0
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$
/ / / / / / / / / /
¢ ¢ ¢ ¢ ¢ ¢ ¢ ¢ ¢ ¢
fourth line

Monarch® 1730® Printer-meets all your tagging and labeling needs!

- ◆ Print a variety of tags and labels
- ◆ No electricity needed-easy manual operation
- ◆ Speed up handling and price marking
- ◆ Ideal for SKU, vendor and product identification
- ◆ Easy dial set-up, easy to load and operate
- ◆ Compact, space-saving

- ◆ Print up to 40 characters on 4 lines
- ◆ Allows batch printing
- ◆ One-year written warranty

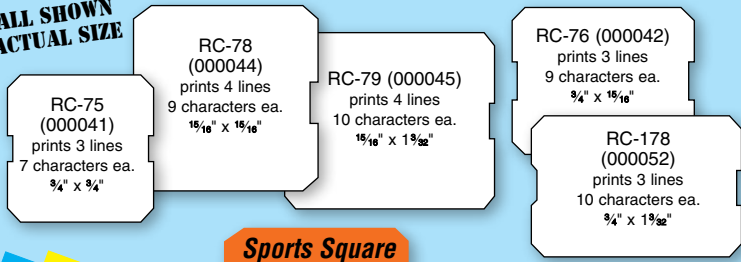
Shipped immediately.

M0173001 \$461.00

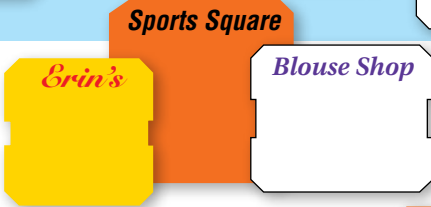
**1730/1740®
Ink Rollers**

Black.....09283901
\$21¹⁵ per roller

**ALL SHOWN
ACTUAL SIZE**



**CUSTOM
Products**



Custom general
purpose labels
available in yellow,
fluorescent red
and white only.

General Purpose Labels

Order	Price Per 1,000 Tags				
	Stock 12M	24M	Stock and Custom 60M	120M	240M+
000041	\$13.90	\$13.30	\$8.85	\$7.22	\$6.44
000044	17.72	16.76	12.47	9.47	7.60
000045	18.47	17.24	13.36	10.76	9.30
	10M	20M	60M	120M	240M+
000042	15.74	15.05	12.26	8.58	6.75
	16M	32M	64M	112M	256M+
000052	15.68	14.97	10.76	8.85	7.41

- General Purpose adhesive adheres to most surfaces
- Can only be removed with some effort

**White stock labels ship immediately.
Custom labels ship in 15 working days.**

Attacher Tags

Supplies featured at right work in 1730® & 1740® Printers. Perforations between each tag.

Order	Price Per 1,000 Tags			
	Stock 3M	24M	144M	288M+
000383	\$23.60	\$18.06	\$14.85	\$13.42
	4M	24M	48M	96M+
000373	24.60	19.97	15.61	14.16
000456*	26.30	21.59	17.18	15.68
AR-1210	-	21.54	19.44	18.94
000384	21.54	17.18	11.92	10.43
000385	26.84	21.66	16.51	15.34
000374**	26.37	20.79	16.29	15.61
000381**	28.41	22.84	17.78	16.76

* 000456 is stock fluorescent red, front and back.

**Tags do not run in 1730 or 1740 printer.

Custom tags shipped in 15 working days.
Prices for white paper and one ink color.

SALE PRICE

*ARF-159
(000456)
7/8" x 1 1/8"
Fluorescent Red
on both sides

AR-1610
(000385)
prints 4 lines
10 characters ea.
7/8" x 1 1/2"

AR-1210
prints 3 lines
10 characters ea.
(Custom Only)
7/8" x 1 1/8"

**AR-169 (000374)
7/8" x 1 7/8"

AR-1410
(000384)
prints 4 lines
10 characters ea.
1" x 1 1/8"

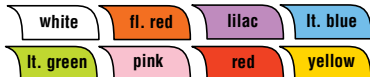
**AR-1810
(000381)
1" x 1 7/8"

**One time
\$40.00
logo plate
charge**

AR-D
(000383)
prints 3 lines
7 characters ea.
3/4" x 1 1/8"

AR-159
(000373)
prints 4 lines
9 characters ea.
7/8" x 1 1/8"

**Choose Tag or
Label color.**



Choose ink color for custom print.



Colors for Attacher Tags

Stock attacher tags above are available in white* only.

Color tags are available in custom quantities at custom pricing. When you order color, custom printing is provided at no extra charge. Tag stock has color on both sides.



When it comes to choosing the Attacher and Tagger Tail® Fasteners that are right for you—we're here to help!

Standard Purpose SG® Attacher

- Attach tags to knit, cotton, lightweight, fine woven fabric
- Soft, non-slip cushion comfort grip molded into handle and trigger—provides a firmer grip
- Switch to heavy duty all steel needle (117802) to tag rugs, wool and upholstery
- One-year written warranty*

*Should anything other than a needle break—return it for a brand new SG® Attacher.

M0SGR-01 1-4 \$38.50 5+ \$33.50

SG® Replacement Regular Needle

Black Plastic Base **954886** Package of 4 **\$13.25**

All Steel **118202** Package of 4 **\$21.20**

Heavy Duty All Steel **117802** Package of 3 **\$19.00**

All needles are compatible with Monarch® 3020 Tag Attacher.

All Attachers use 50 or 100 clip fasteners, except where noted.

Fine SG® Attacher

- Tag delicate and woven fabric such as silk or linen
- Soft, non-slip cushion comfort grip molded into handle and trigger—provides a firmer grip
- One-year written warranty*

*Should anything other than a needle break—return it for a brand new SG® Attacher.

M0SGF-01 1-4 \$38.50 5+ \$33.50

SG® Replacement Fine Needle

White Plastic Base **954889** Package of 4 **\$13.25**

All Steel **118201** Package of 4 **\$25.35**

All needles are compatible with Monarch® 3025 Tag Attacher.

All Shipped immediately.

Avery Dennison Mark III™ Pistol Attacher Tool

- Ideal for tagging knit shirts, light to medium weight fabrics

954885 1-4 \$28.75 5+ \$27.00

Mark III Pistol Replacement Needles

Standard—Short Plastic Base **954886**

Package of 4 **\$13.25**

Heavy Duty—Short All Steel **954894**

Package of 4 **\$18.95**

All steel is preferred for most heavy-duty applications.

Avery Dennison Mark III™ Fine Fabric™ Pistol Attacher Tool

- Ideal for tagging silk, satin, nylon, elastic, micro fibers, lycra, rayon, polyester, fine linens or infant wear

954888 1-4 \$29.95

5+ \$28.00

Mark III Pistol Replacement Fine Needles

White Plastic Base **954889**

Package of 4 **\$13.25**

All Steel **954890** Package of 4 **\$17.25**

Fine profile designed for delicate fabrics—effective length .344" (4mm). All steel needles for multiple layer applications.

Avery Dennison Mark III™ Long Needle Pistol Attacher Tool

- Ideal for tagging towels, wool, multiple layers of thick fabric
- Extra long stroke combined with needles are designed for tagging bulky merchandise

954891 1-4 \$38.75

5+ \$37.00

Mark III Long Needle Replacement Needles

Heavy Duty—Long Version All Steel **954892** Package of 4 **\$32.50**

Avery Dennison Fine-fabric Scissor-Grip Tool

- Utilizes the 50 clip fine fabric fasteners
- Lightweight, comfortable and allows for easy use on hanging products

955111 1-4 \$33.63

5+ \$32.00

Replacement Fine Needle

White Plastic Base **954889** Package of 4 **\$13.25**

Heavy Duty All Steel **954890** Package of 4 **\$17.25**

Avery Dennison Standard Scissor-Grip Tool

- This original tag attaching tool is best suited for tagging hanging and flat goods
- Utilizes the 50 clip standard fabric fasteners

955105 1-4 \$33.63 5+ \$32.00

Replacement Standard Needle

Black Plastic Base **954886**

Package of 4 **\$13.25**

Heavy Duty All Steel **954887**

Package of 4 **\$18.95**

Heavy Duty Stainless Steel **954894**

Package of 4 **\$26.50**

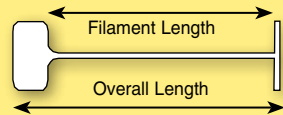
Standard fasteners come in two strengths:

- General Purpose (polypropylene)
- Heavy-Duty (Nylon)

Nominal Filament Length—

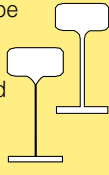
The actual working length of the fastener—not including the paddle or the tail.

Nominal Overall Length—The length of the fastener.

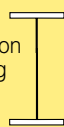


Paddle Fasteners—The most commonly used shape for garment tagging.

The larger end, the paddle, once applied will not come back through the hole in the tag.



T-End™ Fasteners—Common uses are for tagging, pairing products and packaging.



Hint: If you have a bundle of socks measuring 2" select the product which would accommodate this in the Nominal Filament Length. If you require your product tags to hang 1" off the product choose the Nominal Filament Length to accommodate this length.

Displaying Items Tagger Hook® Fasteners—

Hang hats, hosiery, stuffed toys or merchandise with unique shapes.

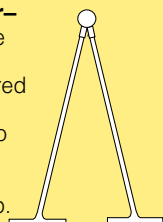


Pairing Tagger Loops—

Ideal for items sold in pairs—gloves, socks, shoes etc.

Loop-Fastener—

Both ends of the fastener are consecutively fired through the tool anchoring at two different points, the filament serves as a loop.



Hint: They are commonly used to hang goods, pair materials or secure labels.

All fasteners are manufactured to exact industry specifications regardless of origin. Color variations although rare may occur from one run to another.

Avery Dennison Brand Fasteners

Fine Fabric Paddle Fasteners

Nominal Overall Length (in/mm)	Nominal Filament Length (in/mm)	Fasteners Per Clip	Qty./ Pkg.	Nominal Applied Filament Strength (lbs./Kg)	Order	Price Per Thousand (M)				
						5M	10M	25M	50M	100M
0.7-0.9"/19-23mm	.67"/17mm	100	10M	Poly**	2.8lbs./1.27Kg	10343-OAD		\$4.55	\$2.80	\$2.00
2.0"/50.8mm	1.7"/44mm	100	10M	Poly**	2.8lbs./1.27Kg	955101		4.55	2.80	2.00
1.9-2.1"/49-53mm	1.8"/45mm	50	5M	Poly**	2.8lbs./1.27Kg	08939	4.65		4.20	2.90
2.9-3.1"/74-78mm	2.8"/70mm	100	10M	Poly**	2.8lbs./1.27Kg	954432		4.55	2.80	2.00
0.9-1.0"/23-26mm	.75"/19mm	50	5M	Nylon	3.5lbs./1.58Kg	000968	4.65		4.20	2.90
0.9-1.1"/23-27mm	.75"/19mm	50	5M	Nylon	2.8lbs./1.27Kg	10453-OAD	4.65		4.20	2.90

*All fasteners are natural—exception—Order 10453-OAD is white nylon. **Polypropylene

T-End Natural Color Fine Fabric Fasteners (Nylon)

Nominal Overall Length (in/mm)	Nominal Filament Length (in/mm)	Fasteners Per Clip	Qty./ Pkg.	Nominal Applied Strength (lbs./Kg)	Order	Price Per Thousand (M)				
						5M	10M	25M	50M	100M
0.50"/13mm	.44"/11mm	50	5M	3.5lbs. 1.58Kg	10689-OAD	\$4.90	-	-	\$4.55	2.35

Standard Paddle Swiftach

Nominal Overall Length (in/mm)	Nominal Filament Length (in/mm)	Fasteners Per Clip	Qty./ Pkg.	Nominal Applied Strength (lbs./Kg)	Order	Price Per Thousand (M)				
						5M	10M	25M	50M	100M
0.8-0.9"/19.0-23mm	0.60"/15mm	50	5M	Poly**	3.6lbs./1.63Kg	000902	\$4.65		\$4.20	\$2.90
1.0-1.1"/24-28mm	0.75"/19mm	50	5M	Poly**	3.6lbs./1.63Kg	955106	4.65		4.20	2.90
1.1-1.3"/29-33mm	1.0"/25mm	50	5M	Poly**	3.6lbs./1.63Kg	11018-OAD	4.65		4.20	2.90
1.2-1.3"/29-33mm	1.0"/25mm	100	10M	Poly**	3.6lbs./1.63Kg	954778		4.55	2.80	2.00
1.9-2.1"/50-53mm	1.8"/46mm	50	5M	Poly**	3.6lbs./1.63Kg	08035-OAD	4.65		4.20	2.90
2.2-2.3"/55-59mm	2.0"/50mm	100	10M	Poly**	3.6lbs./1.63Kg	10658-OAD		4.55	2.80	2.00
2.7-2.9"/69-73mm	2.6"/65mm	50	5M	Poly**	3.6lbs./1.63Kg	000994	4.65		4.20	2.90
3.1-3.3"/80-84mm	3.0"/75mm	100	5M	Poly**	3.6lbs./1.63Kg	954780		4.55	2.80	2.00
0.7-0.9"/19-23mm	0.6"/15mm	50	5M	Nylon	5.6lbs./2.54Kg	954605*	4.95		4.45	3.15
.79-.83"/20-21mm	0.6"/15mm	100	10M	Nylon	5.6lbs./2.54Kg	11077-OAD*		4.95	3.15	2.95
1.0-1.1"/24-28mm	0.75"/19mm	50	5M	Nylon	5.6lbs./2.54Kg	954604*	4.95		4.45	3.15
1.18-1.22"/30-31mm	1.0"/25mm	100	10M	Nylon	5.6lbs./2.54Kg	954955*		4.95	3.15	2.95
2.7-2.9"/69-73mm	2.6"/65mm	50	5M	Nylon	5.6lbs./2.54Kg	955107*	4.95		4.45	3.15
5.1-5.2"/129-133mm	5.1"/125mm	50	5M	Nylon	5.6lbs./2.54Kg	08961-OAD*	5.45		4.75	3.25

*Heavy Duty **Polypropylene

Hooks, Loops & T-Ends (Standard Family)

Standard T-End Swiftach (Nylon)

Nominal Overall Length (in/mm)	Nominal Filament Length (in/mm)	Fasteners Per Clip	Qty./ Pkg.	Nominal Applied Strength (lbs./Kg)	Order	Price Per Thousand (M)				
						5M	10M	25M	50M	100M
0.49"/12.4mm	0.4"/10mm	100	5M	5.6lbs./2.54Kg	955108*					
0.8-0.9"/20-22mm	0.7"/17mm	100	5M	5.6lbs./2.54Kg	10704-OAD*					
0.9-1.1"/24-28mm	0.9"/23mm	100	5M	5.6lbs./2.54Kg	954900	\$5.00	\$4.50	-	\$4.00	\$3.50
0.9-1.1"/24-28mm	0.9"/23mm	100	5M	5.6lbs./2.54Kg	954901**					
1.1-1.2"/28-30mm	1.0"/25mm	100	5M	5.6lbs./2.54Kg	10703-OAD*					
5.2-5.4"/133-137mm	5.0"/132mm	50	5M	5.6lbs./2.54Kg	955109	10.95	9.15	-	8.75	8.45
9.1-9.3"/232-236mm	9.0"/231mm	50	5M	5.6lbs./2.54Kg	954968	11.95	10.15	-	9.75	9.45

*Longer clip/standard pitch **Not connected

Standard Hooks (Polypropylene)

Nominal Overall Length (in/mm)	Nominal Filament Length (in/mm)	Fasteners Per Clip	Qty./ Pkg.	Nominal Applied Strength (lbs./Kg)	Order	Price Per Thousand (M)				
						5M	10M	25M	50M	100M
1.8-1.9"/45-49mm	1.0"/25mm	50	5M	3.6lbs./1.63Kg	000918	\$7.85	-	\$7.10	\$6.70	\$5.75
2.2-2.3"/55-59mm	1.4"/35mm	50	5M	3.6lbs./1.63Kg	000919					

Heavy Duty Hooks (Nylon)

Nominal Overall Length (in/mm)	Nominal Filament Length (in/mm)	Fasteners Per Clip	Qty./ Pkg.	Nominal Applied Strength (lbs./Kg)	Order	Price Per Thousand (M)				
						5M	10M	25M	50M	100M
1.8-1.9"/45-49mm	1.0"/25mm	50	5M	5.6lbs./2.54Kg	954963	\$7.85	-	\$7.10	\$6.70	\$5.75

Standard Loops (Nylon)

Nominal Overall Length (in/mm)	Nominal Filament Length (in/mm)	Fasteners Per Clip	Qty./ Pkg.	Nominal Applied Strength (lbs./Kg)	Order	Price Per Thousand (M)				
						5M	10M	25M	50M	100M
1.5-1.7"/38-44mm	1.5"/38mm	25	5M	5.6lbs./2.54Kg	900341	\$3.25	-	\$3.00	\$2.75	\$2.50
2.7-2.8"/67-71mm	2.6"/65mm	25	5M	5.6lbs./2.54Kg	900342					

All fasteners shipped immediately.



AVERY DENNISON™ 35

Horticultural Tool

- Meets tagging needs of horticulture industry • Special materials resist corrosion
- Built in drain holes allows for repeated cleanings

954897 1-4 \$38.50 5+ \$37.00

Mark III Horticultural Tool Replacement Needles

Heavy Duty All Steel Needle **954887** Package of 4 **\$18.95**

Heavy Duty Stainless Steel Needle **954894** Package of 4 **\$26.50**



Nominal Overall Length (in/mm)	Nominal Filament Length (in/mm)	Per Clip	Color	Applied Strength (lbs./Kg)	Order	Price Per Thousand (M)			
						5M	10M	50M	100M
0.9-1.1"/24-28mm	0.9"/23mm	100	Natural	5.6 lbs./2.54Kg	954900 Connected	\$5.00	\$4.50	\$4.00	\$3.50
					954901 Not Connected				



V-Tool—ends tedious task of attaching tags by hand

The system efficiently applies loop-fastened tags to belts, handbags, wallets, sunglasses, sporting goods, kitchen utensils, appliances—and much more.

V-Tool order **954936 \$65.00**

V-Tool Fasteners (Nylon)

Nominal Overall Length (in/mm)	Nominal Filament Length (in/mm)	Per Clip	Color	Order	Price Per Thousand (M)	
					5M	
2.5"/64mm	2.5"/64mm	50	Black	954937	\$5.40	
3"/76.2mm	3"/76.2mm	50	Natural	954938	5.15	
5"/127mm	5"/127mm	50	Natural	954940	5.25	



The System 1000® Hand Tool

- Exceptional tagging capabilities for general purpose and heavy duty applications
- Ideal for apparel or industrial packaging applications • Choice for those who need non-stop tagging—continuous tagging without reloading
- 1,000 fasteners per reel
- Increased productivity. Less time spent reloading, reducing the opportunity for jamming

954906 1-5 \$42.75 5+ \$41.75

System 1000® Replacement Needles

Black Plastic Base **954886** Package of 4 **\$13.25**

Heavy Duty All Steel **954887** Package of 4 **\$18.95**



System 1000® Roll of Fasteners (Nylon) Order in multiples of

Nominal Overall Length (in/mm)	Nominal Filament Length (in/mm)	Per Reel	Color	Applied Strength (lbs./Kg)	Order	Price Per Thousand (M)		
						5M	10M	50M
0.9-1.2"/24-30mm	0.87"/22mm	1,000	Natural	4.0 lbs./1.8Kg	954909	\$5.00	\$4.50	\$2.90
1.7-1.8"/43-46mm	1.5"/38mm	1,000	Natural	4.0 lbs./1.8Kg	954910			



MicroTach Tool
954872 \$34.00



Replacement Needles

Short Shaft, Plastic Base
Needles 4/pk

954873 \$25.35

Save time, labor and money with the smallest, most versatile Fastener—the MicroTach™.

Eliminate thread, staples and pins!

The MicroTach fasteners, the shortest on the market, hold tight and are applied easily with the lightweight hand-held tool.

Use the MicroTach to package items such as doll clothes and to replace stitching in pleats, drapes and similar items. In any operation where you are presently using thread, staples or pins, the micro fasteners represent an attractive alternative.

Features:

- Available in both black and white • Hold items together flush
- Strong yet easy to remove—2 lb tensile strength, holds firmly still allows easy separation
- The micro fasteners are safer and easier to use than pins and metal staples

MicroTach Fasteners—

Nominal Overall Length (in/mm)	Nominal Filament Length (in/mm)	Per Clip	Color	Nominal Applied Strength (lbs./kg)	Order	Price Per Thousand (M)			
						10M	50M	100M	500M
.212"/5.4mm	.17"/4.4mm	120	Nylon White	2.0lbs./91Kg	954874	\$4.90	\$4.45	\$3.15	\$2.35
.212"/5.4mm	.17"/4.4mm	120	Nylon Black	2.0lbs./91Kg	954875				

Order in multiples of 5,000



Tag Fast™

Designed for rugged use, such as meat tagging. Stainless steel needles resist corrosion. The extra strong double-paddle fasteners, provide a firm grip for easy removal. Attacher has several drain holes so debris can be flushed out quickly and easily.

Shipped immediately.

Mark III™ Tag Fast™ Pistol Tool

954893 1-4 \$46.50 5+ \$36.00



Heavy-Duty Stainless Steel Needle—
4 per package

954894 \$26.50

Double Paddled Regular Nylon Fasteners
50/clip—Order in multiples of 1,000

		Price Per Thousand (M)				
Food Grade	Nylon Order	1M	5M	10M	25M	50M+
Blue	954895	\$11.25	\$9.95	\$8.50	\$7.25	\$6.50
Green	954896					

Nominal applied Strength—10.0 lbs./4.5Kg.

Nominal overall length (in/mm)

2.33"-2.7"/59.5-68.5mm

Nominal filament length (in/mm)

1.77"/44mm

Display-It Hooks— increase product visibility

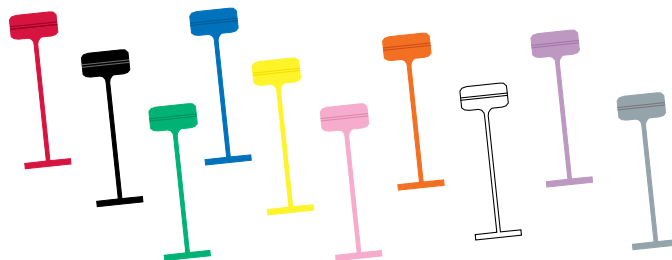
- Durable method for hanging product
- Use in conjunction with Attacher Tools and Tagger Tail® Fasteners on page 34-37
- 1.875"

Shipped immediately.



Minimum order 5,000.
Order in multiples of 5M.

		Price Per Thousand (M)	
Order	Description	5M	10M+
954948	White	\$4.95	\$4.50
954947	Black		



Non-Branded Standard Fasteners—Order in multiples of 5,000 unless otherwise noted.

Size	Per Clip	Color	Nominal Applied Strength	Order	Price Per Thousand (M)			
					5M	10M	25M	50M
½"	100	Natural	3.6 lbs.	954777		\$4.50		\$2.75
1"	50	Natural	3.6 lbs.	000997	4.60		4.15	2.85
2"	50	Natural	3.6 lbs.	954779		4.50		2.75
5"	50	Natural	3.6 lbs.	000993	5.40		4.70	3.20
½"	50	Red	3.6 lbs.	954713	4.95		4.45	3.05
½"	50	Black	3.6 lbs.	954718	4.95		4.45	3.05
½"	50	Green	3.6 lbs.	954717	4.95		4.45	3.05
½"	50	Dark Blue	3.6 lbs.	954714	4.95		4.45	3.05
½"	50	Yellow	3.6 lbs.	954715	4.95		4.45	3.05
¾"	50	Red	3.6 lbs.	000160	4.95		4.45	3.05
1"	50	Red	3.6 lbs.	000111	4.95		4.45	3.05
1"	50	Black	3.6 lbs.	000112	4.95		4.45	3.05
1"	50	Green	3.6 lbs.	000113	4.95		4.45	3.05
1"	50	Blue	3.6 lbs.	000114	4.95		4.45	3.05
1"	50	Yellow	3.6 lbs.	000115	4.95		4.45	3.05
1"	50	Pink	3.6 lbs.	900260	4.95		4.45	3.05
1"	50	Dark Pink	3.6 lbs.	954876	4.95		4.45	3.05
1"	50	Orange	3.6 lbs.	900261	4.95		4.45	3.05
1"	50	Light Gray	3.6 lbs.	954462	4.95		4.45	3.05
1"	50	Lilac	3.6 lbs.	954498	4.95		4.45	3.05
3"	50	Red	3.6 lbs.	000123	4.95		4.45	3.05
3"	50	Black	3.6 lbs.	000124	4.95		4.45	3.05
3"	50	Green	3.6 lbs.	000125	4.95		4.45	3.05
3"	50	Blue	3.6 lbs.	000126	4.95		4.45	3.05
3"	50	Yellow	3.6 lbs.	000127	4.95		4.45	3.05
3"	50	Pink	3.6 lbs.	900257	4.95		4.45	3.05
3"	50	Dark Pink	3.6 lbs.	954877	4.95		4.45	3.05
3"	50	Orange	3.6 lbs.	900256	4.95		4.45	3.05

*Order in multiples of 10,000

Fine Fabric Fasteners—Order in multiples of 5,000 unless otherwise noted.

Size	Per Clip	Color	Nominal Applied Strength	Order	Price Per Thousand (M)			
					5M	10M	25M	50M
½"	50	Natural	2.3 lbs.	000916	\$4.60		\$4.15	\$2.85
¾"	50	White	2.8 lbs.	954174	4.90		4.40	3.10
¾"	100	Natural	2.8 lbs.	954781		4.50		2.75
1"	50	Natural	2.3 lbs.	000991	4.60		4.15	2.85
1"	100	Natural	3.5 lbs.	954782		4.50		2.75
2"	50	Natural	2.8 lbs.	000985	4.60		4.15	2.85

*Order in multiples of 10,000

T-End Fasteners—Order in multiples of 10,000

Size	Per Clip	Color	Nominal Applied Strength	Order	Price Per Thousand (M)			
					10M	20M	50M	100M
3/8"	50	Natural Nylon	3.5 lbs.	954343	\$4.90	\$4.45	\$3.15	\$2.35

Secure, gather or tag non-fabric or hard to mark merchandise easily!

Shoe Tie, Cable Tie, String Tach, Secur-a-tach® Fasteners—long lasting, strong, won't deteriorate.

Description	Size	Nominal Applied Strength	Color	Qty. Per Bag	Order	Price Per Bag	
						1-4	5+
Shoe Tie	11"	40 lbs.	Natural	1,000	954373	\$53.00	\$49.00
Cable Tie	4"	18 lbs.	Natural	1,000	954516	\$10.95	\$10.50
	5.5"	40 lbs.	Natural	1,000	954959	18.95	14.95
	6"	40 lbs.	Natural	1,000	954623*	18.95	14.95
	7½"	50 lbs.	Natural	1,000	954649	28.95	25.95
	11"	50 lbs.	Natural	1,000	954650	59.95	54.95
	8"	18 lbs.	Natural	100	954647	2.95	2.75
	8"	18 lbs.	Black	100	954648	3.45	3.05
	8"	50 lbs.	Natural	100	954231*	3.65	3.65
	7½"	50 lbs.	Black	100	954530**	4.45	3.59
	11"	50 lbs.	Natural	100	954232	7.25	7.25
	15"	50 lbs.	Natural	100	954652	9.50	8.50
	15"	50 lbs.	Natural	500	954651	44.25	40.00
	34"	175 lbs.	Natural	50	954913	24.25	24.25

*Not Avery Dennison Brand **Weather resistant

Ladder style Ties

Nominal Overall Length (in/mm)	Qty. Per Pkg.	Color	Strength (lbs./Kg)	Order	Price Per Pkg.	
					1-4	5+
7"/177.8mm	1,000	Natural	40lbs. 18.14Kg	954933	\$32.20	28.80
7"/177.8mm	1,000	Black	40lbs. 18.14Kg	995104	\$32.70	29.20
11"/279.4mm	1,000	Natural	40lbs. 18.14Kg	995113	\$45.00	41.00
11"/279.4mm	1,000	Black	40lbs. 18.14Kg	954964	\$46.00	42.00

String Tach™ (textile string)

Nominal Overall Length (in/mm)	Qty. Per Pkg.	Color	Strength (lbs./Kg)	Order	Price Per Pkg.	
					1-4	5+
5.0"/125mm	100	Black	6.0lbs./2.74Kg	954904	\$4.25	
7.9"/200mm	100	White	6.0lbs./2.74Kg	954905	5.25	

Super Secur-a-tach (polypropylene)

Nominal Overall Length (in/mm)	Qty. Per Pkg.	Color	Strength (lbs./Kg)	Order	Price Per Thousand		
					5M	25M	50M+
3.3"/85mm	5,000	Natural	8lbs./3.6Kg	000937	\$10.55	\$9.95	\$9.25
5.3"/135mm	5,000	Natural	10lbs./4.5Kg	000938			
9.3"/235mm	5,000	Natural	8lbs./3.6Kg	000939	11.00	10.30	9.55

Secur-a-tie (nylon)

Nominal Overall Length (in/mm)	Qty. Per Pkg.	Color	Strength (lbs./Kg)	Order	Price Per Thousand		
					5M	25M	50M+
5.0"/127mm	5,000	Natural	15lbs. 6.8Kg	000936	\$10.95	\$10.85	\$10.55

Consolidate, group and pair merchandise.



Easy-Latch Barrel Design!

Shoe Tie group or pair product



String Tach™ polyester thread with durable plastic locks

Additional Shoe Tie sizes available—Check out our website



Secur-a-tie® tightens into place



Cable Tie pulls to desired tightness



Super-Secur-a-tach locks into a fixed length

Mostly used in applications where piercing the material with a needle is not an option, these hand applied fasteners will secure the tag or group the string tach goods together.

All Ties, Locs and Fasteners Shipped immediately.



Tightening cable ties—a cinch with Cable Tie Tool.

Reduce labor and fatigue. Simply insert tie into tool, squeeze trigger—cable is tightened and neatly cut to desired length.

954911 \$38.50

Easy to use Flip-Clip Fasteners.

Reusable clips twist on and off easily. Reposition or remove with just a twist. Use to clip wires, cords or product together.



Maximum diameter 1/2"



Order	Description	Qty. Per Bag	Price Per Bag
954912	1½" long	1000	\$39.75



Jiffy Steamer—removes wrinkles, gentle on fabrics!

- Heavy duty—stainless steel boiling tank
- Safe automatic shut-off
- UL & CSA Listed.

Shipped in 3 days.

969097 \$289.00



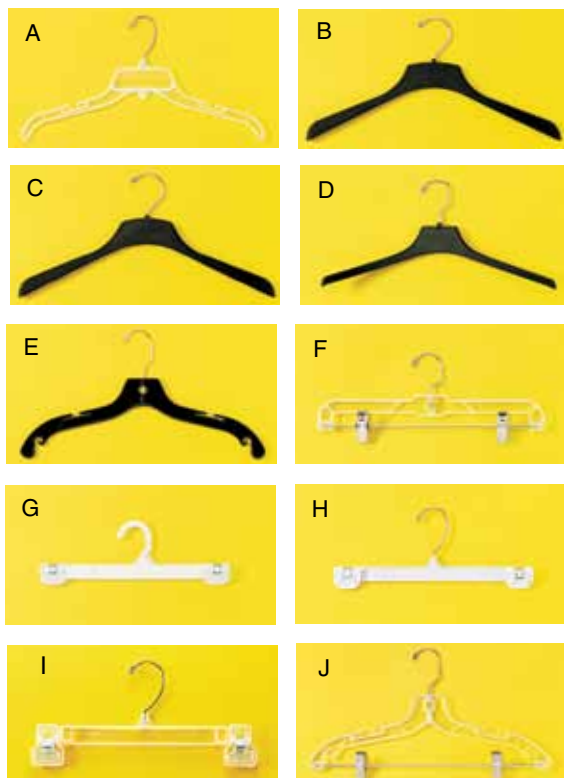
Transport, display or store clothes!

- 4" rubber wheels
- Galvanized steel finish
- 60" long and 69" high
- 50 lb. weight capacity

Shipped in 3 days.

979408 \$119.00

Hangers for dresses, shirts, jackets, pants, skirts, suits & MORE!

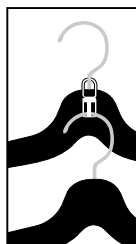


Key	Description	Pkg.	Size	Color	Order	Price Per Package
A	Heavyweight Top Hanger w/Molded Non-Slip Shoulder	100	17"	Clear	993963	\$35.95
B	Contour Coat Hanger	100	18"	Black	993959	\$9.00
C	Heavy Jackets & Outerwear	100	17"	Black	993960	\$50.40
D	Heavy Jackets & Outerwear	100	15"	Black	993961	\$44.00
E	Heavyweight Dress Hanger	100	17"	Black	994635	\$40.50
F	Skirt & Pants Pinch Clip	100	14"	Black	993971	\$54.00
				Clear	969258	
G	Pinch Clip Skirt/Slacks w/Plastic Hook	200	10"	White	900204	\$69.95
			12"	Black	900208	\$63.00
			12"	White	900210	\$65.00
H	Snap Grip Swivel Hook	200	10"	Black	900875	\$69.00
			10"	Ivory	951143	
			12"	Black	993969	\$75.95
			12"	Ivory	993970	
I	Pinch Grip Skirt Hanger	200	12"	Clear	951117	\$91.00
J	Heavyweight Suit	100	17"	Clear	969281	\$72.00

Shipped in 3 days.

Display multiple articles together with Hanger Connectors

Connect two hangers together with this 1 3/4" connector. Available in natural only. 1000 per box. *Shipped in 8 days.*



	Price Per Box (1,000)		
Order	1	2-3	4+
989063	\$70.00	\$68.00	\$60.50



Non-slip Hanger Covers

Prevent clothing from sliding off the hanger. Great for silky large necked merchandise. Fits all sizes of hangers. *Shipped in 3 days.*

A 1,600 Foam Adhesive Strips
989265 \$24.95

B 1,000 Rubber Strips
989329 \$63.50

500 Foam Hanger Covers (not pictured) **979796 \$35.95**

Hanger Display Strip easily shows your items!



Hang scarves, craft items and more! 16" long with 11" holes for hanging items horizontally or vertically. *Shipped in 5 days.*

Order	Price Per Pack of 50
969973 Black	\$27.50
969975 Clear	

Hanger Hamper

Spend less time sorting through a tangled mess. Keep up to 50 hangers organized.

- Reinforced metal corners
- Cut out handle for easy moving
- 17 1/2" W x 6 1/2" D x 23" H



Shipped in 3 days.
969981 \$104.00



Size Labels and Strips keep merchandise organized!

Size Labels and Strips make it easy to find sizes—know your inventory at a glance.

Circle Labels—ideal for shirts and hangers.

Strips—ideal on folded or unfolded apparel.

Custom size strips available—call for details.

No mixing, one style per price.

Shipped immediately.

Size/Description	1/2" Circles 1,000 Per Roll	3/4" Circles 1,000 Per Roll	5" x 1 1/4" Strips 250 Per Roll
XX Small	—	—	969687
X Small	969813	979820	969688
Small	969814	979821	969689
Medium	969815	979822	969690
Large	969816	979823	969691
X Large	969817	979824	969692
XX Large	969818	979825	969693
XXX Large	—	—	969694
Price Per Roll			
1-4	\$7.45	\$8.45	\$10.95
5-9	6.95	7.95	10.25
10-24	6.45	7.45	9.45
25+	5.95	6.45	8.45

Hold up to 100 hangers!

Curved chrome design allows hangers to easily slide in and out while keeping them from getting tangled and broken. *Shipped immediately.*

989119 \$17.50

Point of purchase display



Attention to your product—Metal Spring Clip-Strips

Hang on shelves, racks or check outs. Promote impulse buying—cross sell. Order in multiples of 5. **Shipped immediately.**

15-Clip Displays—39½" long

5 Strips white

953778 \$21.95

20 Strips white

ONLY \$75.00

**Buy 20
& SAVE!**

Shelf-Talkers boost sales and labor efficiency!

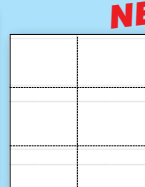
Highly visible Shelf Talkers with "quick stick" adhesive, make your promotions come alive!

Prints quick and easy from any low or high speed desktop printer. Durable professional looking shelf talkers lay and remain flat throughout promotion.

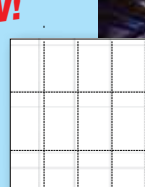
- Easily applied to commonly labeled surfaces
 - Removable adhesive—leaves no residue
 - 250 sheets per pack
- Shipped immediately.**



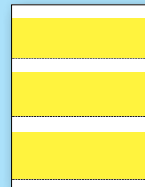
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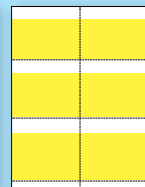
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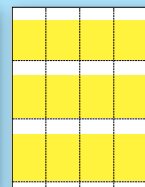
955155



955156



955157



955158

Order	Description	Price Per Pack		
		1	20	40
955153	3-up White			
955154	6-up White	\$66.00	\$60.00	\$52.00
955155	12-up White			
955156	3-up White/Yellow			
955157	6-up White/Yellow	\$69.00	\$63.00	\$55.00
955158	12-up White/Yellow			

Plastic Clip Strips.

Boost high impulse sales. Cross sell merchandise anywhere!

Hook Strip

Designed for products with punched hole in packaging.

"Interlocking Fingers"

Lightweight products slip between plastic fingers and hook. **Shipped immediately.**



Hook



Interlocking Fingers

Order	Style	20 Strip Pack
954596	Hook	\$13.60
954594	Interlocking Light	10.00
954595	Interlocking Heavy	15.00

Holds up to 12 items.

Easy, effective pricemarking on wire racks!

Ideal for hard-to-mark wire racks! Wraps around, snaps together. Adhesive labels stick on holder. 100 holders per pack. **Shipped immediately.**

954952 \$15.00



(Shown w/label not included)
1¼" x 2"

Label Release Strips—saves time, keeps shelves looking neat!

Adhesive free strips slip into "C" channels—hiding dents and scratches. Price labels adhere to strips. When store resets occur, simply remove the strip. Rolls are 1½" wide x 200'. **Shipped immediately.**

Gray	Red	White	Blue	Almond
995177	995173	995176	995175	995174

\$45.00 per roll

Flexible plastic "Quick Chips"

For "Quick" Pricing!

Adhere bar code stickers right to the chips then snap them into any standard shelf channel. Chips are perforated every 2". Box contains (1 roll) up to 600 2" chips.

Shipped immediately.

954607 \$24.95 per box



Easy-to-apply self-adhesive Hang Tabs!

Display items on pegboard, slatwall or racks. **Shipped immediately.**

Key	Order	Price Per Package		
		Size	Qty.	1
A	954321	7/8" x 1/2"	250	\$6.25
B	954320	5/8" x 1 1/8"	250	11.25
	954371	2" x 1 3/4"	500	40.00
C	954342	1" x 1 1/2"	250	10.25

Size represents adhesive surface area.



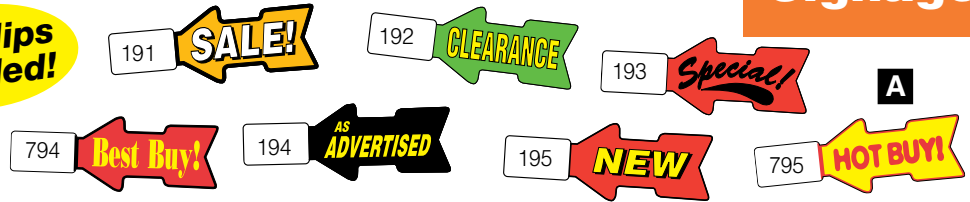
Versatile clear plastic Shelf Clip!

Snaps in easily. Catches shoppers' attention! 100 clips per pack.

Shipped immediately. 954323 \$14.95



No Clips Needed!



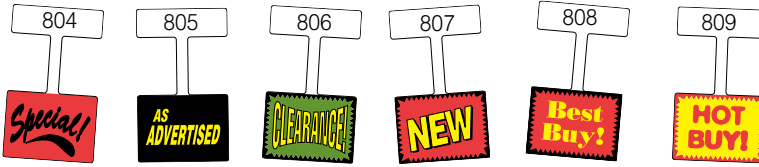
Perform point-of-sale MAGIC

Stick-On Flags entice shoppers to buy!

10 mil vinyl flags with adhesive sticks securely but comes off clean.

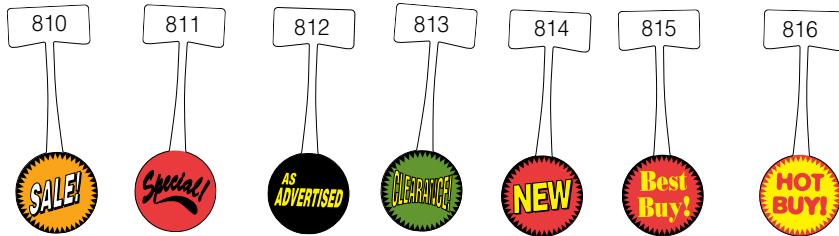
Shipped immediately.

Arrow Flags—2" x 4½" **954**___ (specify slogan #) **\$2.99** per pkg. **Square Flags**—2½" x 3½" **954**___ (specify slogan #) **\$2.99** per pkg.
TO ORDER: Specify order number. 25 Flags per package.



MOVING Stick-On Flags—grabs attention.

Vibrant colors really pop! 10 mil tear resistant vinyl. Adhesive back just peel and stick. **Shipped immediately.**



Square Flags—3" x 4"

954___ (specify slogan #) **\$2.99** per pkg.

Round Flags—2½" diameter

954___ (specify slogan #) **\$2.99** per pkg.

TO ORDER: Specify order number.
25 Flags per package.

Create need-it-now excitement!

Durable Stick-On Starbursts with peel off backing sticks to product or shelves! **Shipped immediately.**



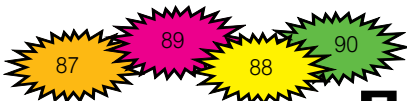
Specify color: Fluorescent Orange, Bright Yellow, Magenta or Bright Green.

Large Starbursts 6" x 10½" 25/pkg.

9541___ (specify color #) **\$6.95** per pkg.

Large Starbursts—Variety Package

954181 \$24.75 per pkg.
25 each color/pkg.



Specify color: Fluorescent Orange, Bright Yellow, Magenta or Bright Green.

Starburst Stickers

Create lots of excitement! Permanent adhesive, not to be used on metal. 2" x 1". 500 stickers per roll.

Shipped immediately.

Starburst Stickers **9541**___ (specify color #) **\$6.95** per roll

Medium Starbursts

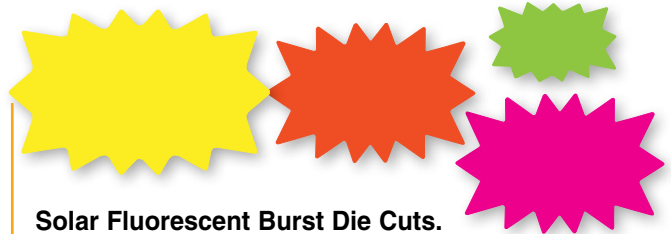
5" x 5½" 25/pkg.

9541___ (specify color #)

\$4.95 per pkg.

Medium Starbursts—Variety Package

954186 \$17.75 per pkg.
25 each color/pkg.



Solar Fluorescent Burst Die Cuts.

	3½" x 5½"	6" x 9"	7" x 11"
100 Burst Per Pack			
Rainbow Pack—25 ea.			
Red, Yellow, Magenta, Green	994936	994939	994941
Red	994934	994937	994940
Yellow	994935	994938	994942
Price Per Package	\$4.25	\$11.75	\$13.50

Shipped immediately.



Over 2,000 pieces

GROW your sales Point-of-Purchase Sale Kit!

Get attention! This kit includes everything you need to make your specials "POP".

- Large and Medium Starburst 10 of each color (C & D)

- Starburst Stickers, 1 roll of each color (E)
- Multi color Circle, Arrow and Rectangle Stick-On Flags, 10 of each slogan—circle not shown (A & B)

Shipped immediately.

954255 \$44.95

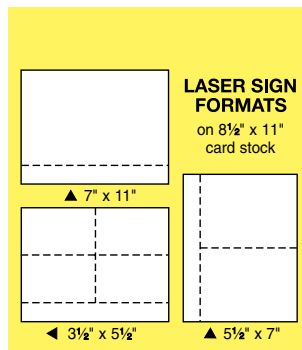


AVERY DENNISON™

Sell More with Fluorescent and pre-printed designed Sign Cards!

		Cards Per	Price Per Pack		
Key	Size	Pack	1	2-4	5+
D-	4 1/4" x 5 1/2"	400			
E-	5 1/2" x 8 1/2"	200			
F-	8 1/2" x 11"	100	\$20.75	\$18.75	\$16.50
G-	3 1/2" x 5 1/2"	400			
H-	5 1/2" x 7"	200			
J-	7" x 11"	100			

All Sign Cards Shipped in 3 days.



D-989304, E-989314, F-989324



D-989299, E-989309, F-989319



D-992889, E-992888, F-992887



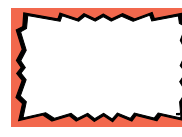
D-992883



D-992886, E-992885, F-992884



G-989302, H-997300, J-989322



G-979847, H-979857, J-979867



G-989303, H-989313, J-989323



G-993984, H-993980, J-993976



J-997308



J-997309



J-997310



J-997311



G-997307, H-997306, J-997305



G-993983, H-993979, J-993975

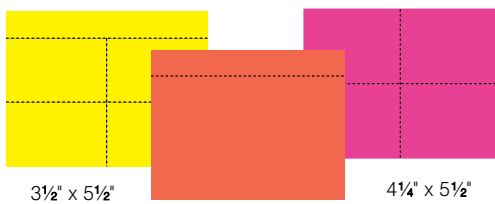


G-993982, H-993978, J-993974

Rainbow Punch-Out Fluorescent Bursts

100 Sheets Per Pack	7 1/4" x 9 1/2"	4 5/8" x 8"	4 5/8" x 3 3/4"	3" x 3 3/4"
Rainbow Pack 25 (sheets of ea.)	1-up	2-up	4-up	6-up
Red, Yellow, Magenta, Green	994946	994947	994948	994949
Price Per Package	\$19.75	\$19.75	\$19.75	\$19.75

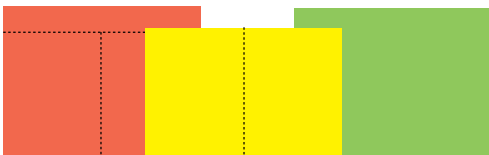
Blank Fluorescent Cards



3 1/2" x 5 1/2"

7" x 11"

4 1/4" x 5 1/2"



5 1/2" x 7"

5 1/2" x 8 1/2"

8 1/2" x 11"

Dotted lines on card indicate perf lines.

Word Burst-Rainbow Packs



Rainbow Packs contain 25 sheets of each color: Red, Yellow, Green and Magenta.

Blank Burst-Solid Colors

Fluorescent Colors: Red, Yellow, Green and Magenta.



Sign Cards can be handwritten or printed with laser or inkjet printer.

Description	3 1/2" x 5 1/2"	4 1/4" x 5 1/2"	5 1/2" x 7"	5 1/2" x 8 1/2"	7" x 11"	8 1/2" x 11"
Cards Per Pack	400	400	200	200	100	100
Blank Fl. Red	992875	992871	992867		992859	992855
Blank Fl. Yellow	992876	992872		992864		992856
Blank Fl. Green		992873				992857
Blank Fl. Magenta		992874				992858
Word Burst As Advertised Rainbow*		992851				992849
Word Burst Sale Rainbow*		992848				
Blank Rainbow*	997304	997303		997302	997301	
Blank Burst Fl. Red		992842				992834
Blank Burst Yellow		992843				992835
Blank Burst Green		992844		992840		
Blank Burst Magenta				992841		992837

*Rainbow Packs contain 4 colors (25 each) of Word Burst titles.

Price Per Pack			
	1	2-4	5+
	\$28.00	\$27.00	\$26.00

Customize your Sign Cards in just minutes!

Use Sign Pro® Software for Windows®

- Choose from over 100 templates
- Use any true type font on your Windows® based computer
- Scalable so you can create fonts as large as you want

All you need is a printer and an IBM compatible computer running Windows 3.1 or greater. Shipped immediately.

979915 \$19.95



Acrylic Sign Card Holders

Give your displays an attractive look. Durable, 100" thick acrylic. **Shipped immediately.**

Angled		Straight		Price Each		
Order	Size	Order	Size	5-9	10-24	25+
954035	5½" x 3½"	954037	3½" x 5½"	\$2.60	\$2.40	\$2.20
954036	7" x 5½"	954038	5½" x 7"	3.90	3.70	3.30
954040	11" x 7"	954039	7" x 11"	6.15	6.00	5.50
954753	5½" x 4½"	954756	4½" x 5½"	3.50	3.35	3.25
954754	8½" x 5½"	954757	5½" x 8½"	4.85	4.50	4.25
954755	11" x 8½"	954758	8½" x 11"	7.00	6.75	6.50

Minimum order 5. To qualify for price breaks on 10 or more, Sign Card Holder must be same size and same design.



Super glow reusable Static Cling Letters—use them over and over again.

Peel and stick letters make advertising easy. Create a window sign in minutes. Large easy to read characters in bright colors catch outdoor customers' attention and bring them inside. All kits include squeegee applicator and handy storage bag. **Shipped in 3 days**

Characters in the 5" & 8" Kits

Letter	5"	8"	Letter	5"	8"	Letter	5"	8"
A	9	6	O	6	6	3	4	2
B	6	3	P	6	6	4	4	2
C	6	3	Q	3	3	5	4	2
D	6	3	R	6	6	6	4	2
E	12	9	S	9	6	7	4	2
F	3	3	T	6	6	8	4	2
G	3	3	U	3	3	9	4	2
H	6	3	V	3	2	0	4	2
I	6	7	W	3	2	\$	2	2
J	3	3	X	3	2	&	2	2
K	3	3	Y	3	2	-	6	
L	6	3	Z	3	4	.	6	
M	3	3	1	4	2	%	2	2
N	6	6	2	4	2			

Description	Characters Per Kit	Order	Price Per Kit
5" Day Glow Yellow	190	995164	\$56.50
5" Day Glow Red	190	995165	56.50
5" Red w/ White Border	190	995166	56.50
8" Day Glow Yellow	132	995167	89.50
8" Day Glow Red	132	995168	89.50
8" Red w/ White Border	132	995169	89.50
Ready Made "Sale" Sign*	5	995170	42.50

*17"H x 24"W

Poster Sign Holders—ideal for store announcements and more!

These sleek floor stands present your sign posters where they'll be seen. Durable and lightweight. Engineered for maximum stability.

Shipped in 3 days.

- 1/4" top slot for two 1/8" graphics & cover sheets
- Aluminum alloy frame steel base
- Height: 60", 13 lbs.



Shown at left with Literature Holder
Holds 22" x 28" poster—not included

Description	Order Black	Order Silver	Order Gold	Price
Single Pole	994172	994173	994174	\$121.95
Double Pole	994168	994169	994170	127.95
Literature Holder Wire Basket		994171	\$29.95	



Flags & Pennants—great aids for advertising your promotions!

On a windy day—they will draw even more attention! Bright fluorescent colors, stars and stripes in red, white and blue as well as oversized flags grab attention and help motivate sales. Pennants made from durable polyethylene and are double sewn onto plastic covered hi-strength sag resistant cord. **Shipped immediately.**

Key	Description	Size	Order	Price
A	Mixed Colors Pennant	80–6" x 18"–110' string	901199	\$15.95
B	Red, White, Blue Pennant	48–12" x 18"–105' string	952477	15.95
C	Stars & Stripes Pennant	24–12" x 18"–60' string	953519	12.95
D	U.S. Flags Pennant	32–9" x 12"–60' string	953517	15.95



AVERY DENNISON™

Sidewalk Signs—your most economical form of advertising.

Direct foot traffic inside—increase sales. Easy-to-move, easy-to-update signs—get store specials in the front of your potential customers quickly.

Quick Load Rolling A Frame Signs

Change sign faces instantly—sign faces slide in and out for ease. Two-sided—advertise same or different messages on each side. Curved design looks great, adds strength and deflects wind up to 30 mph. Add sand or water to base for additional stability. Made from steel and hard plastic for durability. For ease of moving—features recessed wheels and “sure grip finger hold” for tipping and rolling.



Standard QLA

Overall Size:
29"W x 24"D x 42"H
Face Size: 24" x 36"
Number of Characters:
314-4" characters

997316 \$199.95



Extra Large Standard QLA

Overall Size:
36"W x 30"D x 50"H
Face Size: 28" x 44"
Number of Characters:
314-4" characters

997377 \$279.50

NEW!



Extra Large Deluxe QLA

Overall Size:
36"W x 30"D x 50"H
Face Size: 28" x 44"
Number of Characters:
314-4" characters,
22-8" numbers with %,
2-8" SALE/Special Headers

997378 \$294.50

NEW!

Deluxe QLA

Overall Size:
29"W x 24"D x 42"H
Face Size: 24" x 36"
Number of Characters:
314-4" characters,
22-8" numbers with %,
2-8" SALE/Special Headers

997317 \$204.95

Swinger® Sidewalk Signs

- Rust and ding proof
- Internal steel support for stability in wind and rain
- Heavy-duty polymer plastic
- Up to 7 lines on 2 sides
- Overall size 32" x 42"
- Message area 24" x 36"



- White background
- 314 black 4" letters, red numbers & symbols
- 22-8" jumbo numbers with %
- 2-8" SALE/Special Headers

Deluxe Swinger White Background

989393 \$194.75
Deluxe Extra Letter Kit White Background—Includes Deluxeifier—8" Headings—SALE/Special in red—plus 314-4" black letters, red numbers

997318 \$54.95



- Black background
- 314 white 4" letters, red w/white border numbers & symbols
- 22-8" jumbo numbers with %
- 2-8" SALE/Special Headers

Deluxe Swinger Black Background

993972 \$194.75
Deluxe Extra Letter Kit Black Background—Includes Deluxeifier—8" Headings—SALE/Special in red—plus 314-4" white letters, red numbers w/white border

993973 \$54.95



- White background
- 314 black 4" letters, red numbers & symbols

Standard Swinger White Background

969980 \$189.75

Standard Extra Letter Kit—314 black 4" letters, red numbers & symbols

969979 \$38.95

All signs shipped in 3 days.

Tip n' Roll

- Ultimate in portability—tips and rolls on recessed wheels
- 24" diameter base
- Letter tracks on both sides
- Overall size 24" x 46"



- 314 black 4" letters
- Red numbers & symbols
- 22-red 8" numbers with %
- 2-red 8" SALE and Special

Tip n' Roll 994766 \$184.95

Deluxe Extra Letter Kit White Background—Includes Deluxeifier—8" Headings—SALE/Special in red—plus 314-4" black letters, red numbers

997318 \$54.95



Super Size Swinger Street Sign—get curbside attention!

Easy to assemble sign—next best thing to billboard advertising. Motorist will see your promotions at a glance and stop to shop. Super durable—polymer frame and corrugated plastic face won't rust.

Overall dimensions
48" H x 60" W x 30" D—
55 lbs.

- Advertising area
3' H x 4' W
- 421-5" letters in black,
red numbers & symbols
- Sustains winds up to
30 MPH—steel filled
cross tubes for strength
- Portable—built in
EZ Grip handholds

Super Size Swinger
Street Sign

995171 \$349.50



A-Frame

- 21" W x 41" H heavy-duty sheet
steel frame
- Comes complete—ready to use
- Powder coated black for durability
- Lightweight—easily transportable
- Includes over 330, 4" black letters,
red numbers & characters

A-Frame 949319 \$139.95

Extra Letter Kit—165 red 4" numbers, black letters

949561 \$59.95

Extra Letter Kit—180 red 6" numbers/letters

949562 \$69.95

Extra Letter Kit—190 red 2" numbers, black letters

993284 \$29.95

Advertise your hours and more!

Changeable sign lets your customers see at a glance when you are open or closed. Plus, advertise your daily or seasonal hours, specials and more. *Shipped immediately.*

- Signs include 360 characters
- Suction cups for mounting on glass
- White plastic panel slides one
way or the other to reveal the
open or closed

Dial-A-Time—has large OPEN. When
closed flip it over to display digitally
when you're back for business.



A



B



C

E

D

F

Key	Sign Description	Size	Order	Price
A	Vertical Black & Red	14" x 20"	994090	\$44.95
B	Horizontal Black & Red	20" x 10"	994089	44.95
C	Vertical Red & White	14" x 20"	954117	44.95
D	Horizontal Red & White	20" x 10"	953095	44.95
E	Vertical Blue & White	14" x 20"	954116	44.95
F	Horizontal Blue & White	20" x 10"	953094	44.95
G	Dial-A-Time Clock Sign	12" x 8"	954957	11.95
360	—Extra Black & Red Characters*		953229	24.95
360	—Extra Black & Blue Characters*		953228	

*Extra characters for signs A—F

Wide Variety!

Dial-A-Time



Signage

Energy efficient LED Signs—super bright

- Six foot cord
- Does not produce heat—cool to the touch
- Static or flash—select models have sequence mode
- Last up to 100,000 hours (10 years) of continual use
- Attractive distinctive lightweight matte black aluminum housings
- Toggle switches for power
- Two sturdy 40" chains and four hooks for suspending from your ceiling **Shipped in 3 days.**

Key	Order	Description	Size	Price
A	995024	Open—Vertical Red/Blue Flash	16" x 6¾" x 2"	\$285.00
B	995026	Open/Closed—Red Static	16" x 6¾" x 2"	\$305.00
C	993702	Open—Red, Static/Flash	16" x 6¾" x 2"	\$145.00
D	993707	Open—Red/Blue, Static/Flash	25½" x 11" x 2"	\$295.00
E	993705	Open—Red Sequence	25½" x 11" x 2"	\$280.00
	995025*	Open/Closed—Green/Red /Static	16" x 6¾" x 2"	\$345.00

*Not shown. Same design as B but green and red. Open is shown in green—Closed in red.

Backlit sign highlights your business hours!

Plus there is room for a phone number.

- Choice of 8 custom interchangeable strips to hang
- Cut outs in back
- Heavy-duty loops for hanging
- On/off pull switch
- 16" x 20"

Shipped in 2 weeks.

TECSH-1620

1-4 Signs **\$170.00** 5+ Signs **\$150.00**

For seasonal hours, order extra custom inserts.

Extra custom sign inserts **TECSH-1620S \$20.00**



Easy to hang indoor Neon-Like Signs in 3 sizes.

The brilliant glow from neon-like color gets attention!
Sign Includes:

- Hanging chains and S-hooks
- Simple on/off switch

Complete sign (S) kit including light box, faceplate and hanging kit. **Shipped in 3 days.**

- Full Size—13" H x 24" W x 4" D **\$119.00**
- Counter Top—5" H x 18" W x 3½" D **\$85.00**
- Circular 17" Diameter **\$109.00**

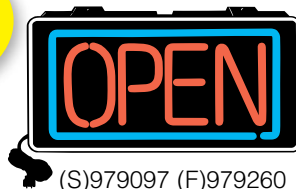
Neon-Like Faceplates

Extra faceplates may be purchased separately.
Easily interchangeable—no tools needed!

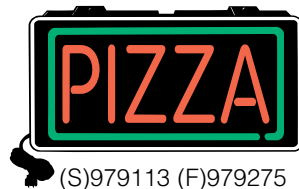
Faceplate (F) **\$39.00**

CUSTOM SIGNS AVAILABLE—
Call for details

OVER 400 Titles Available
Visit Our Website



(S)979097 (F)979260



(S)979113 (F)979275



(S)979435 (F)979563



(S)989385 (F)989386



(S)979902 (F)979903



(S)989383 (F)989384



(S)979255 (F)979366



(S)979746 (F)972747



A



D



E



B



C





Wire Handle

Made of 100% Recycled Materials

Orange wire handle basket not available.

Classic Wire Handle Shopping Baskets

Stimulate multiple item purchases with these colorful baskets. Attractive, break resistant plastic baskets feature heavy duty steel handles. Steel stand neatly holds set of 12 shopping baskets in less than 24" of floor space.

Vinyl sign promotes their use. Specify one color.

Shipped in 11 days.

Basket Colors



*Color not available with wire handle basket.

Easy Steps to Order Custom Imprinted Shopping Baskets—Call for quote

Imprint Colors Choices:

Black, White, Blue, Red

1. Choose basket size/color
2. Choose imprint ink color

3. Provide the copy or logo you want printed on the baskets. Provide a Digital file of your artwork in an acceptable format such as (JPEG, EPS, TIFF) with resolution no less than 300 dpi. Art Department will proof and approve all artwork. SAVE Postage, e-mail artwork to psd.art@averydennison.com



Plastic Handle

FREE IMPRINT!

Enhance Your Store's Image with YOUR LOGO!

Plastic Handle Shopping Baskets

Comfortable to carry baskets with sturdy lightweight fiberglass/nylon handles make it easy for shoppers to scoop up more! Vinyl sign promotes their use. Custom Baskets make cents for your store. Large 3½" x 8½" logo panel. Logo design can be very elaborate NOT limited to just block letters. Buy an extra set for the back of the store to promote impulse buying. **Shipped in 5 days..**

Plastic Handle Basket Set available in a Rainbow Set: 3 each: Dark Blue, Orange, Yellow and Red



Carry, push or pull-basket with wheels increases sales!

Pull up to 55 lbs. effortlessly.

Once a hand basket is too heavy to carry comfortably, customers stop shopping. However, the carry and roll basket easily shifts into rolling mode, letting your customer continue to shop. Studies have shown they will browse longer and purchase on average 23% more merchandise.

Carry and Roll Basket

- Unique telescoping handle—extends 36"
- Durable construction
- Smooth gliding 2" wheels—glides over any floor surface
- 15" W x 21" L x 17" D
- 6 baskets per set

Shipped in 7 days.

Order	Description	Price Per Set
997296	Red Baskets	
997297	Blue Baskets	
997298	Green Baskets	\$239.95
997299	Black Baskets	

Description	Order	Quantity Per Set	Price Per Set
Wire Handle—19¼" x 12¾" x 11"			
Jumbo Plain Baskets	PTB-506	16	\$135.00
Rack & Sign only	979792	1	29.00
Plain Baskets with Rack & Sign	PTB-200	12	159.00
Imprinted Baskets	PTB-556-__	16	175.00
Imprinted Baskets with Rack & Sign	PTB-250-__	12	199.00
Imprint Charge (one color 2 sides)			89.00
Wire Handle—16½" x 11½" x 8½"			
Standard Plain Baskets	PTB-306	16	\$96.25
Rack & Sign only	979791	1	29.00
Plain Baskets with Rack & Sign	PTB-124	12	126.50
Imprinted Baskets	PTB-363-__	16	135.00
Imprinted Baskets with Rack & Sign	PTB-400-__	12	165.00
Imprint Charge (one color 2 sides)			89.00
Plastic Handle—19½" x 13¼" x 10"			
Jumbo Plain Baskets with Rack & Sign	PTJBD-658	12	\$164.00
*Imprinted Baskets with Rack & Sign	PTJBDD-259-__	12	255.00
Plastic Handle—17" x 12" x 9"			
Standard Plain Baskets with Rack & Sign	PTBD-124-__	12	\$133.00
*Imprinted Baskets with Rack & Sign	PTBDI-124-__	12	229.00

*FREE Imprinting.



AVERY DENNISON™

Custom printed bags—advertise for just pennies per bag!



Super Gloss

- Glossy finish—color intensity
- Thick weight—1.25 mil
- Soft
- Low density—LDPE
- Deluxe low density film—stronger than regular low density
- Built in handle—no patch required
- Bottom gussets
- Ideal for:
Beauty shops
Books
Clothing
Gifts
Music
Sporting Goods

Super Satin

- Matte finish
- Thin weight—1.0 mil
- Soft feel with rigid strength
- High density—HDPE
- Combination hi-density polymers for strength & low density for stretch
- Handle—available in carrier or merchandise style (12" x 15" sizes and up)
- Side gussets
- Ideal for:
Grocery Stores
Bakeries & Delis
Clothing
Gifts
Music
Sporting Goods
Beauty Shops
Books
Restaurants

Easy Steps to Order Custom-Printed Bags.

1. Choose bag style.
2. Choose bag size.
3. Choose bag color and ink color (bags will be printed on one side).
4. For Custom bags, provide a digital file of your artwork in an acceptable format such as JPEG, EPS or TIFF, with resolution no less than 300 dpi. Art department will proof and approve all artwork.

SAVE Postage—email artwork to psd.art@averydennison.com

Plates are kept for 3 years after last reorder—then destroyed. Call for quote on larger quantities and two-sided printing.

Over/under runs held to 20%.

Custom bags shipped in 20 working days after you have approved the artwork.

Custom Bags—a walking billboard!

What better method of advertising and keeping your name in front of your customers or prospective buyers. That's what a custom printed bag with your name, logo and phone number can do for you.

Build store image and brand loyalty using a choice of bags in a variety of ink and bag colors. They are easy to order—follow the four easy steps below left.

Custom-Printed Super Gloss Merchandise Bags

Size	Maximum Imprint Area	Order	Price Per Thousand		
			6,000	12,000	25,000+
9" x 12"	8" x 7"	BASG-9C	\$135.00	\$115.00	\$103.00
12" x 15"	10" x 9"	BASG-12C	179.00	152.00	137.00
15" x 18" x 4"	10" x 12"	BASG-15C	268.00	227.00	202.00
18" x 18" x 4"	12" x 14"	BASG-18C	289.00	251.00	223.00
20" x 20" x 5"	12" x 14"	BASG-20C	325.00	279.00	250.00
24" x 24" x 5"	14" x 16"	BASG-24C	399.00	342.00	307.00

Super Gloss Custom 2-side/1-color upcharge, \$25.00/M

Super Gloss Custom 1-side/2-color upcharge, \$25.00/M

Custom-Printed Super Satin Merchandise Bags

Size	Maximum Imprint Area	Order	Price Per Thousand		
			6,000	12,000	25,000+
9" x 12"	7" x 5"	BAGTE-91	\$125.00	\$111.00	\$98.00
12" x 15"	10" x 9"	BAGTE-125	168.00	149.00	135.00
12" x 3" x 18"	10" x 12"	BAGTE-128	219.00	194.00	175.00
16" x 4" x 24"	14" x 16"	BAGTE-164	305.00	271.00	245.00

Custom-Printed Super Satin Carrier Bags

Size	Maximum Imprint Area	Order	Price Per Thousand		
			6,000	12,000	25,000+
10½" x 6" x 21"	8½" x 9"	BGHP-C95	\$220.00	\$189.00	\$161.00
12" x 7½" x 24"	10" x 12"	BGHP-C125	238.00	212.00	189.00
14" x 10" x 30"	10" x 12"	BGHP-C143	327.00	285.00	259.00

Super Satin Custom 2-side/1-color upcharge, \$20.00/M

Super Satin Custom 1-side/2-color upcharge, \$20.00/M

Custom Super Gloss & Super Satin Bag Colors



Ink Colors



Suggested Typestyles

- 1 Kate's Kapers
- 2 The COMMAND Performance
- 3 George's Tub & Basin Supply
- 4 Saunders Sculpting Supplies

Remember, dark inks look best on light color bags, and vice-versa. Call for recommendations. Due to production process, actual color of bags may differ slightly from colors shown here.



Carrier



Merchandise

**High Density—
Tougher Than
The Others!**

**No-break
dependability and
convenience for
your customers!**

**Solid Color
Carrier Bags**

Strong bags for
virtually any kind
of product.

Exciting colors!
Built-in handles.

Shipped in 3 days.

White

Dark Blue

Red

Yellow

Dark Green

Teal

Size	10 1/2" x 6" x 21"	12" x 7 1/2" x 23"	14" x 10" x 30"
Mil	.6 mil	.6 mil	.72 mil
White	959278	959284	959288
Dark Blue	—	959282	—
Red	—	959287	—
Yellow	—	959283	—
Dark Green	—	969416	—
Teal	—	959285	—

Bags have side gussets.

	Price Per Thousand		
1,000	\$58.00	\$74.00	\$172.00
3,000	55.00	72.00	168.00
5,000+	52.00	68.00	159.00



**Improve your image without
sacrificing your checkbook!**

**Super Gloss
Merchandise Bags**

This high quality Super Gloss Bag looks expensive, yet costs much less! Super Gloss is made from a revolutionary low density plastic—no need for a reinforced handle! Choose from a variety of bright colors, as well as white and clear.

Shipped in 3 days.



Size	9" x 12"	12" x 15"	15" x 18" x 4"	18" x 18" x 4"	20" x 20" x 5"	24" x 24" x 5"
Mil	1.25 mil	1.25 mil	1.25 mil	1.25 mil	1.50 mil	1.50 mil
Clear	997382	997398	997414	997430	997446	—
Purple	997390	997406	997422	997438	997454	—
Red	997391	997407	997423	997439	997455	997460
Burgundy	997380	997396	997412	997428	997444	—
White	997393	997409	997425	997441	997457	997462
Yellow	997394	997410	997426	997442	997458	—
Navy	997389	997405	997421	997437	997453	—
Dark Blue	997383	997399	997415	997431	997447	—
Dark Green	997384	997400	997416	997432	997448	997459
Citrus Green	997381	997397	997413	997429	997445	—
Ivory	997388	997404	997420	997436	997452	—
Hot Pink	997387	997403	997419	997435	997451	—
Gold	997386	997402	997418	997434	997450	—
Black	997379	997395	997411	997427	997443	—
Teal	997392	997408	997424	997440	997456	997461
Dusty Rose	997385	997401	997417	997433	997449	—

Bags with 3 dimensions have bottom gussets.

	Price Per case					
Qty. per case	1,000	1,000	500	500	500	500
1 case	\$52.00	\$81.00	\$69.00	\$79.00	\$94.00	\$140.00
3+ cases	47.00	73.00	62.00	72.00	91.00	134.00

Safeguard items with strong, space-saving bags!

Super Satin Merchandise Bags

Our most popular bags offer excellent strength and require much less space than paper bags. Choose from fabulous colors! Made of durable plastic. Sizes 12" x 3" x 18" and larger feature cut-out handles and side gussets that expand. **Shipped in 3 days.**

Size	6 1/2" x 9 1/2"	8 1/2" x 11"	12" x 15"	12" x 3" x 18"	13" x 3" x 21"	16" x 4" x 24"
Mil	.55 mil	.6 mil	.6 mil	.70 mil	.70 mil	.75 mil
Black	959223	959233	959243	959253	994663	959273
Yellow	959218	959228	959238	959248	994668	959268
White	959219	959229	959239	959249	994671	959269
Teal	959224	959234	959244	959254	994670	959274
Red	959217	959227	959237	959247	994669	959267
Dark Blue	959221	959231	959241	959251	994665	959271
Burgundy	969101	969105	969109	969113	994664	969121
Dark Green	959222	959232	959242	959252	994666	959272
Dusty Rose	994657	994658	994659	994660	994661	994662

Bags with 3 dimensions have side gussets.

	Price Per Thousand					
1,000	\$28.00	\$40.00	\$65.00	\$89.00	\$105.00	\$158.00
3,000+	26.00	38.00	60.00	83.00	99.00	155.00
Total Price 500	—	—	—	\$49.00	\$59.00	\$84.00

**All bags
made in
U.S.A.**



Black

Yellow

White

Teal

Red

Dark Blue

Burgundy

Dark Green

Dusty Rose



Plastic Bags

Build customer loyalty with packaging that says thanks!

Economical Thank You Bags and protective merchandise packaging shows your customers you care about their purchases.

- Merchandise—no handle
- Carrier—built in handle
- Side gussets
- Merchandise plain white
- Carrier printed with blue "Thank You"

Shipped immediately.



						Price Per Case		
Key	Description	Size	Mil	Qty.	Order	1-2	3-4	5+
Carrier Bags —order the countertop bag rack (952691)								
A	Thank You—Blue Print	12" x 7" x 22"	.55	1,000/case	989345S	\$45.00	\$43.00	\$40.00
Merchandise Bags						2	3-4	5+
B	Plain White 2 case minimum	12" x 7" x 23"	.55	1,000/case	989346	\$42.00	\$39.00	\$37.00
						1	2	3+
B	Plain White*	24" x 6" x 30"	.80	300/case	989343DS*	\$115.00	\$113.00	\$110.00

*Shipped in 3 days.



- Clear bags on a roll
- Packaging for purchases or product on display
- Easy tear perforations
- Comes with twist ties for securing



Have a Nice Day
Bags on a roll



Thank You Bags on a roll

- Printed bags on a roll
 - Easy tear perforation
 - Order dispenser 954932
- Shipped immediately.**

Key	Description	Size	Mil	Qty.	Order	Price Per Roll	
						1-5	6+
Bags On A Roll—D & E, order dispenser (954932)							
C	Clear	6½" x 8"	.75	2,000/roll	954820	\$31.00	\$29.00
	Clear	10" x 14"	.75	1,000/roll	954821	34.00	32.00
	Clear	18" x 24"	1.10	250/roll	954822	34.00	32.00
						4*	
D	Have a Nice Day	10" x 6" x 18½"	.6	500/roll	952537*	\$35.00	
	Have a Nice Day	11" x 6½" x 24"	.6	400/roll	953375*	41.00	
E	Thank You	15" x 8" x 26½"	.6	375/roll	953376*	43.00	
	Plain White**	10" x 6" x 18½"	.6	500/roll	954599*	35.00	
	Plain White**	11" x 6½" x 24"	.6	400/roll	954601*	41.00	

*minimum order 4 rolls—same design. Order in multiples of 4. **Not shown

Protection for jewelry and more!



Airtight, reclosable see thru zipper-lock poly bags. Plain and write-able style let you identify contents. Seals tightly. 2 mil thick. 1,000 bags per package. **Shipped in 3 days.**

Size	Plain Order	Price Per Pkg.	Write-able Order	Price Per Pkg.
2" x 2"	969577	\$14.00	—	—
2" x 3"	959295	9.00	959047	\$9.00
3" x 4"	959296	11.00	959048	11.00
3" x 5"	969578	14.00	969584	14.00
4" x 6"	959297	17.00	959049	17.00
5" x 8"	959298	35.00	959050	35.00
6" x 9"	969579	38.00	969585	38.00
7" x 8"	969580	45.00	—	—
8" x 8"	969581	49.00	—	—
8" x 10"	969582	38.00	969586	38.00
9" x 12"	969583	45.00	969587	45.00



Roll Bag Dispenser—one bag at a time

954932 \$19.95

Bags not included.



Counter Top Rack

1 Rack per carton.
14" x 14" x 17"



Wall Mount Rack

Mounting hardware included. 2 Racks per carton.

Make packaging easy with Bag Racks.

Choose from two different designs.

The Wall Mount Bag Rack dispenser is great for express lanes. It is compact and bolts to the wall extending only 2¼" from the surface.

The Countertop Bag Rack holds bags 12" x 7" x 22" and larger. Upper arm design permits one-handed opening and loading of standard plastic carrier bags while smaller sizes hang on lower arms. Polyethylene base protects countertops. **Shipped immediately.**

Wall Mount Rack **954706 \$22.95**

Countertop Rack **952691 \$37.95**

Earth Friendly reusable, recycled bags—use them over and over again!

Promote your awareness to your environmentally conscientious customers with a line of non-woven earth friendly bags.

- Replace paper or plastic shopping bags at the checkout counter
- Place them at the entrance of your store for shopper convenience
- Sell them to your customers

Bags are made from 100% recycled materials. The non-woven soft textured polypropylene is tear resistant and water repellent. Bags have the strength and feel of cloth. There's ample carrying space too. Most have expandable side gussets.

Shipped in 3 days.

Stock Non Woven Bags, Totes and Back Packs. Heavy Duty 100 gram weight material—100 bags per pack.

Bag Size	Bag 15" x 16" 28" Handle	Bag 8" x 5" x 10" 18" Handle	Bag 10" x 10" x 10" * 18" Handle	Bag 13" x 5" x 13" 18" Handle	Bag 13" x 7" x 14" * 18" Handle	Bag 13" x 10" x 15" * 18" Handle	Bag 16" x 6" x 13" 28" Handle	Bag 20" x 6" x 16" 28" Handle	Back Pack 16" x 20" N/A	Bottle Tote 2 Bottle 18" Handle	Bottle Tote 4 Bottle 18" Handle	Bottle Tote 6 Bottle 18" Handle
Black	995294	995234	995246	995258	995270	995282	995306	995318	995342	995337	995333	995329
Red	995296	995236	995248	995260	995272	995284	995308	995320	995344			
Hunter	995302	995242	995254	995266	995278	995290	995314	995326	995350	995340	995336	995332
White	995293	995233	995245	995257	995269	995281	995305	995317	995341			
Chocolate	995303	995243	995255	995267	995279	995291	995315	995327	995351			
Khaki	995298	995238	995250	995262	995274	995286	995310	995322	995346	995339	995335	995331
Lime	995300	995240	995252	995264	995276	995288	995312	995324	995348			
Burgundy	995295	995235	995247	995259	995271	995283	995307	995319	995343	995338	995334	995330
Navy	995297	995237	995249	995261	995273	995285	995309	995321	995345			
Hot Pink	995299	995239	995251	995263	995275	995287	995311	995323	995347			
Powder Blue	995301	995241	995253	995265	995277	995289	995313	995325	995349			
Yellow	995304	995244	995256	995268	995280	995292	995316	995328	995352			
Royal Blue	995381	995366	995369	995372	995375	995378	995384	995387	995390			
Light Pink	995379	995364	995367	995370	995373	995376	995382	995385	995388			
Orange	995380	995365	995368	995371	995374	995377	995383	995386	995389			
Price Per Pack	\$155.00	\$165.00	\$205.00	\$175.00	\$225.00	\$265.00	\$185.00	\$195.00	\$215.00	\$239.00	\$249.00	\$265.00

*Food service size with cardboard bottom.

Stock & Custom Printed Bag Material Colors:

Black	Red	Hunter Green	White	Chocolate
Khaki	Lime	Burgundy	Navy	Hot Pink
Powder Blue	Yellow	Royal Blue	Light Pink	Orange

Ink Colors:

Orange	Kelly Green	Process Blue	Reflex Blue	Maroon
Pink	Black	White	Khaki	Red
Yellow	Hunter	Copper	Silver	Gold

Additional ink colors and print options available. Call for details

- 1 color ink, 2 sides
- 2 colors ink, 1 or 2 sides

1 color plate charge included.

2nd color plate charge is \$60.00

Order in small quantities as low as 100!

Put Your Logo Here!

Custom Print—quantities as low as 100!

Custom Non Woven Bags, Totes and Back Packs Heavy-Duty 100 gram weight material—100 bags per pack

Size	Description	Order	Price Each (minimum 100)	
			100 quantity	300 quantity
10" x 10" x 10"*	18" Handle Bag	BCNWH1S1C-1010	\$4.25	\$2.45
8" x 5" x 10"	18" Handle Bag	BCNWH1S1C-8510	3.35	1.95
13" x 5" x 12"	18" Handle Bag	BCNWH1S1C-1313	3.75	2.25
13" x 7" x 14"*	18" Handle Bag	BCNWH1S1C-13714	4.25	3.05
13" x 10" x 15"*	18" Handle Bag	BCNWH1S1C-1315	5.95	4.95
15" x 16" flat	28" Handle Bag	BCNWH1S1C-1516	4.25	2.95
16" x 6" x 13"	28" Handle Bag	BCNWH1S1C-16613	4.75	2.55
20" x 6" x 16"	28" Handle Bag	BCNWH1S1C-2016	4.95	2.70
2 Bottle**	18" Handle Tote	BCNWHW1S1C-2	4.35	3.25
4 Bottle**	18" Handle Tote	BCNWHW1S1C-4	4.55	3.65
6 Bottle**	18" Handle Tote	BCNWHW1S1C-6	4.75	3.95
16" x 20" Flat***	Drawstring Back Pack	BCNWHB1S1C-1	4.75	2.50

*Food service size with cardboard bottom

**Only available in burgundy, black, khaki and hunter

***String is same color as back pack material

Custom Reusable Non-Woven Bags, Totes and Back Packs—includes, 1 color ink on 1 side.





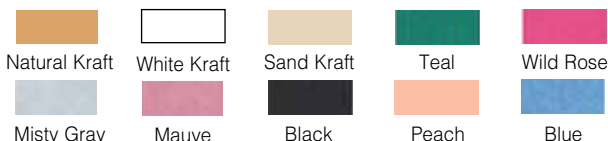
Red & Green
Gingham

Quality Paper Bags available in the low quantities you need!

Customers love the look and feel of these crisp, bright paper bags. Choose from a variety of sizes in 11 stylish colors, three Krafts and two prints. The two largest sizes have side gussets that expand. **Shipped in 3 days.**

Price Per Thousand					
Description	6 1/4" x 9 1/2"	8 1/2" x 11"	12" x 15"	12" x 3" x 18"	14" x 3" x 21"
Natural Kraft	949813	949823	979960	949843	979963
1,000	\$29.00	\$45.00	\$63.00	\$103.00	\$132.00
3,000	26.00	41.00	58.00	99.00	123.00
500*	—	—	—	65.00	84.00
White Kraft	949816	949826	979961	949846	979964
1,000	\$36.00	\$56.00	\$78.75	\$129.00	\$166.00
3,000	33.00	51.00	73.00	124.00	155.00
500*	—	—	—	81.25	105.00
Sand Kraft	969126	969130	979962	969134	979965
1,000	\$52.00	\$81.00	\$113.00	\$190.00	\$214.00
3,000	46.00	74.00	108.00	175.00	210.00
500*	—	—	—	114.50	155.00

*Total Price



Color	6 1/4" x 9 1/2"	8 1/2" x 11"	12" x 15"	12" x 2 1/2" x 18"	14" x 3" x 21"
Wild Rose	949818	949828	979974	949848	979983
Teal	949819	949829	979973	949849	979982
Misty Gray	979966	979967	979972	979976	979981
Mauve	969467	969471	979971	969475	979980
Black	949814	949824	979968	949844	979977
Peach	969468	969472	992741	969476	992744
Blue	969123	969127	979969	969131	979978
Sunbright	969469	969473	979975	969477	979984
Forest Green	969125	969129	979970	969133	979979
Cream	969124	969128	992739	969132	992742
Red	995051	995052	995053	995054	995055
Red Gingham		995101	995103		
Green Gingham		995102	995104		

Price Per Thousand				
1,000	\$49.00	\$71.00	\$117.00	\$182.00
3,000+	45.00	65.00	107.00	169.00
Total Price 500	—	—	—	\$99.00



**Additional
Colors Available.
Visit Our
Website.**



Quality Kraft Shopping Bags

Quality bags for bulky items or multiple purchases! 15 different elegant colors as well as white, natural or sand Kraft. 100 bags per package. **Shipped in 3 days.**

Kraft	5 1/4" x 3 1/2" x 8 1/4"	8" x 4 3/4" x 10 1/2"	16" x 6" x 12"	16" x 6" x 19"
Natural Kraft	979916	949712	949719	949726
1-5 Packages	\$28.00	\$31.00	\$33.00	\$35.00
6+ Packages	26.00	29.00	31.00	33.00
White Kraft	979918	949713	949720	949727
1-5 Packages	\$30.00	\$32.00	\$35.00	\$42.00
6+ Packages	28.00	30.00	33.00	40.00
Sand Kraft	979917	969030	969032	969034
1-5 Packages	\$38.00	\$40.00	\$43.00	\$54.00
6+ Packages	36.00	38.00	41.00	52.00

All bags feature twist handle.

Tinted Kraft



Tinted Kraft	5 1/4" x 3 1/2" x 8 1/4"	8" x 4 3/4" x 10 1/2"	16" x 6" x 12"	16" x 6" x 19"
Black	979919	979924	979929	979934
Dark Green	979920	979925	979930	979935
Dubonnet	979921	979926	979931	979936
Navy	979922	979927	979932	979937
Plum	979923	979928	979933	979938
Ivory	994336	994331	994341	994346
Metallic Gold	979940	979943	979946	979949
Metallic Silver	979941	979944	979947	979950
Copper	994340	994335	994345	994350
Burnt Orange	994963	994964	994965	994966
Rainforest Green	994967	994968	994969	994970
Canary	993361	993365	993369	993373
Misty Blue	994339	994334	994344	994349
Cherry Sorbet	994338	994333	994343	994348
Autumn Orange	994959	994960	994961	994962
1-5 Packages	\$51.00	\$52.00	\$53.00	\$64.00
6+ Packages	49.00	50.00	51.00	62.00



Custom Shopping Bags build brand recognition!

Print your logo or create your own unique design. Bags feature a high quality twisted paper handle for your customers' carrying comfort.

Ink Colors



Two sided printing. Up to any three PMS inks available—call for details.

Bag Color	No. Ink Colors	Size	Order	Price Per Bag*	
				500	1,000
Natural	1	8" x 4 3/4" x 10 1/2"	BAGCK-85101NK	\$.55	\$.52
	2	8" x 4 3/4" x 10 1/2"	BAGCK-85102NK	.79	.68
	1	16" x 6" x 12"	BAGCK-166121NK	.65	.61
	2	16" x 6" x 12"	BAGCK-166122NK	.92	.80
White	1	8" x 4 3/4" x 10 1/2"	BAGCK-85101WT	.55	.52
	2	8" x 4 3/4" x 10 1/2"	BAGCK-85102WT	.79	.68
	1	16" x 6" x 12"	BAGCK-166121WT	.65	.61
	2	16" x 6" x 12"	BAGCK-166122WT	.92	.80
				600	1,000
Natural	1	16" x 6" x 19"	BAGCK-16191NK	\$.70	\$.68
	2	16" x 6" x 19"	BAGCK-16192NK	.99	.85
White	1	16" x 6" x 19"	BAGCK-16191WT	.70	.68
	2	16" x 6" x 19"	BAGCK-16192WT	.99	.85

*Pricing includes: one or two colors of ink on one side, 25% ink coverage—choice of 9 colors.

Custom bags Shipped in 3 weeks after proof approval.



Grab Bag Surprise!

Recycled random Paper Bags

A variety of attractive designs such as striped and floral are randomly packaged! Made from quality, heavy-duty recycled paper. Two largest sizes have side gussets that expand. **Shipped in 3 days.**

Size	Order	Bags Per Package	Price Per Package
8 1/2" x 11"	959290	1,000	\$41.50
12" x 15"	959289	1,000	62.95
12" x 3" x 18"	959291	500	48.50
14" x 3" x 21"	959292	500	58.95



Frosted Wave Top Bags

Built in handle for exceptional carrying power. Expandable bottom gusset holds lots more. Stands on its own. Made of a durable 2 mil plastic. **Shipped in 3 days.**

Color Choice	Size		
	12" x 11" x 4"	18" x 15" x 6"	22" x 18" x 8"
Clear	994251	994258	994265
Grape	994252	994259	994266
Citrus Green	994253	994260	994267
Sizzling Pink	994257	994264	994271
Lagoon Blue	994256	994263	994270
		Price Per Case	
Bags Per Case	250	250	250
	\$33.00	\$48.00	\$70.00



White Wave Top Bag

- Extra wide opening for easier loading
 - Square bottom allows the bag to stand up
 - High density film for superior strength
- Shipped in 3 days.**

Order	Description	Mil	Quantity Per Case	Price Per Case		
				1	2-4	5+
992698	19" x 18" x 9 1/2"	1.5	500	\$102.00	\$98.50	\$94.25
992699	21" x 18" x 10"	1.5	500	104.25	100.75	96.50

Vibrant Colored Soft Loop Shopping Bags—upscale image with carrying convenience.

Comfortable soft loop handles provide carrying strength. Wide bottom gussets help bag to stand up. Made of high performance 2.25 mil HDPE (high density polyethylene) plastic. **Shipped in 3 days.**

Custom Printing Available!
Call for quote

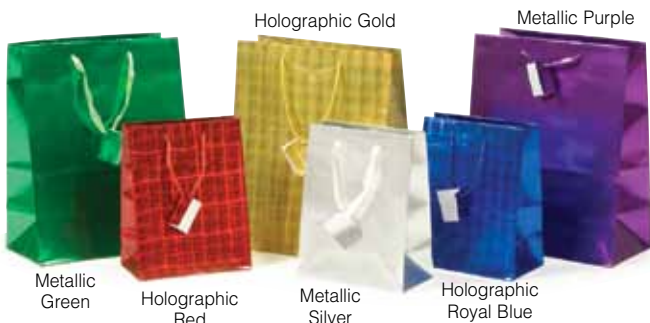


Dark Blue

Color Choice	12" x 10" x 4"	16" x 15" x 6"	22" x 12" x 6"	22" x 18" x 8"
Clear	994402	994408	994414	994420
Grape Purple	994403	994409	994415	994421
Citrus Green	994404	994410	994416	994422
Yellow	994405	994411	994417	994423
Dark Blue	994406	994412	994418	994424
Hot Pink	994407	994413	994419	994425
Price Per Case				
Bags Per Case	250	250	250	200
	\$33.00	\$54.50	\$59.50	\$64.50



Gift Bags, Boxes



Shiny Metallic, Sparkling Holographic and Glossy Laminate Bags

Add a touch of tissue—package is “gift wrapped” and ready to deliver!

- Sturdy poly laminated bags with side gussets and cardboard bottoms
- Metallic bags—ribbon handle
- Holographic—metallic cord handle
- Glossy—cord handle
- Matching gift tag and plastic hang tab for hanging
- Sold by the dozen.

Shipped in 7 days.

Metallic			Holographic		
	7¾" x 4¾" x 9¾"	10¼" x 5½" x 13"		7¾" x 4¾" x 9¾"	10¼" x 5½" x 13"
Color					
Red	997121	997127	997133	997139	
Green	997122	997128	997134	997140	
Gold	997123	997129	997135	997141	
Silver	997124	997130	997136	997142	
Royal Blue	997125	997131	997137	997143	
Purple	997126	997132	997138	997144	
Price	\$15.30	\$25.90	\$15.30	\$25.90	

Glossy		
	7¾" x 4¾" x 9¾"	10¼" x 5½" x 13"
Design		
Butterflies	995006	995013
Balloon Shower	995007	995014
Vibrant Dots	995011	995018
Bright Dots	995012	995019
Price	\$11.00	\$13.00

Tulle—an elegant finish to any package!



Perfect for finishing off a gift bag or gift box.

Ideal for bridal gifts, floral arrangements, decorations too! Rolls are 6" x 25 yards.
Shipped in 3 days.

Color	Order	Color	Order
Red	994972	Yellow	994977
Ivory	994973	Soft Blue	994978
Hunter Green	994974	Purple	994979
Citrus	994975	Black	994980
Royal Blue	994976	White	994981

\$3.50 Per Spool

Easy-to-fold Gift Boxes

These boxes store flat and pop into shape as needed—saving valuable storage space. Several are even one piece! Choose from white gloss, Kraft and several assortment packs.
Shipped in 3 days.

Gift Box Size	Qty. Per Pack	White Order	Kraft Order	Price
4" x 4" x 4"	100	969357	994175	\$25.00
6" x 4½" x 4½"	100	969361	994176	42.00
6" x 6" x 4"	100	969359	994177	50.00
6" x 6" x 6"	100	993851	994178	52.00
8" x 8" x 3½"	100	969089	994179	72.00
10" x 4½" x 4½"	100	969091	994180	50.00
10" x 10" x 5½"	50	969092	994181	57.00
12" x 12" x 3"	50	969090*	994183*	59.00

*2 piece box

Apparel Box Size	Qty. Per Pack	White Order	Kraft Order	Price
11½" x 8½" x 1½"	100	993852*	994182*	\$36.00
15" x 9½" x 2"	100	969351*	994184*	48.00
17" x 11" x 2½"	50	969353*	994185*	38.00
19" x 12" x 3"	50	969355*	994186*	50.00
12" x 6" x 6"	100	997193*	—	42.00
12" x 12" x 5"	50	997194*	—	98.00
24" x 14" x 4"	25	997195*	—	35.00

*2 piece box

White Swirled Embossed Cotton filled Jewelry Boxes



Size	Order	Qty./Pkg.	Price
2½" x 1½" x 7⁄8"	993853	100	\$28.50
3⅝" x 2⅝" x 1"	993854	100	33.00
3½" x 3½" x 1"	993855	100	41.00
5¼" x 3¾" x 7⁄8"	993856	100	55.00
8" x 2" x 7⁄8"	993857	100	43.00

Gift Box Assortment Packs

White Jewelry Box Assortment Pack

- 12 each—2½" x 1½" x 7⁄8"
- 18 each—3⅝" x 2⅝" x 1"
- 18 each—3½" x 3½" x 1"
- 12 each—5¼" x 3¾" x 7⁄8"
- 6 each—6" x 5" x 1"
- 12 each—8" x 2" x 7⁄8"

993860 \$68.00

White Gift Box Assortment Pack

- 20 each—4" x 4" x 4"
- 20 each—6" x 4½" x 4½"
- 20 each—6" x 6" x 4"
- 10 each—8" x 8" x 4"
- 20 each—10" x 4½" x 4½"
- 5 each—10" x 10" x 5"
- 5 each—12" x 12" x 3"

993859 \$54.00

White Apparel Assortment Pack

- 15 each—11½" x 8½" x 1½"
- 50 each—15" x 9½" x 2"
- 25 each—17" x 11" x 2½"
- 10 each—19" x 12" x 3"

993858 \$68.00



Gift Wrap, Tissue & Wraphia

Actual colors of tissue may vary from colors shown.



Tissue Paper in a rainbow of colors!

Tissue—adds an element of surprise while protecting the merchandise inside.

Shipped in 3 days.

NEW!

Description	Size	Qty. Per Pack	Per Order	Price Per Package
White	15" x 20"	960	969037	\$23.75
White	18" x 27"	960	969038	\$39.50
White	20" x 30"	960	969036	\$36.50
Color	20" x 30"	480	TISS-23	\$36.50

240 COUNT— 20" x 30" sheets \$46.95



Dragon Flies 994002 Zebras 994003 Toile 992431



Medley Pack—

mixed pastels and deep colors

40–20" x 30" sheets each of 12

different mixed colors. **994203 \$37.50** (480 sheets total)

**LOOKING
for**

Additional Tissue
Assortment Packs
Visit Our Website



Contemporary Celebration 994023



Stars & Streamers 994022



Shell Collection 994019



Galaxy 995110



White Scrolls 969467

Gift-wrap—a revenue opportunity for you!

Why not offer gift-wrap service for a fee? Wrap up to 30 shirt-sized boxes for just pennies per gift. Each cutter box with easy tear serrated cutting edge holds one roll of 24" x 75" paper.

Shipped in 3 days. \$19.25 per cutter box



Wraphia—super easy to tie!

Whether you tie a single strand or multiple strands together—Wraphia is easy to use. Wrap lots of gifts—each roll has 100 yards. **Shipped in 3 days.**

Color	Matte	Pearlized
White	993376	993384
Oatmeal	993377	993385
Burgundy	993378	993386
Imperial Red	993379	993387
Emerald	993380	993388
Hunter	993381	993389

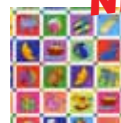
Price Per Roll \$5.95

For Additional Colors visit our website

NEW!



Baby Patchwork 997244



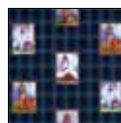
Baby Squares 997255



Rubber Ducky 997249



Victoria Garden 997262



Light Houses 997238



Cheetah 997240



Marbled Feathers 997257



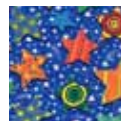
Oriental Chintz 997261



Geometrix 997252



Structures 997256



Stars 997245



Under the Sea 997253



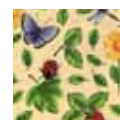
Oil Painting 997239



Daffy Hearts 997243



Lady Bugs 997260



Lady Bugs/Leaves 997247



Take-A-Number System & Gift Certificates

Save time at the counter

Remote Control Take-a-Number System—serve your customers quicker and in order!

System has no transformers or wires—easy to install. Includes an electronic indicator, ticket dispenser, counter stand and one push button remote. Ready to use—dispenser is pre-loaded with one roll of numbered tickets.

Shipped in 3 days.

954259 1-4 **\$398.00** ea. 5+ **\$368.00** ea.

Replacement white tickets (3,000 per roll)

954261 1 **\$10.98** per roll 2+ **\$9.50** per roll

**Ideal for
Busy Counters**

- Paint centers
- Customer service
- Delicatessens
- Fabric stores

**Maintain
Customer
Satisfaction**



One-Write System

Write certificates and record them at the same time! Track partial redemptions, use monthly/quarterly summaries. **Shipped in 9 days.**

- 7½" x 3¾" imprinted certificates, matching envelopes
- Consecutive numbering
- 4 lines block print in black ink

150 Certificate System **FSLS-150 \$145.00**

300 Certificate System **FSLS-300 \$195.00**

**Keep
Track
Easily!**



Balloons



Botanicals



Classic



Elegant



Four Seasons



Lighthouse



Main Street



Marbleized



Modern



Mountains



Palm Tree



Rose



Sea Shells



Invitation-size Silver Embossed Gift Certificates

Project a first-class image. The brilliant silver foil stamped certificate on heavy card stock paper with matching envelope will be one your customers will be proud to give. Each certificate features a detachable receipt stub for your accurate record keeping.

- Each Certificate is 4¾" x 5¾"
- Consecutive numbered
- Imprinted with up to 4 lines of block print (black ink)

Shipped in 4 days.

Order	100	Total Prices	
		250	500
FSL-52-GY	\$149.00	\$337.50	\$625.00



Snap-a-part Certificates

These 2-part carbonless check-size gift certificates are economical.

The consecutively numbered, easy to snap-a-part copy is

great for record keeping. They are carbonless so there's no mess to clean up. Each certificate includes a **FREE** matching presentation envelope. **Shipped in 4 days.**

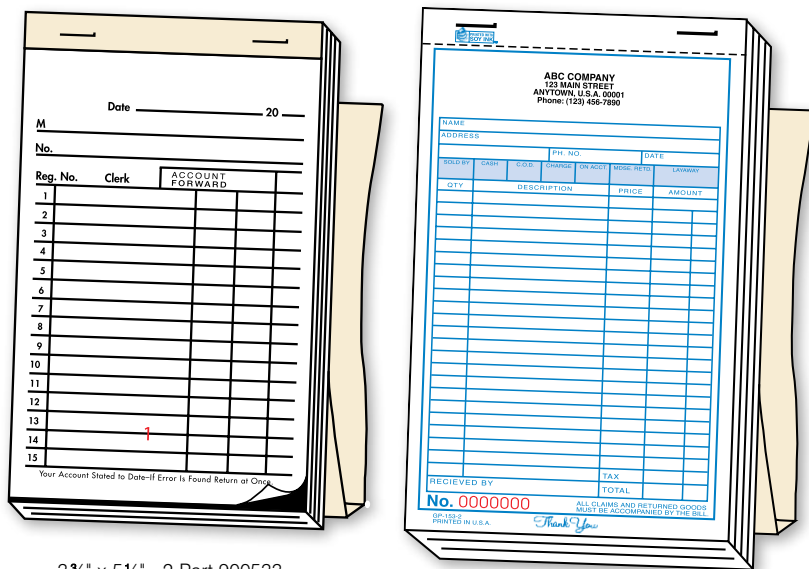
- Each Certificate is 3½" x 7¾"
- **FREE** Imprint with up to 4 lines of print in black ink

Order	Description	Total Prices		
		100	250	500
FSL-788-BL	Blue			
FSL-788-GN	Green			
FSL-788-OG	Orange	\$35.00	\$66.25	\$105.00
FSL-788-RD	Red			

Snap-A-Part, Carbon & Credit Card

Keep your sales records in order!

Bound books for orderly records. All styles include 50 sets per book.



3 3/8" x 5 1/8" 2-Part 900533

"No-Name" Carbon-

No imprint! Each package includes 100 books. *Shipped in 4 days.*

Price Per Package			
Order	1-2	3-4	5
900533	\$78.75	\$67.50	\$63.25

Stay on
Top of Your
Orders

FREE IMPRINT

Include your business name and address—up to 4 lines of information. Printed in block print with black ink.

Each book contains 50 forms per padded book that will be consecutively numbered 1 to 50. Or if you choose, your choice of starting numbers. *Example: 101 to 150.*

Each book within your order will have the same sequence of numbers from one book to the next. **Shipped in 4 days.**

If you wish to have each book numbered differently, we can do that for a slight up-charge.

Example: First book 1-50, second book 51-100, third book 101-150 etc.

Call for details.

5 3/8" x 8 1/2"		4 1/4" x 7"	
2-part	3-part	2-part	3-part
FSB-1532	FSB-1533	FSB-1542	FSB-1543

	Total Price		Total Price	
10	\$109.50	\$139.50	\$89.50	\$109.50
15	127.50	172.50	112.50	127.50
25	198.75	273.75	156.25	173.75
50	347.50	472.50	297.50	325.00



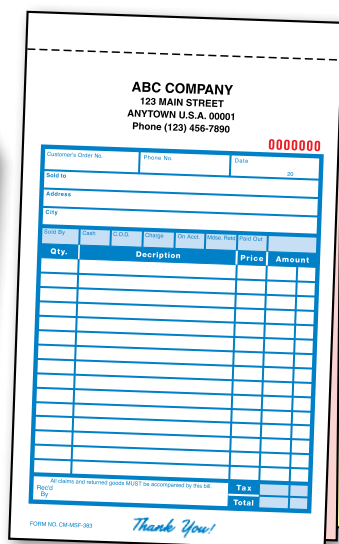
3-Part Carbonless Credit Card Form

All purpose sales slip—captures information for any credit card transaction. Carbonless 3-part forms leave no messy ink on hands or merchandise.

- 3 1/4" x 7 7/8" 3-part carbonless
- Consecutive numbered
- 100 forms per pack
- Minimum order, 10 packs

Shipped immediately.

Price Per Pack			
Order	10-19	20-29	30
954729	\$5.65	\$5.10	\$4.55



Write up your sales and more, fast!

Snap-a-part Sales Forms

Carbonless forms are ideal for invoices, sales slips, receipts and more! Simply snap out copies when completed. Use how-to-order instructions on page 58 (exception: 4-line imprint will be in black ink).

Shipped in 4 days.

4 1/2" x 7"		5 1/2" x 8"	
2-part	3-part	2-part	3-part
MSF-273	MSF-274	MSF-383	MSF-384
Total Price		Total Price	
250	\$44.80	\$53.50	\$54.50
500	69.00	80.50	87.00
1,000	95.00	127.95	135.00
2,000	157.00	220.00	256.00



Register Forms

Capture all details of transactions!

Register Forms

Nine styles designed to help you record sales transactions accurately. No messy carbons. Carbonless copies are clear, easy to read.

FREE! Four-line imprint and stock logo added at no extra charge.

Shipped in 4 days.

Photo Key	4" x 6 1/2"		5 1/2" x 8 1/2"	
	2-part	3-part	2-part	3-part
A	NC-2401	NC-3401	NC-2501	NC-3501
B	NC-2408	NC-3408	NC-2504	NC-3504
C	—	—	NC-2802	NC-3802
D	NC-2403	NC-3403	—	—
E	NC-2406	NC-3406	—	—
F	—	—	NC-2502	NC-3502
G	—	—	NC-2510	NC-3510
H	NC-2407	NC-3407	NC-2507	NC-3507
I	NC-2526	NC-3526	NC-2525	NC-3525

	Total Price		Total Price	
250	\$37.25	\$46.75	\$48.75	\$60.75
500	50.50	64.50	62.50	88.50
1,000	70.50	98.00	96.00	139.00
2,000	97.00	146.00	136.00	194.00



FREE!

BONUS!

Monarch™ Register sent with every order.

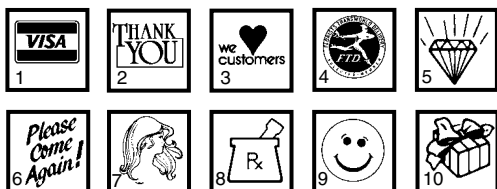
Order in 7 Easy Steps!

1. Specify start number for consecutive numbering (if not specified, your forms will be produced without numbering).
2. Select imprint color: Red, Blue, Green or Black.
3. Specify imprint. Provide exact words, maximum 6 lines.
4. Specify body imprint if desired. Add any wording you want in the body of your register forms. Maximum 6 lines in imprint color selected in Step 2 (Red, Blue, Green or Black). Add \$10.00.
5. Specify typestyle. (If typestyle is not specified, your forms will be imprinted with #1.)
6. Add your own logo for a one time fee of \$30.00 (no charge on future reorders within 3 years). Provide digital artwork in an acceptable format such as-JPEG, EPS or TIFF with resolution no less than 300 dpi. Art department will proof and approve all artwork.

- 1 GATEWAY ELECTRICAL
- 2 St. Louis Sporting Goods
- 3 Whitney Pharmacy
- 4 DAYTON CONCRETE

SAVE Postage, e-mail artwork to psd.art@averydennison.com

7. Select a **FREE** stock logo. Available on all register forms and most other forms. Call Toll-Free 1-800-543-6650 for details about additional stock logos not shown.



NOTE: FREE proof on first orders. Minimum charge for additional proofs.

A CASH/CHARGE

E DRUGSTORE

H GENERAL PURPOSE

Paper Rolls & Cash Security



**Custom Printed
Paper Rolls Available—
Call for Quote.**
(10 Case Minimum)

**See other
cash management
tools on the
Web!**



Catch a counterfeit bill quickly!

It's easy to use and could save you hundreds of dollars per year. Just mark on a non-printed area of the bill, if the mark stays amber the bill is valid. Effective on U.S. bills printed 1959 and later. **Shipped immediately.**

Pkg. of 3 **954152 \$12.95**

Pkg. of 12 **954153 \$49.95** 5+ Packages **\$47.95** per pkg.

Reduce bad check write-offs as much as 50%!

A fingerprint is absolutely the most positive identifier.

If you should receive a bad check, you have the power to prosecute.

- Non-toxic glycerin based ink
- Takes only seconds to capture a valid fingerprint
- Leaves a permanent print on document
- Non-smearing

Shipped immediately.

954505 1-4 Pads **\$12.95** ea. 5+ Pads **\$9.95** ea.



Produces 500 impressions

Paper Rolls

Order	Width	W x D	Ply	Ft./Roll	Pack/ Case	Qty Per	
954396	44	1¾" x 3"	1	155	pack	10/pack	\$9.00
954396-1	44	1¾" x 3"	1	155	case	100/case	78.50
954133	44	1¾" x 3"	1	165	pack	10/pack	9.25
954133-1	44	1¾" x 3"	1	165	case	100/case	80.00
954397	57	2¼" x 3"	1	155	pack	10/pack	11.50
954397-1	57	2¼" x 3"	1	155	case	100/case	100.00
954403	76	3" x 3"	1	165	pack	10/pack	17.00
954403-1	76	3" x 3"	1	165	case	60/case	107.00
954450	76	3" x 3⅝"	1	195	case	50/case	89.00
954131	57	2¼" x 3"	2 W/C	100	pack	12/pack	20.75
954131-1	57	2¼" x 3"	2 W/C	100	case	96/case	146.00
954134	76	3" x 3"	2 W/C*	100	pack	12/pack	25.95
954134-1	76	3" x 3"	2 W/C*	100	case	48/case	90.85
954402	83	3¼" x 3⅝"	2 W/C*	120	pack	12/pack	33.75
954402-1	83	3¼" x 3⅝"	2 W/C*	120	case	60/case	147.50
954439	57	2¼" x 1⅞"	Thermal	80	pack	12/pack	16.25
954439-1	57	2¼" x 1⅞"	Thermal	80	case	48/case	57.00
954543	57	2¼" x 2⅞"	Thermal	200	pack	12/pack	35.00
954543-1	57	2¼" x 2⅞"	Thermal	200	case	48/case	122.00
954407-1	76	3" x 3"	Thermal	240	case	24/case	84.45
954533	57	2¼" x 3"	Thermal	250	case	50/case	140.00
954409-1	80	3⅝" x 3"	Thermal	220	case	48/case	156.80

*Carbonless

Accurately count up to 1,000 bills per minute!

Reduce labor-intensive hand counting which can lead to human error.

Simple to Operate

- Set to stop at any preset number
- Place bills into the hopper
- Bills automatically feed through the counter
- Stops at batched amount—restarts when bills are removed

11.3" W x 9.6" D x 7.4" H,
14.3 lbs. 90 day written
manufacturer's warranty.

Shipped in 3 days.

Currency Counter 979817 \$549.00

Counterfeit Detector for U. S. currency only

(works with newer currency) **979818 \$849.00**



Determine counterfeit bills quickly and accurately.

Desktop Counterfeit Money Detector

4 ways to check authenticity.

- UV fluorescent
- Magnetic
- Water mark
- Chemical and magnifying detection

Takes minimal counter space—
7¼" W x 6" D x 3¾" H.

Works on electricity. **Shipped in 3 days.**

Extremely reliable, however, there is no unit in the market capable of assuring the user 100% accuracy.

989454 \$104.95



Works with
U.S. color currency

Chime announces customer's arrival!

Easy to Install Wireless Annunciator

- Completely wireless motion detector • Plug-in remote receiver
- 2 tone chime and long range transmission • Battery operated (9V battery not included) **Shipped in 3 days.**

969998 \$139.95

Two great ways to know when you have customers!

Operates whether your door is open or closed. Sunlight, car headlights, reflections, shadows or colors will not set off alarm.



Electric Motion Detector

Place the infrared motion detector at your front door, place the chime anywhere you choose, then go to work! **Shipped in 3 days.**

- Operates on an economical 16.5 Volt plug-in transformer
- Includes 50' of wiring and universal mounting bracket
- Can support up to 2 extra chimes—extras available

954517 \$91.00 Extra Chimes **954519 \$25.00**

Battery Motion Detector

Sounds a pleasant chime whenever someone walks through its detection area.

Shipped in 3 days.

- Powered by a 9 Volt battery (not included)
- Easy Installation, mounts on ceiling or wall—no wires required

954518 \$46.00



Plastic-954290

Heavy duty steel-954291

An affordable solution to help stop theft!

Simulated Cameras

Realistic looking! Flashing red "on" light along with detailed markings fools experts! Installs in minutes—no wiring required.

Includes wall mounting bracket, coaxial cable, and two window "security warning" decals.

Both are just 7" L x 2 1/2" H excluding bracket and operates on 2 C batteries (not included).

Shipped immediately.

Plastic **954290** Stainless Steel **954291* \$37.95** ea.



Round Mirror



Quarter Dome Mirror



Rectangle Mirror



Drop Ceiling Mirror



Half Dome Mirror

Security Mirrors help with loss prevention!

Security Mirrors provide safety. Prevent collision—minimize shoplifting! These high-quality lightweight acrylic mirrors are distortion-free, shatterproof and easy to mount—steel brackets included. Meet OSHA requirements. **Shipped in 2 days.**

Size	Description / Coverage	Order	Price Per Mirror
			1
12"	Round—view up to 12'	993579	\$41.50
18"	Round—view up to 20'	959293	57.50
26"	Round—view up to 26'	959294	97.50
30"	Round—view up to 30'	949547	140.50
12" x 18"	Rectangle—view up to 18'	993581	60.50
18" x 26"	Rectangle—view up to 24'	993582	85.50
20" x 30"	Rectangle—view up to 28'	993583	128.00
12"	Quarter Dome—90° quarter	993585	41.50
16"	Quarter Dome—90° quarter	993586	51.00
24"	Quarter Dome—90° quarter	993587	81.50
27"	Quarter Dome—90° quarter	993588	88.50
18"	Half Dome—180° half	993589	62.00
24"	Half Dome—180° half	993590	73.00
18"	Full Dome—360° full*	993593	83.00
24"	Full Dome—360° full*	993594	125.50
24" x 24"	Drop Ceiling—view up to 26'	949288	129.50

*Full Dome is not shown

Be aware of walk-ins!

Cue Bell

- Fastens to door frame with 2 screws
- Requires no wires
- Activated by permanent magnets
- 70+ decibel sound in 2,500 sq. ft. area
- Silencing device for peak periods

Shipped immediately.

For doors opening in or out **953686 \$47.75**

For swinging doors **953687 \$54.75**



Protect your store profit

External & Internal theft account for up to 80% profit loss. Reduce shrinkage significantly. A highly visible Electronic Article Surveillance (EAS) System will keep customers and employees honest.

Radio Frequency (RF) EAS System is best for accuracy, reliability and versatility—protect a wider range of merchandise.



An EAS System will give you peace of mind.

Consider your annual revenue. If you could prevent just 2% of that revenue from being lost, you could pay for an EAS System in just a few months.



Bar Code/Plain Labels & Deactivator for 8.2 MHz systems



Hard Tags, Pins & Lanyards for 4.6 MHz Systems

Sold Separately

Description	System 8.2 Vector	Qty.	Price	System 4.6 "SP"	Qty.	Price
Detacher	993730	1	\$89.00	993730	1	\$89.00
Standard Hard Tags	993721	500/box	295.00	993723	500/box	295.00
Mini Hard Tags	993722	500/box	295.00	993724	500/box	295.00
Pins	993725	500/box	35.00	993725	500/box	35.00
Integrated Deactivator	993718	1	499.00			
1.5 x 1.5 Bar Code Labels	993726	1M/roll	79.00			
1.5 x 1.5 Plain Labels	993727	1M/roll	79.00			
Lanyards	993731	100/pk.	35.00			
Extra Vector System	993717	1	1,399.00	993716	1	999.00
Extra Base Plate	993729	1	89.00	993729	1	89.00

Select the EAS System that's right for you!



Vector Tower



Clear Vector Tower

Bar Code Labels—Compatible with any 8.2 MHz System

Vector EAS System—8.2 MHz

Both Vector & Clear Vector Towers require only one antenna. Detects standard hard tags (up to 5 feet on either side of the antenna), adhesive bar code labels or mini hard tags (up to 3 feet on either side). Requires no interconnecting cables.

Shipped in 7 days.

- Soft Goods—clothing, sporting goods
- Hard Goods—video, music, pharmacies, libraries, supermarket/hypermarket
- 60" H x 12" W x 1" D

Start Up Package includes

- 1-Vector System, 1-Baseplate
- 1-Integrated Deactivator
- 1,000-1.5" x 1.5" Bar Code Labels
- 1,000-1.5" x 1.5" Plain Labels

Vector Start up
993715 \$1,995.00

Clear Vector Start up
994634 \$2,195.00



"SP" EAS System—4.6 MHz

Single panel uses hard tags. Same benefits as Vector system with the exception of label detection.

Shipped in 7 days.

If you are solely apparel this is the system for you.

Start Up Package includes

- 1-SP System
- 1-Baseplate
- 1-Detacher
- *500-Hard Tags
- 500-Pins

993714 \$1,495.00

Easy-to-use reusable Security Tags!

Help prevent pilferage. Tag tampering, will release non-toxic ink. Attach tags in a highly visible place—watch pilferage decline. Reusable tags are durable—won't leak unless tampered with. Includes 50 reusable ink tags and backings. Be sure to order the Magnetic Detacher (shown below).

Shipped in 3 days.

Ink Tags **989131 \$77.00**
Magnetic Detacher **989132 \$60.00**

Once ink has expelled—dispose of ink tag.



Indoor/Outdoor, Anti-Fatigue Mats



Academy Blue



Burgundy



Cardinal



**Custom Mats—
call for details**



Blue



Brownstone



Charcoal



Forest Green



Brick



Charcoal



Navy Blue



Sable



Salt & Pepper



Green



Silver

Indoor/Outdoor Mats keep traffic areas clean and safe!

Help avoid accidents. Limit soil and slippery messes. Place one at every entrance! Easy to clean. Long-wearing. **Shipped in 7 days.**

A. Plush Yarn Mats—Durable and attractive. Closely woven Olefin fibers retain their cushion. Super-absorbent.

B. Ribbed Mats—Recommended for high traffic areas. Tough textured surface traps and scrapes off dirt.

	Size	Order	Price Each	
			1-2	3+
A	3' x 4'	EMP-304	\$32.00	\$29.85
	3' x 5'	EMP-305	40.00	37.85
	4' x 6'	EMP-406	64.00	61.85
	4' x 8'	EMP-408	105.75	102.50
B	3' x 4'	OEM-304	39.20	37.00
	3' x 5'	OEM-305	48.75	46.50
	4' x 6'	OEM-406	77.90	75.70
	4' x 10'	OEM-4010	128.00	124.25



Crescent at 2 ends



Crescent



Crescent at 1 end



Stylish rubber backed indoor/outdoor Crescent Mats

Crescent shape with ribbed designs—a classy introduction to your storefront. Rubber backing keeps mat secure on any surface. **Shipped in 7 days.**

- Raised multi-sectional scraping fibers
- Polypropylene fiber absorbs moisture

Order	Size	Description	Price
MFC-318	3' x 1.8'	Crescent	\$26.00
MFC-423	4' x 2.3'	Crescent	46.00
MFC-633	6' x 3.3'	Crescent	104.00
MFC-3551	3' x 5.5'	Crescent at 1 end	85.00
MFC-41051	4' x 10.5'	Crescent at 1 end	185.00
MFC-3712	3' x 7.1'	Crescent at 2 ends	107.50
MFC-482	4' x 8'	Crescent at 2 ends	232.00



Therapeutic Mats offer more comfort—increased worker productivity

Reduce stress and strain from static standing. Elastomeric surface is durable. Absorbs and distributes body weight evenly. Lightweight and easy to maintain. Five-year warranty against wear through. **Shipped in 5 days.**

Order	Size	Price
993782	2' x 3' x 5/8"	\$99.95
993815	3' x 3' x 5/8"	145.95
993820	4' x 3' x 5/8"	194.95

Additional sizes available. Visit the Web or call for details.

Anti-Fatigue Mat—make stand-up work easier

A must for people who stand a lot! Help for tired, aching feet. Relieve strain, make work comfortable and more productive. Made of soft, 3/8" thick cushiony vinyl. **Shipped in 7 days.**



Size	Order	Price Each	
		1-2	3+
27" x 36"	Charcoal 979056	\$22.95	\$19.95

Colors available: Med Brown, Evergreen, Beige, Red/Black (mix), Bluestone, White, Bordeaux and Charcoal.



Quality back room supplies for all your Shipping and receiving needs.

Quality Sealing Tapes

For all your packaging needs. Seals quickly. Strong—resists wear and moisture. *Shipped in 3 days except where noted.*

Order	Description	Overall W x L	Thickness	Tensile Strength	18	Price Per Roll	
					36	72+	
Minimum 18 Rolls. Order in multiples of 18							
979575*	Clear	2" x 110 yds.	1.88 mil	24	\$2.23	\$1.95	\$1.75
949997	Tan	2" x 55 yds.	1.6 mil	24	1.25	1.15	1.05
949998*	Clear	2" x 55 yds.	1.7 mil	24	.99	.88	.78
Minimum 36 Rolls. Order in multiples of 36							
					36	72+	
979666	Clear	2" x 110 yds.	1.95 mil	26	—	\$1.95	\$1.75
979639	Clear (3M)	2" x 110 yds.	1.9 mil	26	—	3.05	2.90
989266	Clear	2" x 110 yds.	1.95 mil	28	—	2.45	2.18
989238*	Clear	2" x 60 yds.	3.1 mil	35	—	3.75	3.35
949995	Tan	2" x 110 yds.	1.6 mil	24	—	1.85	1.70
Minimum 24 Rolls. Order in multiples of 24							
					24	48	72+
979576*	Clear (3M)	3" x 110 yds.	1.6 mil	24	\$3.35	\$3.25	\$2.95
979634	Tan	3" x 110 yds.	2.0 mil	24	4.65	4.45	4.25
979638*	Clear	3" x 110 yds.	1.95 mil	26	4.25	4.05	3.75
989267	Clear	3" x 110 yds.	1.95 mil	28	3.50	3.40	2.97

*Shipped immediately. Tensile strength is measured in pounds per inch.

Tape for all applications

What ever your taping needs, we have the solution. *Shipped in 3 days.*

Type	Order	Size Width x Yds.	Min. Order	Price Per Roll				
				24	36	48	72	96 144+
Masking (3M)	989244	½" x 60	72	—	—	—	\$0.85	— \$0.80
Masking (Red)	989245	½" x 60	72	—	—	—	2.25	— 2.05
Masking (3M)	979677	1½" x 60	24	3.35	—	—	2.99	—
Clear	989247	½" x 72	72	—	—	—	1.75	— 1.60
Clear	989248	¾" x 72	48	—	—	2.05	— 1.85	1.65



Tape Dispensers

2" Dispenser **954118 \$7.95**

3" Dispenser **954381 \$17.95**

Tape Kit

Get geared up for packing and mailing!
18 rolls 2" x 55 yds.

Clear Tape plus Dispenser **949999 \$31.95**

Shipped immediately

Plain Manila Shipping Tag

Durable tag has fiber patch reinforced hole for securing onto merchandise.

Shipped immediately.

Order	Size	Price Per Thousand (M)	
		1M	3M
954520	2¼" x 1½"	\$9.50	\$8.50
954521	3¼" x 1½"	11.75	10.75
954522	3¾" x 1½"	13.50	12.50
954523	4¼" x 2½"	15.50	14.50
954524	4¾" x 2½"	18.25	16.75
954525	5¼" x 2½"	21.75	20.00
954537	5¾" x 2½"	24.25	22.25
954527	6¼" x 3½"	28.25	26.00



Easy-to-use Stretch Wrap, saves time and money!

20-inch roll with extended core easily wraps around boxes or pallets—unitizing for easy to track delivery or inventory control.

Helps keep dirt from getting into storage containers and deters pilfering.

For smaller packages, order the 5" roll.

Shipped in 3 days.

Hand Grade Stretch Wrap

Order	Size Width x Length	Gauge	Rolls Per Case	Price Per Case	
				1-4	5+
979816	5" x 1,000'	90	12	\$79.00	\$75.00
979758-1	20" x 1,000'	80	4	85.00	82.00
				1-5	6+
979766-1	12" x 1,500'	70	4	\$85.85	\$82.50
979664-1	15" x 1,500'	70	4	64.50	62.50
979769-1	18" x 1,500'	70	4	78.50	76.50
989250	Extra Handle for 5"			\$12.95 each	

Machine Stretch Wrap

Order	Size Width x Length	Gauge	Price Per Roll	
			1-4	5+
989336	20" x 8000'	55	\$58.00	\$51.00
979678	20" x 6000'	70	82.50	79.50
979779	20" x 6000'	80	85.50	82.50

**Additional
Tags
available.
See pages
32-33**

The Pocket Cutter™ protects before, during and after the cut!

- Concealed blade engages once trigger is squeezed
- Features Blade Vanish Technology, in which the blade "vanishes" into the head of the knife once it leaves contact with a cutting surface
- Disposable—no blade changes required
- Cuts material such as shrink wrap, nylon, plastic straps, cardboard and film
- Cuts up to 5,000 linear feet—three times longer than other disposable cutters

3 per pack **954970 \$11.85** 1 per box **954975 \$4.25**



S4 Safety Cutter—clearly innovative.

- Shorter, slimmer, ergonomic handle
- Clear handle, see blade usage at a glance
- Improved blade change release
- Single notch replacement blade—helps eliminate misalignment when loading
- Comes with one blade



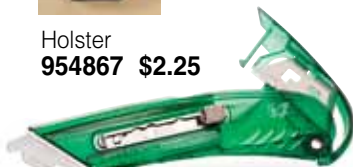
Holster
954867 \$2.25



Replacement
Blades
954868 \$22.93 box of 100



Left-Hand Model (Red) **954866 \$6.95**



Right-Hand Model (Green)
954865 \$6.95



The EasyCut™ is the most complete cutting system on the market today.

- Ergonomic with lever activated cutting blade
- Fits both left or right handed users
- Three different blade depths
- Easy blade changes—extra blade storage in handle
- Swivel holster with safety lanyard and on/off switch to activate automatic guide

\$6.95 each
Extra Blades (81 per box) **954956 \$11.50**



White **954845**



Orange **954846**



Yellow **954847**



Red **954848**



Blue **954844**

All items Shipped immediately.

NEW!



EZ3®—economy safety spring back blade utility knife.

- Ambidextrous three button design
- Universal right or left & top power cut
- EZ Safety Point Blades
- Ergonomic body
- No tools needed for blade change—each knife includes one blade

955165 \$99.75 bag of 25

For replacement blades, order either a handy Safety Blade Dispenser 955164, or the box of 100 blades 954868.

Safety Point Blade Dispenser—patented **NEW!** Quickblade dispenser

- Non-stick blade dispensing lever
- Convenient see through body
- Built-in blade disposal slot
- 100 per pack—single-notch .017 Safety Point Blades

955164 \$24.53 pack of 100



Blade Bank helps prevent injuries.

Dispose of dangerous blades. Holds up to 1,000 used blades. Includes metal bracket for mounting.

954385 \$12.95



Metal Case Cutters

000230 \$11.00 box of 12

Replacement Blades

000233 \$12.00 box of 100



**Custom Available
Call for details!**



Durable plastic Cutters

954538 \$14.75 pack of 24

10 Replacement Blades

954129 \$1.40



Super Gloss Merchandise Bags—six sizes, 15 colors plus clear!

Super Gloss Merchandise Bags—top quality. Slightly thicker bag features the classy look and feel of low density, with the strength of high density for that extra durability. All bags feature a built in handle. Bags with three dimensions have bottom gussets. See page 49 for additional information.

SAVE
up to
30%

Size Mil	9" x 12" 1.25 mil	12" x 15" 1.25 mil	15" x 18" x 4" 1.25 mil	18" x 18" x 4" 1.25 mil	20" x 20" x 5" 1.50 mil	24" x 24" x 5" 1.50 mil
Clear	997382V11	997398V11	997414V11	997430V11	997446V11	
Purple	997390V11	997406V11	997422V11	997438V11	997454V11	
Red	997391V11	997407V11	997423V11	997439V11	997455V11	997460V11
Burgundy	997380V11	997396V11	997412V11	997428V11	997444V11	
White	997393V11	997409V11	997425V11	997441V11	997457V11	997462V11
Yellow	997394V11	997410V11	997426V11	997442V11	997458V11	
Navy	997389V11	997405V11	997421V11	997437V11	997453V11	
Dark Blue	997383V11	997399V11	997415V11	997431V11	997447V11	
Dark Green	997384V11	997400V11	997416V11	997432V11	997448V11	997459V11
Citrus Green	997381V11	997397V11	997413V11	997429V11	997445V11	
Ivory	997388V11	997404V11	997420V11	997436V11	997452V11	
Hot Pink	997387V11	997403V11	997419V11	997435V11	997451V11	
Gold	997386V11	997402V11	997418V11	997434V11	997450V11	
Black	997379V11	997395V11	997411V11	997427V11	997443V11	
Teal	997392V11	997408V11	997424V11	997440V11	997456V11	997461V11
Dusty Rose	997385V11	997401V11	997417V11	997433V11	997449V11	

Price Per Case

Qty Per Case	1,000	1,000	500	500	500	500
Regular Price	\$52.00	\$81.00	\$69.00	\$79.00	\$94.00	\$140.00
Special Pricing	\$39.00	\$60.75	\$48.30	\$55.30	\$65.80	\$98.00



Sell more when you advertise— promote on quick change Sidewalk Signs.

Easy to change sidewalk signs are perfect for promoting un-advertised specials, new arrivals, or daily/monthly promotions. Put one in your front entrance and watch sales grow! See page 44 for description of signs on special.

Description	Order	Reg. Price	Special Price
Swinger Sign White Background	989393V11	\$194.75	\$174.75
Quick Load Standard A-Frame	997316V11	199.95	179.95
Quick Load Deluxe A-Frame	997317V11	204.95	184.95
Tip N' Roll	994766V11	184.95	164.95
Extra Letter Kit*	997318V11	54.95	44.95

* Kit includes Deluxifier, 8" headings Sale/Special, 314-4" letters (black) and numbers/symbols (red). Extra letter kit is compatible with the four signs above.

SAVE
up to
\$20



Swinger Sign

Super Size Swinger Street Sign— get curbside attention!

This lightweight portable easy to assemble sign is the next best thing to billboard advertising. Your promotions will pop—large five-inch characters are highly visible from street, sidewalk or parking lot! Super durable-polymer frame and corrugated plastic face won't rust. See page 45 for complete details.

- Generous advertising area-3' H x 4' W
- Sustains winds up to 30 MPH

995171V11 Reg. Price ~~\$349.50~~ **Special Pricing \$319.00**

SAVE
over
\$30



PROMOS Expire April 15, 2011

Avery Dennison

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DAYTON OH 45401-1403

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Products and Services

PRESORTED
STANDARD
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PAID
PERMIT NO. 216

FREE Avery Dennison Fasteners

IMPORTANT!

**MEDIA
CODE**



For more
effective service,
please state the
media code above
when calling.

Buy one SG® Attacher, get a second **FREE!** That's two for the price of one!

Save time and energy with the SG. The SG holds up to 100 clips of fasteners—minimizing time spent re-loading. With its molded non-slip comfort grip built into the handle and trigger, the SG will provide a firmer grip and a softer feel.

Different fabrics need different needles.

When making your selection, consider the fabric and then choose the needle.

Standard Needle Attacher

- Lightweight to medium fabrics
- Knit • Cotton • Twill
- Corduroy • Suiting

Fine Needle Attacher

- Fine woven fabric
- Silk • Linen • Satin
- Nylon • Elastic

See additional Attacher information on pages 34 & 35.

Standard Needle SG SG2-3020V11 or

Fine Needle SG SG2-3025V11

Total Value ~~\$77.00~~ **Special Pricing \$38⁵⁰**

**SAVE
\$38⁵⁰**



FREE Avery Dennison Fasteners— with purchase of an Avery Dennison Mark III Attacher.

Mark III and 5,000 polypropylene fasteners M3S-5PV11

Choice of fasteners: (000902, 955106, 11018-0AD, 08035-0AD, 000994)

Total Value ~~\$52.00~~ **Special Pricing \$28⁷⁵**

Mark III and 5,000 nylon fasteners M3S-5NV11

Choice of fasteners: (954605, 954604, 955107, 08961-0AD)

Total Value ~~\$53.50~~ **Special Pricing \$28⁷⁵**

**SAVE
up to
46% off
Avery Dennison
Attachers!**



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