

2018 HOT WHEELS® CLASSIC TV SERIES BATMOBILE™ Promotion

Official Rules

1. During the Promotion Purchase Period from October 14, 2018 to December 21, 2018 buy any 20 (twenty) Hot Wheels® 1:64 basic cars from the 2015 to present assortment numbers C4982, L2593, L5541, DMJ87, DFH91, DMJ88, DMJ89, FDN31, FDN32, FDN33, FLW14 and/or FLW15 from participating Kmart stores and from Kmart.com. Follow these Official Rules to request one Hot Wheels® 1:64 Classic TV Series Batmobile™ (Promotional Vehicle) from Mattel, Inc. (Mattel).

2. Mail a) your original (no photocopies) cash register receipt(s)* dated from October 14, 2018 to December 21, 2018 b) 20 (twenty) blister cards from single packs of basic cars (the entire cardboard piece, but not the car or plastic window), for each Promotional Vehicle per person you are requesting (limit of 10 (ten) Promotional Vehicles per person, c) a completed order form, and d) a check or money order (unless you pay online via credit card) payable to Mattel, Inc. for US \$4.99 shipping and processing for each vehicle you order to:

Classic TV Series Batmobile™
P.O. Box 1229
East Aurora, NY 14052

Requests must be postmarked by December 30, 2018 and received by January 7, 2019. The completed mail-in order form must accompany your request.

*Packing slips for Kmart.com orders will not be accepted as proof of purchase; you must send the online receipt you received when the order was processed.

Although you may purchase your qualifying basic cars on separate receipts within the Promotional Period, there is a limit of 1 (one) Promotional Vehicle for every 20 (twenty) basic cars you purchase within the Promotional Period, regardless of how many receipts those 20 (twenty) cars are on. Offer is limited to 10 (ten) Classic TV Series Batmobile™ vehicles per person, household and/or address.

3. Receive a 1:64 Classic TV Series Batmobile™ in 8 – 12 weeks after January 7, 2019. Any damage to the packaging of the Promotional Vehicle will not be considered a defect to the product, and no replacements will be provided. If Mattel can confirm delivery (via a traceable shipping method) to the address provided on your order form, your order will be deemed fulfilled. Mattel will not be responsible for missing, late or stolen orders.

4. Material from non-compliant or duplicate requests will not be returned. Mattel is not responsible for lost, late, damaged, misdirected, incorrectly addressed illegible, incomplete, undeliverable, destroyed or postage-due requests, or requests with inaccurate or incorrect information or typographical errors.

This offer is valid for purchases made in, and orders mailed from, the continental U.S., Alaska, Hawaii and Puerto Rico only. This promotion is subject to all applicable federal, state and local laws. Offer void where prohibited, taxed or otherwise restricted by law. Offer not valid in conjunction with other offers or coupons. No rain checks or other price/product guarantees will be honored. Fraudulent submission could result in federal prosecution under the mail fraud statutes.

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WB SHIELD: ™ & © WBEI.

(s18)

Batmobile designed by George Barris.