

Best-Lock Construction Toys is a private manufacturer and marketer of Best-Lock building blocks, a line of children's plastic building blocks that is available at popular retailers worldwide.

Even facing strong competition, Best-Lock has been successful in both retail distribution and consumer sales. The toys occupy shelf space at major retailers worldwide. Much of this success is attributed to the unique attributes and value of our products. Unlike any of their competitors, Best-Lock features a line of military and construction vehicles. The company has also signed exclusive licensing agreements with Jim Henson's Bear in the Big Blue House, Jeep and other known brands.

Plus, Best-Lock toys retail for about half as much as the leading brand. Even at considerably lower prices, Best-Lock products maintain a high quality standard, producing blocks that are just safe and durable as other blocks.

The future holds much in store for Best-Lock as its unique marketing and licensor programs are realized. Other exciting product development strategies are underway to help make Best-Lock building blocks the coolest toys for parents and children alike.

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Best-Lock Construction Toys is a brand of plastic building bricks that are compatible with Lego, but are sold much more cheaply. They have become more widely available since defeating a patent challenge from Lego in the Oberlandesgericht Hamburg in 2005. Its sets cover Wild West, pirate and construction themes and, unlike Lego, include military models. The sets are easy to put together and, while not as heavy in weight as Lego, are pretty steady.

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